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**A VISIONARY LEADER IN STEM INDUSTRIES AND EDUCATION****PASSIONATE ABOUT EMPOWERING TALENT THROUGH PERSONAL DEVELOPMENT AND HIGHER EDUCATION**

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**EDUCATION**

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**MBA**, University of Denver, Daniels College of Business, Executive Program, 2006**MS**, University of Virginia, Materials Science and Engineering, 1998**BA**, State University of New York at Geneseo, Physics Major; Mathematics Minor, 1996

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**CAREER PROGRESSION WITH SELECTED ACHIEVEMENTS**

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**University of Denver, Daniels College of Business, 2020 to Present***The mission of the Daniels College of Business is to benefit the public good by developing business pioneers through impactful scholarship, challenge-driven education and lifelong learning.***Executive Director**

2025 - present

Lead the strategic direction and brand positioning of the Executive MBA program including curriculum innovation, faculty development, student recruitment, and alumni engagement. Demonstrated immediate increase in enrollments.

**Teaching Professor**

2021 - present

Enhance student experience through real-world experiences that have high impact in the areas of global business, supply chain, strategic marketing and digital marketing across undergraduate, graduate and professional audiences.

**Adjunct Faculty**

2020 - 2021

Teach and consult in areas of strategic marketing, leadership, executive team development, innovation, supply chain management and global business enhancing learning content with real-life business experiences.

**Colorado Global Strategists, LLC, 2022 to present****Leadership Development and Business Management Consultant**

2022 - present

Craft and deliver impactful and tailor-made leadership programs that catalyze leadership and bring about organizational transformation by combining cutting-edge leadership perspectives and essential business acumen.

**Fuse, LLC, 2016 to present***Our mission is to empower and elevate leaders. We focus on developing the total person to enhance an individual's effectiveness as a leader through work/life balance coaching and business consulting.***Founder and CEO & Executive Coach**

2016 - 2023

Continuous growth demonstrated by adding 150 new clients/year and increasing profit by 30% each year through authentic storytelling and marketing across multiple channels. Established brand, developed and executed advertising strategies and reviewed marketing analytics to optimize approach. Mentored 7 entrepreneurs on my team.

**Johns Manville (JM), 1998 to 2016***JM manufactures insulation, roofing and nonwovens for commercial, industrial and residential applications.***Marketing Director**

2015 to 2016

Led marketing team for commercial and industrial insulation segments. Developed and implemented strategy for marketing, trade show and customer initiatives. Optimized communication methods and technologies to engage target audiences as part of fully integrated demand generation campaigns.

**General Manager, Global Filtration**

2011 to 2015

Direct supply, operations, sales and marketing for \$90M global business including development of long-term business strategy and annual operating plans. Grew revenue 14%, exceeding market growth, while increasing profit margin.

**Global Product Manager**

2009 to 2011

Responsible for profitability of \$290M product portfolio. Developed and implemented global marketing strategies to maximize sales and contribution margin. Directed supply, inventory, and operations with cross functional leaders.

- Innovation Leader** 2008 to 2009  
Explored customer relationships to determine unmet needs, innovate solutions and commercialize new products. Provided leadership to 7 product development engineer direct reports and managed complex project portfolio.
- Supply Chain Leader** 2005 to 2008  
Responsible for \$24M raw material spend globally. Directed functions of sourcing, materials management, operations planning, distribution, logistics, retail, demand forecasting, order fulfillment to achieve the lowest total cost.
- Product Development Leader** 2003 to 2005  
Led product development team and managed multiple innovation projects to create competitive advantage for strategic customers by designing unique products with improved performance.
- Research Engineer** 1998 to 2003  
Directed cross-functional team identifying root causes of variation in manufacturing operations, developing computer models to determine variables, and implementing process control measures.

### **BUSINESS SKILLS**

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| <ul style="list-style-type: none"> <li>• Leading Cross-Functional Teams</li> <li>• Leading by Influence</li> <li>• Building Strategic Relationships</li> <li>• Supply Contract Negotiations</li> <li>• Strategic Sourcing</li> <li>• Six Sigma Black Belt</li> <li>• Project Management</li> </ul> | <ul style="list-style-type: none"> <li>• Executive Presence</li> <li>• Product Price Negotiation</li> <li>• Margin Enhancement</li> <li>• Managing Operating Budgets</li> <li>• Audience Segmentation</li> <li>• Social Media Marketing</li> <li>• Advertising Analytics</li> </ul> |
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### **CERTIFICATIONS**

- Google Analytics Individual Certification (GAIC)
- Google Ads Search Certification
- Google Analytics Advanced Certification
- Insights Discovery™ Accreditation

### **ACHIEVEMENTS & HONORS**

- Most Outstanding Faculty Nomination, Provost's Annual Teaching Celebration nominated as DU's most outstanding faculty members contributing to impactful teaching, 2024
- New Leader Award (for mentoring 2 partners to leader status in their coaching business), 2020
- Success Club Legend Award (signifying 24 consecutive months of business growth), 2018
- Success Club All-Star Award (signifying 12 consecutive months of new customer growth), 2016
- Success Starter Award (for enrolling 15 clients in first 3 months of opening coaching business), 2015
- JM Customer Experience Award 2014
- Leadership Ascent, Leadership Development Program for Women, 2013-2014
- JM Executive Leadership Conference Speaker, 2013
- Nonwoven Fabrics Industry Association, Filtration Show Technical Session Moderator, 2013, 2014
- JM Executive Leadership Conference Speaker, 2012
- JM Experience Award 2006
- The Association of Pulp and Paper Industry Conference Speaker, 2004, 2005, 2006
- Six Sigma Black Belt, Certified 2004
- JM Excellence in Innovation Award 2004
- JM Executive Leadership Conference Speaker, 2003

### **PROFESSIONAL SOCIETIES**

- American Marketing Association, Member, 2022-present