



Executive
Education

1.5-DAY BUSINESS WORKSHOP COACHING & FEEDBACK

EMPOWER YOUR TEAMS THROUGH IMPACTFUL COACHING AND FEEDBACK

In this 1.5-day workshop, you'll shift from a "fix-it" mindset to a growth-focused coaching approach, learning how to have meaningful conversations at every level, from the facts of a situation to the emotions behind it.

Through hands-on practice grounded in real research, you'll walk away with a practical toolkit for building trust, inspiring performance, and creating a team culture where people actually want to grow. Whether you're a seasoned executive, a people leader, or a frontline manager, this workshop will change the way you show up for your team.

WHAT YOU'LL LEARN

Develop A Coaching Mindset for Growth-Oriented Conversations | Shift to a growth-focused approach by using curiosity, humility, and active listening to empower employees to generate their own solutions.

Master The Three Levels of Coaching Conversations | Understand each layer of a coaching conversation—facts (what's happening), emotions (how people feel about it), and identity (what's at stake personally) to foster meaningful dialogue.

Provide Better Feedback with Motivation Alignment | Explore techniques to leverage intrinsic motivation and drive sustainable performance improvement.



Daniels College of Business
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BUILD TRUST AND IMPROVE RESULTS WITH COACHING.

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Executive Education

**BETTER QUESTIONS.
BRAVER CONVERSATIONS.
BREAKTHROUGH RESULTS.**

TWO PART LEARNING FORMAT DESIGNED FOR IMMEDIATE IMPACT

This workshop includes an in-person intensive followed by a half-day session, enabling you to build understanding, apply learnings in your day-to-day leadership, and return with insights to refine your approach.

DAY 1: LEARN AND PRACTICE

- Learn the three levels of a coaching conversation: facts, emotions, and identity.
- Practice coaching techniques through guided, real-world exercises.
- Work through live scenarios to apply and reinforce your new coaching approach.

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DAY 2: REFLECT & REFINE

- Share early wins, challenges, and insights from applying your new skills on the job.
- Revisit and refine your personal coaching approach based on real experience.
- Complete your Action Roadmap to support continued application and sustain progress beyond the workshop.



MEET YOUR FACULTY: ALI BOYD

Ali Boyd is an executive coach, professor, consultant, and speaker focused on transformative leadership development. She partners with senior leaders and teams at organizations including Google, Amazon, McKinsey, and the U.S. Foreign Service to drive performance and change. Specializing in coaching, experiential learning, team immersions, and retreats, Ali designs impactful, growth-focused leadership experiences grounded in systemic health, mindfulness, and meaningful conversations. A fifth-generation Coloradan and global collaborator, she also loves the outdoors and aims to sleep under the stars 30 nights each year.



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SCAN THE QR CODE TO LEARN MORE AND REGISTER.

See how a coaching mindset can turn everyday conversations into your most powerful leadership tool.

