



# PROFESSIONAL ENERGY LAND MANAGEMENT CERTIFICATE PROGRAM

The Energy Land Management (ELM) Certificate program was developed by the Franklin L. Burns School of Real Estate and Construction Management (the Burns School) at Daniels College of Business | University of Denver. This non-academic program was designed for landmen, land techs, lease and title analysts, attorneys, landowners as well as financial planners, royalty owners, bank trust officers and those interested in entering the industry who are looking for professional training in energy land management. Classes are taught on campus and/or on-line in an intensive one or two-day format without mandatory college entry requirements, testing or cost associated with a traditional higher-education academic program. The on-line classes are currently offered in *real time* so our distance students virtually join the on-campus class. Smaller classes may be asked to participate on-line only.

**PLEASE NOTE: THE WINTER/SPRING 2017 CLASSES WILL ALL BE ON-LINE, IN REAL TIME, ONLY; EXCEPT FOR THE FIRST WEEKEND, JANUARY 13, 14 & 15, WHICH IS THE TWO-DAY ELM CLASS AND CRITICAL TITLE ISSUES.**

A series of nine (9) separate and focused certificate are offered:

- The Energy Land Management Certificate – **ELM** . . . . . (11 classes/ 12 days / 72 hours)
- Advanced Energy Land Management Certificate – **AELM** . . . . . (10 classes / 10 days / 60 hours)
- Energy Finance & Management Certificate – **EF&M** . . . . . ( 6 classes / 6 days / 36 hours)
- Mineral, Royalty & Surface Owners Certificate – **MRSO** . . . . . ( 4 classes / 4 days / 24 hours)
- Advanced Mineral, Royalty & Surface Owners Certificate – **AdvMRSO** . . . . . ( 3 classes / 3 days / 18 hours)
- Leases, Titles and Contracts Certificate – **LTC** . . . . . ( 5 classes / 5 days / 30 hours)
- The Business of Oil & Gas – **BOG** . . . . . ( 4 classes / 4 days / 24 hours)
- From Prospect to Pipeline – **PTPB** . . . . . ( 4 classes / 4 days / 24 hours)
- Right of Way Administration – **ROWA** . . . . . (6 classes / 6 days / 36 hours)

*In addition to these important certificates, nine Stand Alone Classes (SACs) have been developed to address current market conditions, specialized subject matter and much more. There are no certificates attached to these classes. People may take one, two or all three. Complete information may be found on our webpage.*

If one has worked in the industry less than two years, the first class required to complete the Energy Land Management Certificate is the two-day *Energy Land Management* class. Both days must be taken together. That is the only requirement of this program and the rest of the classes may be taken in any order. Since this is an *industry-focused and non-academic program*, there are no tests or grades; but be prepared to learn an incredible amount of information. Classes are lecture style with case studies examined and discussed during the class. Continuing education credits (CEU's) are available for classes completed from NADOA, NALTA and soon, NARO. If you choose to earn a certificate you have eighteen months from the month of the first class to complete the requirements for that certificate. You may work on more than one certificate at a time provided the introductory ELM two-day class has been completed.

**STUDENTS PLEASE NOTE: A hard-wired internet connection is recommended. The link to on-line classroom will be sent 48 hours before each class in an email. The email will include instructions, the link and class materials. Distance students may print those materials but are not required to do so. All materials are the property of the University of Denver and Dr. Fitzgerald and, as such, may NOT be shared with others. SPEAKERS OR HEADPHONES ARE REQUIRED FOR DISTANCE STUDENTS. If you will be using a laptop they are built in. Desktop users may need to purchase them. They are less than \$10 at Walmart.**

## **COST AND REGISTRATION**

All certificate classes are \$375 each/per day, except for the two-day Energy Land Management class which is \$750. The Stand Alone classes are \$395. All fees include the class materials as well as assigned parking on the DU campus. Check with your employer as many companies have paid for their employees to complete these certificates. There are no refunds once you have registered for a class but you may transfer the registration to another class with a 48-hour advance notice. The class to which the registration is transferred must be completed within one year of the original class. If the credit is not used within that one-year period it is forfeited.

***Class substitutions are not permitted.***

***It is required that all courses be paid for in advance of class time. If a company check needs to be issued, please make the request with enough advance time to be able to submit the check before class begins.***

Current course descriptions, registration links and schedules are available on-line at: [www.daniels.du.edu/elm](http://www.daniels.du.edu/elm). All registrations will be confirmed at the time of registration and that confirmation is your receipt when paid by credit card. Those paying by check may use their confirmation email with their cancelled check/bank statement as their receipt.

***All On-line-Live Webinar instructions, link & class materials will be emailed 48-hours prior to each class.***

***NOTE: REGISTRATION CLOSES 48 HOURS BEFORE EACH CLASS. REGISTRATION WILL NOT BE LIVE AFTER THAT. Contact Debra directly if you miss the cut-off.***

### **CLASS TIMES HAVE BEEN UPDATED:**

**Weekdays, Saturdays & Sundays – 8:30am to 4:30pm ~ Mountain Time (one-hour lunch break)**

For questions, more information or to receive e-announcements contact:  
Debra Ortlip – direct line: 303.871.3997 or [dortlip@du.edu](mailto:dortlip@du.edu)

## **FAQ SECTION**

**Q. I would like some information on a weekend; can I get it?**

Information may be found 24/7 online at [www.daniels.du.edu/elm](http://www.daniels.du.edu/elm). The Burns School is open Monday through Friday from 8am to 4pm; you may contact Debra between those hours.

**Q. Can I get financial aid for these courses?**

A: No, since this is a non-academic program it does not qualify for traditional funding.

**Q. Can classes from one certificate be substituted to count towards another certificate?**

A: No, the requirements under each certificate are valid for that certificate only.

**Q. What is your refund/reschedule policy?**

A: The University of Denver does not issue refunds however, one may take the same class or use the credit towards a different class within one year. At the end of one year any unused credits will be forfeited.

**Q. I missed the classes I wanted to take, will they be scheduled again?**

A: Yes, each of the certificate series will run two times each year; January through June and July through December. The only exception is the Advanced ELM Certificate which runs one time mid-year.

**Q: I have already taken several classes and have decided that I want to earn a certificate. Will these classes I have taken count toward a certificate?**

**A:** Yes. If you have taken the previous classes through the Burns School ELM program, they will count toward the applicable certificate as long as they are completed within the two years allowed.

**Q: Do I need to take the GMAT test & be accepted by the University of Denver in order to enroll in the ELM Certificate Program?**

**A:** No. This is an industry program, not an academic program. You do not have to go through the academic acceptance process nor pay the same tuition as DU academic students. There are no tests or papers due for the classes, but you will learn an amazing amount of essential information about the industry.

**Q: When I am done with all my classes, how do I get my certificate?**

**A:** You will fill in the “*Certification of Completion*” for each course completed. Be sure you keep track of the dates for all your classes – we recommend you do this as you go along. The form can be found on the website or by contacting Debra via email. You need to fully complete the form with the dates your classes were taken, sign the form, scan and submit it via email to [dortlip@du.edu](mailto:dortlip@du.edu) or fax it to 303.871.2971. Once verified, you will be sent a framed certificate for display. There is no deadline for the CofC to be submitted but, we recommend you do it as soon as possible. The completed form may be set via USMail, fax (303.871.2971) or by email to [dortlip@du.edu](mailto:dortlip@du.edu).

**Q: Do you have an academic energy program through the University of Denver?**

**A:** Not at this time.

**Q: I just heard about a class being offered but registration is already closed. Can I still take the class?**

**A:** We must close registration 72 hours before each class so class materials can be printed and other documents prepared, but you may still contact Debra at the Burns School at 303-871-3997. If extra class material is available, you may be able to take the class but this is not guaranteed. Please do not just show up to a class without pre-registering or first contacting the school.

**Q: I am having trouble signing in for an on-line class. What should I do?**

**A:** A landline (hard wired) internet connection is essential for the best connection to on-line classes. Be sure your internet service has not been interrupted, open the control panel, select Internet Options, delete temporary internet files and then restart your computer. When that is done go back to the email containing the link to the class and click on the link **once** or copy/paste the link directly in the browser. If that does not solve the issue contact Debra at 303-871-3997.

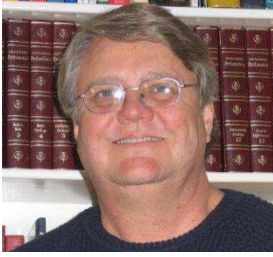
**Q: I am having trouble hearing Dr. Fitzgerald in the on-line classroom. What should I do?**

**A:** Make sure you run the “Audio Wizard” found under “Meeting” at the top right of the screen. This will help you troubleshoot the issue. You may also enter a note to Dr. Fitzgerald in the “Chat” section of the classroom screen or text him on his cell at 405.919.2312.

**Q: I was in the online classroom and somehow lost the connection. What should I do?**

**A:** Be sure your internet connection has not been interrupted, open the control panel, select Internet Options, delete temporary internet files and then restart your computer. When that is done go back to the email containing the link to the class and click on the link **once** or copy/paste the link directly in the browser. A hard-wired connection averts many of these issues. Contact information is contained in the instruction email.

## INSTRUCTOR



Dr. Patrick Fitzgerald, Ph.D., Ed.D., J.D. is a Distinguished Visiting Professor and Expert in Energy Land Management at the Franklin L. Burns School of Real Estate & Construction Management in the Daniels College of Business at the University of Denver. He regularly offers courses in the Energy Land Management Certificate Program. Concurrently, Dr. Fitzgerald practices law with the firm Fitzgerald & Associates with offices in Dallas and Oklahoma City where his practice includes various areas of law related to the oil and gas industry. He is the President of Fitzgerald Economic and Business Consulting where he is an economist and land management consultant. He was also a Visiting Scholar in Finance at the Price College of Business at the University of Oklahoma and a Lecturer in Energy Finance with the University of Colorado Denver where he taught the graduate course “Financial Management & Hedging in the Global Energy Markets.” At Texas Christian University, he was the TCU Energy Institute Distinguished Scholar and Expert in Energy and Land Management and taught advanced classes in land management and classes for mineral and surface owners. He also teaches a variety of land and energy classes for the McGuire Energy Institute in the Cox School of Business of Southern Methodist University and for the American Association of Petroleum Landmen. At the University of Texas at Austin, he is an Affiliated Scholar in the *Center for Global Energy, International Arbitration and Environmental Law, University of Texas School of Law* and teaches all 12 classes in the Petroleum Land Management Certificate Program in both Houston and Austin. For many years, Dr. Fitzgerald has been a lecturer in various areas of land management for Midland College’s Petroleum Professional Development Center. Dr. Fitzgerald is the author of several books soon to be made available by the American Association of Petroleum Landmen (AAPL) where he is a regular contributor to *Landman*, a bi-monthly publication of the AAPL.

## FEEDBACK FROM OUR STUDENTS

Cammie D. wrote: *“My experience in the Energy Land Management and Advanced Energy Land Management courses were career changing. After completing the courses, I quit my job and transitioned to a new position where I have already been promoted to JIB and Revenue Manager. The knowledge I gained in this certificate program is something I apply in my job every day.”*

Whitney W. wrote: *“After completing three certificates in DU's ELM program I began working at a land brokerage which led to a career move and promotion every year since. The classes I took gave me such a solid foundation and knowledge of the land practices fundamental to oil and gas - I still refer to them in my every day work. I will be eternally grateful to DU and to Patrick Fitzgerald for sending me on a life-changing career path!*

*“I just wanted to thank you again for the truly excellent set of courses!”* Frank O.

*“I just wanted to thank you for spending your time teaching the Finance & Management courses over the last two weeks. I feel like I have learned so much already, and am now even more excited about pursuing a career in the oil industry. I look forward to furthering my education over the next few certificates with you!”* Whitney W.

*“I have thoroughly enjoyed all the classes associated with my Certificate Program. I look forward to taking more classes in the future, once I get authority to proceed with my career development through Anschutz. Even if they won't approve the classes, I will make it a priority to take more classes.”* Gayle P.

*“I just wanted to thank you for my lovely and very professional looking certificate. The program was helpful, insightful and entertaining. Thanks again for making this possible. I think this is a great program.”* Andrea G.

*“I love your classes, find them very interesting and entertaining. It's all starting to come together for me and I'm so excited to look at all of these articles. All of your stories and anecdotes are so amusing. I guess my favorite thus far is the story about the deposition, the character with the cowboy boots on the desk and how he willingly offered that the hurricanes were fully expected at certain times of the year. My favorite character is definitely Aunt Blackie. She's something else.”* Colleen D.

**Want to know more about Energy Land Management & Aunt Blackie?  
Join Dr. Patrick Fitzgerald for a class.**