

# Curriculum Vita, Peter Geoffrey Bowen, Ph. D.

“Jeff”

University of Denver, Daniels College of Business  
Department of Management  
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## Rank and Series History

### Current Rank

Associate Professor, Teaching Series. (September 1, 2015)

### Previous Rank(s)

Lecturer, Lecturer Series. (September 1, 2007)

(No Rank) Adjunct Professor. (Hired, September 1, 2004)

## Professional Positions

### Professional - Non-profit Organizations

Arbitrator, Arbitration Panel Chair, Financial Industry Regulatory Authority (FINRA) (1998 - 2017).

Arbitrator, Arbitration Panel Chair, American Arbitration Association. (1998 – 2018 Now Emeritus Status)

Arbitrator, Real Estate Taxation Disputes, Eagle County Attorneys' Office (c. 1998-2003)

Member, Colorado Bar Association Legal Fee Arbitration Committee (c. 2000-Present)

Member, Planning and Environmental Commission, Town of Vail, CO (1992-1996)

Mayor Pro-Tem and Councilmember, City of Greenwood Village, CO (1985-87)

Member, Planning and Zoning Commission, City of Greenwood Village, CO (1982-1985)

### Professional – For Profit Organizations

General Partner, The Investment Management Group, Ltd., 1975-2005. [This was my primary job during my corporate career.] IMG managed real estate and other limited partnerships, advised and negotiated acquisitions for various public entities and completed management and operational consulting for various types of businesses.

## Licensures and Certifications

Certified: Arbitration Panel Member and Chair, American Arbitration Association. (1998)

Certified: Arbitration Panel Member and Chair, Financial Industry Regulatory Authority (FINRA) (1998)

## Professional Memberships

Colorado Bar Association, Patron member (c. 2000 - ).

The American Arbitration Association, (Now emeritus/patron Member) (1998 - )

Financial Industry Regulatory Authority (FINRA) (1998-2012)

PSIA-RM (50 year member)

## **Consulting**

Encom/WESPAC Properties, Mission, Kansas 1978-1986

Hettinga Technologies, Des Moines, IA, 1992-2005

Case Advisory Panel, American Arbitration Association, 2014

[Various consulting and M & A advisory activities for other entities c.1976-2005]

## **Development Activities Attended**

Approximately 55 mostly Continuing Legal Education courses. Focus: Arbitration/Mediation law and procedures (including the 40 hour mediation certification course). Also: Corporations and LLCs, Ethics, Copyrights, Contracts, Real Estate, Water Law, Securities, Employment, Construction, Bankruptcy, M & A, Small Companies. (c.1976 - 2019). Entities: DBA, CBA, AAA, FINRA, CU, DU, private CLE/CE entities.

The Harvard Course on Teaching Cases, Phoenix, AZ. c. 2014

## **Awards and Honors**

Biography Listed in Who's Who in American Law continuously since 2002, Marquis Publications.

Biography Listed in Who's Who in America, continuously since 2000, Marquis Publications

Rotarian of the Year, 1991-92, Vail-Eagle Valley Rotary Club

## **TEACHING**

### **Scheduled Teaching**

#### **University of Denver, Daniels College of Business**

##### **Current Courses:**

MGMT 3220, Leading a Not For Profit Organization (elective). [Created and taught]  
MGMT 3270, Business Dispute Resolution using ADR (elective. [Created and taught]  
MGMT 3000, Business Policy and Strategy (required).  
Various student honors theses and monitoring student management internships.

##### **Earlier Courses Taught or Prepared**

MGMT 3800, Capstone - Business Policy and Strategy.  
MGMT 2040, Managing Human Resources.  
MGMT 2021, Managing a Complex Organization (designed, did not teach)  
MGMT 2800, Principles of Management  
Regis College: Principles of Marketing  
Regis College: Principles of Management  
Regis College: Introduction to Business  
Regis College: Agency Law

Colorado Mountain College: Introduction to Business  
Colorado Mountain College: Principles of Management  
Colorado Mountain College: Principles of Marketing

## RESEARCH

### Published Intellectual Contributions

#### Recent refereed Journal Articles

Bowen, P. G. (2018). The Government Calls: A Municipal Zoning Simulation. *Business Education Innovation Journal*, 10 (1) June 2018.

Bowen, P. G. (2014). Using Socratic Pedagogy to Deliver Undergraduate Business Education. *Business Innovation Journal*, 6 (1) June 2014

Bowen, P. G. (2014). The Strategy Wheel and Its Application for Teaching Strategy. *Business Education Innovation Journal*, 6 (2). December 2014.

Bowen, P. G. (2013). Negotiation Classroom Case: The S&J Retail Acquisition. *Business Education Journal*, 5 (1) June 2013.

Bowen, P. G. (2012). Teaching ADR to Undergraduate Students. *American Arbitration Association Dispute Resolution Journal*, Fall 2012 (**Note this is the premier ADR journal**)

Bowen, P. G. (2012), Dispute Resolution as an Undergraduate Business Subject. *Business Education Innovation Journal*, 4 (2) Fall 2012

Bowen, P. G. and Erickson, D. L. (2006)\*\*. Introduction to Arbitration and Mediation. *American Arbitration Association Dispute Resolution Journal*. Winter 2006.

[I have published many journal and other articles on many subjects over the last 50 years; a list is available on request.]

#### Books

Bowen, P. G. (2015). *Business Conflicts and Disputes*, 3rd Edition. Boston, MA: Prentice Hall Custom Textbooks.

Bowen, P. G. (2006). *The Legal and Regulatory Environment of Small Business and Entrepreneurship in Colorado*. Acton, MA: Copley Custom Textbooks

#### Refereed Book Chapters

Bowen, P. G. (2012) Chapter 5, Contemporary Challenges in Corporate Governance. Oxford, UK: Rossi Smith Academic Publishers, 2012

\*\*Bowen, P. G. and Erickson, D. L. (2010). Introduction to Arbitration and Mediation. Republished as Chapter 8 in the *American Arbitration Association Handbook on Mediation, Second Edition*, starting in 2010. That chapter continues in current editions.

#### Editor

Editorial Review Board member, *Business Education Innovation Journal*. 2014-

Editor (*ad hoc*): Submissions to the *Journal of Management Education* (JME)

## **Research in Progress**

With Dennis Wittmer, Ph. D.: A Case currently titled *A New Strategy for Arapahoe Basin Ski Area*. Submitted for publication 9/20 to the NACRA Case Research Journal (CRJ).

Proposed 2019 sabbatical book: A compilation of my ADR and other course simulations as a foundation for Socratic classroom discussion. (Currently in outline form.)

## **SERVICE**

### **Department Service**

Committee Member, MSM Committee. (2015 - 2016).

Committee Member, DOM Curriculum Review Committee. (c. 2017).

Liaison / Committee Member, AAC Library Committee. (c. 2008 - Present).

Chair, Search Committee for Assistant to the Chair position. (Jenna and Samantha).

### **University Service**

Faculty Senator (January 15, 2017. 2<sup>nd</sup> term expires January 15, 2022).

Member Faculty Senate Student Relations Committee (January 15, 2017 to date)

### **Professional Service**

Member, Legal Fee Arbitration Committee, Colorado/Denver Bar Associations, c. 2000 - .

Mediator, Legal Fee Arbitration Committee, Colorado Bar Association, 2000 - 2005

Judge, Colorado Bar Association High School Moot Court Finals, 2019 - .

Business Education Task Force Member, Lawrence University, Appleton, Wisconsin. (January 2014-June 2014).

### **Presentations**

Forthcoming: Round table moderator, small Colorado ski area executives. The Colorado Ski Museum, Vail, Colorado.

Dinner Speaker, Claremont Graduate University (CGU) President's House, October 2013

Guest Lecturer, Vail Ski and Snowboard Academy (SSCV), Winter 2013

Program Chair, Ski Resort Municipality Governance, Colorado Mountain College, Winter 1992

Guest Lecturer, Strategies of Limited Partnership Management, PCLE, Fall 1984