

# BELINDA OAKLEY

4175 Game Trail

Indian Hills CO 80454

[belinda.oakley@gmail.com](mailto:belinda.oakley@gmail.com)

## EXECUTIVE PROFILE

- C-suite leader with over 20 years of international leadership experience in various stages of organizational growth, development, reorganization and transition.
  - Easily wins confidence and trust by utilizing strong interpersonal skills, driving engagement, ensuring alignment and optimizing performance.
  - Polished and effective communicator, working collaboratively across organizational levels while always maintaining an enterprise wide perspective.
  - Agile learner who adapts quickly, maintains focus, and easily manages multiple, competing priorities in fast-paced, high-pressure environments
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## PROFESSIONAL EXPERIENCE

*Chief Executive Officer*

**Chartwells K12 School Dining**    Compass Group

*Jan 2018 – Present*

[www.compass-usa.com](http://www.compass-usa.com)

- Promoted to Chief Executive Officer of Chartwells K12, the recognized industry leader in school dining, with revenues of almost \$1 billion, operating in more than 4,400 schools around the country and employing over 16,000 associates.
- Successfully transformed the organizations brand, culture and strategy, delivering unprecedented growth year over year in 2018, 2019, 2020 and 2021.
- Awarded the largest single federal contract ever issued for school meal services during the COVID-19 pandemic.

*Executive Vice President – Strategy & Transformation*

**Chartwells Higher Education**    Compass Group

*Feb 2016 – Jan 2018*

[www.compass-usa.com](http://www.compass-usa.com)

- Promoted from Regional Vice President to evolve the Chartwells operating model and accelerate profitable growth.
- With revenues exceeding \$1.4 billion, Chartwells Higher Education operated in more than 270 Universities and Colleges and employed over 24,000 associates.
- Led customer innovations and operational process improvements across the organization, with oversight of culinary, marketing, nutrition, design and build, and training teams.

*Regional Vice President – West Region*

**Chartwells Higher Education**    Compass Group

*Jun 2014 – Feb 2016*

[www.compass-usa.com](http://www.compass-usa.com)

- Responsible for the management, growth and leadership of multiple higher education foodservice operations with annual sales revenue in excess of 180 million dollars.
- Developed comprehensive marketing, culinary and operations strategy to maximize growth and profitability.

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*Vice President of Operations*

**Famous Brands International**

Mrs Fields & TCBY

Jan 2011 – Jun 2014

[www.mrsfields.com](http://www.mrsfields.com)

- Progressive promotion from Regional Operations Manager to Director of Operations (West) to National Vice President supporting 600 franchised/licensed locations across the United States.
- Responsible for leadership of remote regional field team comprised of two Directors of Operations and ten Regional Operations Managers as well as an onsite corporate team of two Operational Services & Training Directors, two Trainers and three Support Managers.

*Operations Manager*

**benugo (United Kingdom)**

Café Deli Chain

Sep 2007 – June 2010

[www.benugo.com](http://www.benugo.com)

- Managed the Business and Industry arm of renowned café deli chain, optimizing performance for such partners as Deloitte, PwC, GlaxoSmithKline, Lehman Brothers and Deutsche Bank.
- Accountable for the performance and development of two Area Managers and 16 GM's.

*National Franchise Development Manager*

**CHOOKS fresh & tasty (Australia)** QSR Franchise

June 2006 – July 2007

[www.chooks.com.au](http://www.chooks.com.au)

- Solely responsible for the growth of the brand through the sale of new franchises. In 12 months, grew the brand by 45% and in turn group revenue from \$19 million AU to \$27 million AU while managing all aspects of Lead Generation, Site Selection, Lease Negotiation and Franchise Sales.

*Franchise Business Manager*

**Brumby's Bakeries (Australia)** National Bakery Chain

June 2001 – June 2006

<http://www.brumbys.com.au>

- Promoted from General Manager position within the company to work as Franchise Business Manager, supporting franchise performance and profitability through local area marketing campaigns, business and financial management advice and compliance with company standards.

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## EDUCATION:

- 2015 Executive MBA, Daniels College of Business (Colorado)
  - Graduated Cohort Leader with Honors

## ORGANIZATIONS:

- 2021 – Present - Board Member at Baylor Collaborative on Hunger & Poverty (TX)