

Multi-Unit Hospitality Operations | Experiential Lodging | Portfolio Growth & Profitability

Senior hospitality executive with 25+ years of experience leading multi-unit, experiential lodging and resort platforms. Currently serving as President & COO of a national outdoor hospitality portfolio with nine locations, overseeing operations, finance, technology, people, and brand performance. Proven track record of driving profitability, operational discipline, and guest experience through periods of growth, transformation, and market disruption. Trusted partner to founders, ownership groups, and boards on strategy, capital planning, and long-term value creation.

Areas of Expertise

- Multi-Unit Operations
- Strategic Execution
- Financial Performance
- Capital Planning
- Organizational Leadership
- Guest Experience & Brand

Career Experience

Autocamp – Denver, CO

2023 – Present

President and Chief Operating Officer

Serving as President & COO of AutoCamp Outdoor Lodging, a national experiential hospitality platform comprising nine locations nationwide and generating \$54M+ in annual revenue with 31% GOP margins. Lead full enterprise operations, finance, technology, people & culture, and brand performance. Partner closely with the CEO and ownership/asset management on growth strategy, investment sourcing, lender negotiations and covenant management, flow-through performance, guest and employee experience, and overall EBITDA results.

- Spearheaded strategic partnership with Hilton, designing and implementing all systems, SOPs, and commercial integration across transient bookings, group and event channels, and procurement partnerships.
- Developed and deployed field-level financial tools, improving portfolio flow-through performance by 20% year over year.
- Modernized core hospitality and financial systems, improving reporting accuracy, operational efficiency, and margin visibility across the organization.

Great Wolf Resorts – Denver, CO

2022 – 2023

Regional Vice President of Operations

Served as Regional Vice President of Operations for six Great Wolf Lodge resorts across the Western United States, overseeing properties in Colorado Springs, Scottsdale, Manteca, Anaheim, Grand Mound, and Grapevine. Led multi-unit operations generating approximately \$500M in annual revenue, with direct oversight of General Managers and responsibility for financial performance, guest and employee experience, safety, and operational execution across a workforce of 5,000+ employees.

- Exceeded 2022 financial targets, surpassing topline revenue by \$4.5M and GOP by \$1.9M, while delivering 59% flow-through performance across the region.
- Led the Western Region to #1 company-wide NPS and #2 eNPS rankings, reflecting strong guest satisfaction and employee engagement outcomes.
- Directed \$155M+ in annual capital planning across the portfolio, partnering with corporate and property teams to prioritize, fund, and execute major capital projects.

Under Canvas – Denver, CO
Chief Operations Officer

2018 – 2022

Served as Chief Operating Officer of Under Canvas, the largest glamping and outdoor hospitality company in the United States, overseeing a rapidly growing portfolio generating approximately \$40M in annual revenue. Led enterprise operations spanning hospitality ops, IT, facilities, events, and supply chain, while partnering closely with the CEO and ownership on strategic growth, scalability, and long-term platform development.

- Delivered record financial performance during the COVID-19 pandemic, achieving 54.7% camp-level GOP and 65% flow-through in 2020 while maintaining the highest guest satisfaction scores in company history.
- Drove portfolio-wide revenue growth of 61% (2018–2021) while increasing camp-level GOP by 12 points, with 2021 YTD GOP reaching 56% and flow-through of 68%.
- Built enterprise-scale operating infrastructure, implementing standardized SOPs, labor models, and field-level financial tools to support rapid expansion, cost discipline, and operational accountability.

Stonebridge Companies – Denver, CO
Vice President of Hotel Operations

1/2018 – 10/2018

Served as Vice President of Hotel Operations for a portfolio of seven full-service and select-service branded hotels (Marriott, Hilton and Hyatt) across major U.S. markets (Manhattan, Denver and San Francisco), generating approximately \$320M in annual revenue. Provided operational oversight across branded assets, partnering with ownership groups, asset managers, and brand teams to drive performance, guest satisfaction, and capital execution.

- Improved portfolio guest satisfaction performance, delivering an average 12-point increase in guest satisfaction scores across managed properties.
- Oversaw capital projects, renovations, and major engineering initiatives, ensuring alignment with brand standards, ownership priorities, and return expectations.
- Supported corporate growth initiatives including new project takeovers, conversions, and new builds, while coaching General Managers and leadership teams to improve operational execution.

Renaissance New York Midtown Hotel (Stonebridge Companies) – New York, NY
Opening General Manager

2015 – 2017

Served as Opening General Manager of the 348-room flagship Renaissance hotel in Midtown Manhattan, a ground-up new build generating approximately \$40M in annual revenue. Led all pre-opening and opening activities, including construction coordination, operational planning, team recruitment, and brand positioning, while establishing the property as a market leader within the Renaissance portfolio.

- Exceeded budget by up to 15% in each year of operation while maintaining 50%+ flow-through, delivering strong early financial performance in a highly competitive market.
- Recognized with multiple top-tier awards, including *2016 Opening of the Year* (Marriott International) and *2016 General Manager of the Year* (Stonebridge Companies).
- Selected as one of 11 General Managers globally to serve on the Renaissance GM Advisory Council, contributing to brand strategy and standards development.

Additional Experience

General Manager

Renaissance Bould Flatiron Hotel – Broomfield, CO

Director of Operations

Denver Marriott South – Littleton, CO

Vice President of Sales and Operations

Smart Space Products – Park Ridge, NJ

Director of Event Management/Food & Beverage

New York Marriott at the Brooklyn Bridge – Brooklyn, NY

Assistant General Manager

Manhattan Upper Eastside Courtyard by Marriott – New York, NY

General Manager

Mahwah Courtyard by Marriott – Mahwah, NJ

Assistant Director of Event Planning

New York Marriott Marquis – New York, NY

Director of Event Planning

Park Ridge Marriott – Park Ridge, NJ

Convention Services Manager

New York Marriott Marquis – New York, NY

Event Manager

Baltimore Marriott Inner Harbor – Baltimore, MD

Education

Doctor of Philosophy, Business Administration (PhD) – Research Concentration in Leadership Theory

2025 – 2028

University of Denver, <http://www.du.edu>

Executive Masters of Business Administration (MBA)

Graduated 2023

University of Notre Dame, <http://www.nd.edu>

B.S. – Hotel, Restaurant, and Institutional Management

Graduated 1999

University of Delaware, <http://www.udel.edu>

Leadership, Awards & Activities

- Served in Army National Guard, veteran with six years of service
- Eagle Scout
- Volunteer Handyman for Volunteers of American, Colorado Chapter; assist senior citizens with minor repairs on their homes
- Volunteer Boy Scouts of America Leader with local troop in Conifer, CO
- President of University of Delaware Hospitality Alumni Association
- Formulated Mentorship program between Marriott Marquis Event Planning team and HRIM program at NYU
- Built partnerships with Urban Pathways/Marriott Marquis Event Planning team for volunteering/community service projects
- Captain of University of Delaware Hockey Club team
- Served on New Jersey and New York Business Councils for Marriott

Awards: Marriott Manager of the Month (4 occasions) | Leader of the Quarter (3 occasions) | Sales Service Plus Award | Iron Man Award for Customer Service | General Manager of the Year