

# Marketing Minor

Department of Marketing	Marketing Minor Course Requirements 2023-2024																																																																																																									
<p><b>Daniels 480 – 303.871.3317</b></p> <p><b>Marketing Department Chair</b> Professor Ali Besharat</p> <p><b>Marketing Minor Advising</b> Office of Undergraduate Programs Margery Reed Hall 107 Appointments: 303-871-6910 DCBUndergrad@du.edu</p> <ul style="list-style-type: none"> <li>▪ See advisors in Margery Reed Hall for course sequencing. Marketing faculty will serve as professional mentors for experiential opportunities.</li> <li>▪ Any minor course substitutions must be pre-approved by the Marketing Department Chairperson (e.g., internship and independent study). MKTG 3950 is only available for Marketing majors.</li> <li>▪ The Marketing minor may be completed by students pursuing any type of undergraduate degree at the University of Denver.</li> <li>▪ Students <b>may not</b> pursue the Marketing minor in conjunction with a Sales Leadership minor.</li> <li>▪ The minor GPA must be 2.0 or higher to graduate.</li> <li>▪ Only grades of “C-” or above may be used in completing minor requirements.</li> <li>▪ <b>No ADD/DROP slips go to instructors</b> – Students <b>MUST</b> go to Margery Reed Hall for help with ADD/DROP slips.</li> </ul>	<p>The marketing program blends traditional marketing education with practical business experience—a combination that adds the extra dimension necessary for a successful career.</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; width: 15%;">Course #</th> <th style="text-align: left; width: 65%;">Course Title</th> <th style="text-align: right; width: 20%;">Qtr. 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