

LISA M. VICTORAVICH, PHD, CPA

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EDUCATION

Doctor of Philosophy in Business Administration | 2007
Concentration in Accounting
Florida State University

Master of Accounting | 2000
Concentration in Assurance Services
Florida State University

Bachelor of Science in Accounting, *Cum Laude* | 1999
Florida State University

LEADERSHIP DEVELOPMENT

HERS Leadership Institute | Wellesley College | Class of 2019

ADMINISTRATIVE EXPERIENCE

Daniels College of Business / University of Denver

Associate Dean | Daniels College of Business / January 2018 to present

Assistant Dean | Daniels College of Business | July 2015 to December 2017

- Director | Executive PhD Program | January 2018 to present
 - Manage all facets of recruitment, admission, faculty, assurance of learning and curriculum
- Director | Bachelor of Science in Business Administration (BSBA) Program | July 2015 to present
 - Oversight of programs and activities that support student recruitment, curriculum and success
 - Manage Undergraduate Programs team of 15 staff who provide services to about 2,000 undergraduate business majors (academic advising, student recruitment, secondary admission process, co-curricular programming, Microsoft Office

- Certification Program, financial aid, and the *Daniels Professional Development Program (DPDP)*
- Supervise and innovate the BSBA Core curriculum and assurance of learning process
- Dean's Senior Leadership Team / Member | July 2015 to present
 - Support the 2020 AACSB reaccreditation visit
 - Identify and execute key priorities for the College
 - Designed and implemented the College's strategic plan, *Daniels in Focus*
 - Work collaboratively with executive advisory board, alumni and corporate partners

ACADEMIC EXPERIENCE

Daniels College of Business / University of Denver

Full Professor | School of Accountancy | June 2019 to present

Associate Professor | School of Accountancy | June 2013 to present

Assistant Professor | School of Accountancy | September 2007 to June 2013

KEY ADMINISTRATIVE ACCOMPLISHMENTS

- Lead Executive PhD Program in Business Administration to market
 - Designed, gained college and university approval and successfully launched Program
 - Developed website, digital marketing and recruitment materials
 - Recruited first and second cohort of 18 students for fall 2018 and fall 2019
- Improved and innovated the undergraduate program curriculum and the student experience
 - Lead revision of BSBA core curriculum and development of key courses including *Strategic Business Communication* and the culminating experience to the core, *Pioneering Business for the Public Good*
 - Lead development and implementation (in partnership with career services) of the *Daniels Professional Development Program* which integrates career readiness as a required component of the undergraduate curriculum
 - Worked with staff to create a portfolio of events to enhance undergraduate student engagement with employers, corporate partners, and alumni

SERVICE ACTIVITIES

University of Denver

Advanced Seminar Course Selection Committee | Member | October 2018 to present

Women's Leadership Council | Member | August 2016 to present

Undergraduate Council | Member | July 2015 to present
Institutional Review Board (IRB) | Member | September 2013 to June 2017
DU Impact 2025 | Undergraduate | Innovation Cluster Member | September 2016 to May 2017

Daniels College of Business

CFO Search | Chair | August 2019 to present
Dean Search Committee | Member | November 2013 to April 2014 and October 2018 to present
Management Department | Faculty Search Committee | August 2018 to present
Daniels in Focus | Student Experience Pillar Chair | January 2016 to present
Senior Leadership Team | Member | September 2015 to present
Dean's Team | Member | September 2015 to present
Undergraduate Programs Curriculum | Committee Chair | September 2015 to present
Executive PhD Design and Implementation | Committee Chair | February 2017 to January 2018
COO Search | Committee Member | October 2017 to November 2017
Full-Professor Promotion Process | Committee Member | October 2016 to September 2017
Full-time (Denver) MBA Redesign | Committee Member | October 2014 to May 2014

School of Accountancy

Promotion and Tenure Committee | Chair | October 2017 to present
Target Journal List Committee | Chair | October 2011 to present
Search Committee | Member | July 2010 to June 2014, 2017, 2018
Search Committee | Chair | October 2014 to June 2015
Beta Alpha Psi | Faculty Advisor | December 2013 to June 2015
Graduate Assistant Coordinator | September 2010 to March 2014
PwC Challenge Case Competition | Coordinator | September 2014 to October 2014
Undergraduate Curriculum Review | Committee Chair | September 2011 to January 2012

RESEARCH ACTIVITIES

Academic Publications

Patelli, L. and L. M. Victoravich. 2019. Investor Reactions to Management Attributions: Revisions versus Late Filings Following Preliminary Earnings Announcements, *Accounting and the Public Interest* (forthcoming).

Brink, A. G., A. Gouldman, and L. M. Victoravich. 2018. The Effects of Organizational Risk Appetite and Social Pressure on Aggressive Financial Reporting Behavior, *Behavioral Research in Accounting*, volume 30, issue 2.

Buslepp, W. L. and L. M. Victoravich. 2018. PCAOB Quality Control Inspection Reports and Changes in Market Share: A Re-Examination of Prior Results, *Managerial Auditing Journal*, volume 33, issue 8/9.

Brink, A. G., J. Lowe, and L. M. Victoravich. 2017. The New Public Company Whistleblowing Environment: Perceptions of a Wrongful Act and Monetary Attitude, *Accounting and the Public Interest*, volume 17, issue 1.

Schaberl, P. D. and L. M. Victoravich. 2015. Reporting Location and the Value Relevance of Accounting Information: The Case of Other Comprehensive Income, *Advances in Accounting*, volume 31, issue 2.

Grove, H., K. Aljifri, and L. M. Victoravich. 2014. Corporate Governance Listing Requirements: Protecting Investors from Fraudulent Financial Reporting, *Corporate Ownership and Control*, Volume 11, Issue 4.

Grove, H. and L. M. Victoravich. 2014. Fraud at Koss: A Hands on Experiential Audit Case. *Journal of Forensic and Investigative Reporting*, volume 6, issue 3.

Brink, A. G., J. Lowe, and L. M. Victoravich. 2013. The Effect of Evidence Strength and Internal Rewards on Reporting Intentions in the Dodd-Frank Regulatory Environment, *Auditing: A Journal of Practice and Theory*, volume 32, issue 3.

Victoravich, L. M., P. Xu, and H. Gan. 2013. Institutional Ownership and Executive Compensation: Evidence from U.S. Banks during the Financial Crisis, *Managerial Finance*, volume 39, issue 1.

Grove, H., L. M. Victoravich, and P. Xu. 2012. Shareholder Protection and Bank Board Quality – An International Perspective, *Corporate Ownership and Control*, volume 9, issue 4.

Grove, H. and L. M. Victoravich. 2012. Corporate Governance Implications from the 2008 Financial Crisis, *Journal of Governance and Regulation*, volume 1, issue 1.

Victoravich, L. M., P. Xu, W. Buslepp, and H. Grove. 2011. CEO Power, Equity Incentives, and Bank Risk Taking, *Banking and Finance Review*, volume 3, issue 2. Evidence from U.S. Banks during the Financial Crisis.

Victoravich, L. M. and N. P. Harvey. 2011. A Mediated Model of Information Assimilation in Continuance Decisions, *International Journal of Management Accounting Research*, volume 1, issue 1.

Grove, H., L. Patelli, L. M. Victoravich, and P. Xu. 2011. Corporate Governance and Performance in the Wake of the Financial Crisis: Evidence from U.S. Commercial Banks, *Corporate Governance: An International Review (CGIR)*, volume 19, issue 5.

Victoravich, L. M. 2011. Do Management Accountants Perform Decision Analysis Better than Accounting Students, *Management Accounting Quarterly*, volume 12, issue 3.

Kucic, R., J. Sorensen and L. M. Victoravich. 2011. Bridgestone Behavioral Health Center: Cost-Volume-Profit (CVP) Analysis for Planning and Control, *Institute of Management Accountants (IMA) Educational Case Journal*, volume 3, issue 4.

Victoravich, L. M. 2010. A Shift in Responsibility? The Influence of SAS No. 99 and Officer Financial Statement Certification on Jurors' Evaluation of Auditor Liability, *Journal of Accounting and Public Policy*, volume 29, issue 6.

Victoravich, L. M. 2010. Overly Optimistic? Investor Sophistication and the Role of Affective Reactions to Financial Information in Investors' Stock Price Judgments, *Journal of Behavioral Finance*, volume 11, issue 1.

Victoravich, L. M. 2010. When do Opportunity Costs Count? The Impact of Vagueness, Project Completion Stage and Management Accounting Experience, *Behavioral Research in Accounting*, volume 22, issue 1.

Harvey, N. P. and L. M. Victoravich. 2009. The Role of Forward-Looking Antecedents, Uncertainty and Anticipatory Emotions in Explaining Project Escalation, *Decision Sciences Journal*, volume 40, issue 4.

Grove, H., T. Cook, and L. M. Victoravich. 2008. Frosty Footwear, Inc: Business Valuations, *Institute of Management Accountants (IMA) Educational Case Journal*, volume 1, issue 2.

Grove, H., T. Hillestad, and L. M. Victoravich. 2008. Northlake Bookstore: Balance Scorecard, *Institute of Management Accounting (IMA) Case Journal*, volume 1, issue 4.

Revise and Resubmit

Gouldman, A. and L. M. Victoravich. The Effects of Increased Transparency of CEO Pay-Equity and Social Distance on Manager's Earnings Management Behavior, *Managerial Auditing Journal*.

Dworkis, K. K., A. J. Greiner, L. M. Victoravich. Weakened Reporting? The Effect of Narcissism, Clawback Regime, and Bonus Compensation on Fraud Reporting, *Journal of Forensic and Investigative Accounting*.

Under Review

Bergh, D., R. Powell, L. M. Victoravich, and P. Xu. Performance Effects of Top Executive Migration from Divesting Firms to their Divested Spin-offs, additional data collection in progress, *Administrative Science Quarterly* (submitted August 2019).

Working Papers

Laird, M.D., J. Zboja, A. Narayan, L.M. Victoravich, and N.P. Harvey. The Moderating Effects of Entitlement on the WFC-Job Satisfaction Relationship.

Gaynor, L., Smith, T. and L. M. Victoravich. An Experimental Examination of the Stealth Restatement Debate: Understanding the Role of Qualitative and Quantitative Materiality, preparing for submission to *Auditing: A Journal of Practice and Theory*.

Work in Progress

Bergh, D., R. Powell, P. Xu, and L. M. Victoravich, Isn't a Little Mystery Good for Firms? Information Asymmetry and Divested Spin-off Firm Performance, *analyzing data*.

Nickell, E. and L. M. Victoravich, Show and Tell: Juror Perceptions of Audit Partner Characteristics and the Role of Visual Aids in Courtroom Testimony, *finalizing experimental instrument*.

Grenier, B., Goodson, B. and L. M. Victoravich, Does a Lack of Professional Skepticism Constitute Scierter? An Experimental Investigation of Auditor's Liability Exposure under the 1934 Securities Exchange Act, *finalizing experimental instrument*.

Brink, A. G., Patelli, L., and L. M. Victoravich, Understanding Interactions of the Internal Audit Function and the IT Security Team: The Role of Tone Manipulation and Audit Committee Oversight, *developing experimental instrument*.

Conference Presentations

Gouldman, A. and L. M. Victoravich. The Effect of CEO Friendship and the Saliency of Compensation Disparity on Earnings Management, *American Accounting Association (AAA), Annual Meeting*, San Diego, CA, August 2017.

Buslepp, W. L. and L. M. Victoravich. PCAOB Quality Control Inspection Reports and Changes in Market Share: A Re-Examination of Prior Results, *American Accounting Association (AAA), Auditing Mid-Year Meeting*, Orlando, FL, January 2017.

Patelli, L. and L. M. Victoravich. Asymmetrical Penalties for Being Late versus Wrong: Investor's Reactions to Restatements and Late Filings, *American Accounting Association (AAA), Accounting Behavior and Organizations (ABO) Mid-Year meeting*, Nashville, TN, October 2015.

Smith, T. and L. M. Victoravich. An Experimental Examination of the Stealth Restatement Debate: Understanding the Role of Qualitative and Quantitative materiality, *American Accounting Association (AAA) Annual Meeting*, Chicago, IL, August 2015.

Brink, A. G., A. Gouldman, and L. M. Victoravich. The Effects of Organizational Risk Appetite, Social Pressure and Honesty-Humility on Misreporting Intentions, *American Accounting Association (AAA) Annual Meeting*, Atlanta, GA, August 2014.

Brink, A. G., J. Lowe, and L. M. Victoravich. The New Public Company Whistleblowing Environment: Perceptions of a Wrongful Act and Monetary Attitude, *American Accounting Association (AAA) Accounting Behavior and Organization Section (ABO) Mid-Year Meeting*, Atlanta, GA, October 2012.

Brink, A. G., J. Lowe, and L. M. Victoravich. The Effect of Evidence Strength and Internal Rewards on Reporting Intentions in the Dodd-Frank Regulatory Environment, *American Accounting Association (AAA) Annual Meeting*, Washington, D.C., August 2012.

Victoravich, L. M., H. Gan, and P. Xu. Institutional Ownership and Executive Compensation: Evidence from U.S. Banks during the Financial Crisis, *American Accounting Association (AAA), Management Accounting Section Mid-Year Meeting*, Houston, TX, January 2012.

Harvey, N. P. and L. M. Victoravich. Antecedents to Escalation of Commitment: A Meta-Analysis, *Society for Industrial Organizational Psychology (SIOP) Annual Meeting*, Atlanta, GA, April 2010; *American Accounting Association (AAA), Accounting Behavior and Organization (ABO) Section Mid-Year Meeting*, Kansas City, MO, October 2011.

Buslepp, W. and L. M. Victoravich. PCAOB Quality Control Reports: New Insights on Audit Quality and Auditor Switching, *American Accounting Association (AAA) Annual Meeting*, Denver, CO, August 2011.

Victoravich, L. M. and Harvey, N. P. The Impact of Incidental Affect, Bonus Opportunity, and Project Payout Patterns on Capital Funding Decisions, *American Accounting Association (AAA), Accounting Behavior and Organization (ABO) Section Mid-Year Meeting*, Denver, CO, October 2010; *Society for Industrial Organizational Psychology (SIOP) Annual Meeting*, Chicago, IL, April 2011.

Grove, H., L. Patelli, L. M. Victoravich, and P. Xu. Corporate Governance, Performance and Loan Quality: Evidence from U.S. Commercial Banks, *American Accounting Association (AAA) Annual Meeting*, New York, August 2009.

Harvey, N. P. and L. M. Victoravich. A Mediated Model of Project Completion Stage and Decision-Making Experience, *Society for Organizational Psychology (SIOP) Annual Meeting*, New Orleans, LA, April 2009.

Grove, H., K. Aljifri, and L. M. Victoravich. Corporate Governance Listing Requirements: Investor Protection from Fraudulent Financial Reporting, *European Institute of Advanced Studies in Management (EIASM), Corporate Governance Conference*, Brussels, Belgium, November 2008.

Victoravich, L. M. A Shift in Responsibility? The Influence of SAS No. 99 and Officer Financial Statement Certification on Jurors' Evaluation of Auditor Liability, *American Accounting Association (AAA) Accounting Behavior and Organization (ABO) Section Mid-Year Meeting*, Providence, RI, October 2008.

Grove, H., T. Hillestad, and L. M. Victoravich. Northlake Bookstore: Balanced Scorecard, *Institute of Management Accountants (IMA) Case Conference*, Tampa, FL, June 2008.

Grove, H., T. Cook, and L. M. Victoravich, Frosty Footwear, Inc: Business Valuations, *Institute of Management Accountants (IMA) Annual Meeting*, Poster Session, Tampa, FL, June 2008.

Harvey, N. P. and L. M. Victoravich, Emotional Attachment and the Escalation of Commitment to Failing Projects, *Society for Industrial Organizational Psychology (SIOP) Annual Meeting*, San Francisco, CA, April 2008.

Victoravich, L. M., and N. P. Harvey, Project-Specific Factors, Perceptions of Project Success, and Commitment Escalation, *Society for Industrial Organizational Psychology (SIOP) Annual Meeting*, San Francisco, CA, April 2008.

Victoravich, L. M., When do Opportunity Costs Count? The Impact of Vagueness, Project Completion Stage and Management Accounting Experience, *American Accounting Association (AAA), Management Accounting Section Midyear Meeting*, Long Beach, CA, January 2008.

Victoravich, L. M., Investor Sophistication and the Role of Affective Reactions to Financial Information in Investors' Stock Price Judgments, *American Accounting Association (AAA) Accounting Behavior and Organizations (ABO) Midyear Meeting*, Atlanta, GA, October 2005.

ACADEMIC SERVICE

Editorial Board | *Issues in Accounting Education* | 2019

Ad Hoc Reviewer | *Managerial Auditing Journal* | 2018 to present

President-Elect, President, Past-President | Accounting, Behavior and Organizations Research (ABO) Section, American Accounting Association (AAA) | 2014 to 2017

Research Conference Coordinator | American Accounting Association (AAA), Accounting Behavior and Organizations (ABO) Midyear Meeting | 2013

Ad Hoc Reviewer | *Journal of Behavioral Finance* | 2009 to present

Ad Hoc Reviewer | *Corporate Governance an International Review* | 2010 to present

AWARDS AND RECOGNITIONS

Research, Scholarship and Creative Work Faculty Recognition Dinner, 2012, 2019 (invited attendees represented top 8% of DU researchers).

Discovery Research Award | Daniels College of Business | 2011

Emerging Scholar Award | Institute of Management Accountants | 2011

College of Business Outstanding Teacher Award | Florida State University | 2006

RESEARCH GRANTS

Faculty Research Fund (FRF) Grant, with P. Xu and H. Gan, awarded \$2,000 for use in obtaining corporate governance data, 2011.

Faculty Research Fund (FRF) Grant, with P. Xu and H. Grove, awarded \$2,976 for use in obtaining corporate governance data, 2009.

Daniels Summer Research Grant, 2010 to 2012.

INSTRUCTIONAL ACTIVITIES

PhD Courses Taught

BUS 6000: Cross-Disciplinary Decision-Making
BUS 6500: Applied Research Practicum

Graduate Courses Taught

ACTG 4551: Auditing | MAcc Program
ACTG 4660: Strategic Cost Management | MBA Program
ACTG 4610: Financial Accounting | mixed audience

Undergraduate Courses Taught

ACTG 3551: Auditing | Accounting Core
ACTG 2800: Accounting for Decision Making | Daniels Core and The Women's College
ACTG 2067: Profit Planning and Control | Accounting Core
ACTG 2200: Introduction to Financial Reporting | Daniels Core and The Women's College

Travel Courses (Served as Accompanying Faculty Member)

ACTG 3701/4701: Topics in International Accounting | London | 2017 and 2018

Executive Education

Enterprise Risk Management Workshop | May 2017
High Performance Leadership Program | Financial Accounting | April 2018

Directed Student Learning

Honors Thesis Advisor | Mallory Bennett | University of Denver | Accounting Majors:
Introverted Narcissistic Nerds, or is that just a Stereotype? An Examination of the Correlation
between Introversion, Narcissism, College Major and Campus Involvement

Doctoral Dissertation | Committee Member | Andrea Gouldman | Virginia Commonwealth
University | Can Managerial Knowledge of Executive Compensation Encourage or Deter Real
Earnings Management? An Analysis of R&D Reporting Methods

PROFESSIONAL EXPERIENCE AND CERTIFICATIONS

Ernst & Young LLP, West Palm Beach, FL | January 2001 to August 2002
Audit Associate

Auditor General of Florida, Tallahassee, FL | June 1998 to December 1999
Accounting Assistant

Florida Licensed Certified Public Accountant (CPA), Active License #AC0034114