

CATHERINE LANGRENEY

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A visionary, strategic, transformational, and multi-cultural leader, who enhanced the effectiveness and efficiency of companies in support of greater profitability. A dynamic and collaborative business leader with proven ability to establish, lead and grow businesses in complex environments. Successful leadership style evident by ability to form, mobilize and inspire strong teams to deliver results and drive change.

- Solid experience as Global Corporate Procurement Leader for a Fortune 200 company
 - Experience in developing business and managing P&Ls as well as global corporate roles
 - Strong experience in initiating, mobilizing and driving growth and profits, company-wide transformation programs and working with Board of Directors, Governments, and stakeholders
 - Successful business leadership roles in managing complex, rapidly changing and competitive businesses
 - Passionate about people development and safety
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PROFESSIONAL EXPERIENCE

BringCom, Sterling Virginia

A leading telecommunications service provider offering high-quality international and last-mile connectivity solutions since 1992 to enterprise and government customers in the United States, Africa and the Middle East.

Board of Director – DataNet (Ugandan Affiliate)

April 2021 - Now

Managing Director – DataNet (Ugandan Affiliate)

2019 – March 2021

Senior Advisor

2018 – 2019

- Successfully turned around the DataNet operations after the 2018 acquisition by BringCom to be a profitable business
- Implemented a strategic plan to expand the business beyond Uganda by securing partnerships with international carriers

LafargeHolcim Geocycle, Zurich, Switzerland

A global division of LafargeHolcim, and a waste management leader operating in 50 countries and a major contributor to waste co-processing worldwide.

Head of Global Division

2016 - 2017

Led the Geocycle global organization for LafargeHolcim to ramp up its innovative sourcing and use of Alternative Fuels and Alternative Raw Materials aiming at reducing its Energy costs while reducing its Carbon emissions.

- Achieved increase of 12% in Ebitda equivalent (\$300M+) in 2016
- Reduced CO₂ emissions by 16M tonnes in 2016 through energy recovery from processed waste
- Reduced costs of Alternative Fuels by more than 35% in 2016 through commercial strategies
- Implemented global risk management & compliance program within less than a year

LafargeHolcim Tanzania-Malawi, Dar es Salaam, Tanzania

Chief Executive Officer

2011 - 2016

Responsible for Lafarge manufacturing operations and service offerings in Tanzania, Malawi, and the territories of Burundi and East DRC (\$100M Sales, 1,000 employees) where Lafarge operates cement integrated and grinding plants.

- *Safety*: Established a strong safety mindset including Road safety. Achieved zero fatality on site. Awarded Tanzanian Road Safety Awards multiple years in a row
- *Profitability*: Achieved 40% ebitda increase in her first year of tenure
- *Strategy*: Led the East Africa Lafarge Strategy initiative resulting in Tanzania becoming a priority plant for investment. Successfully led Vertical Cement Mill investment project from approval, securing financing to commissioning (first in Sub-Sahara Africa). Negotiated strategic sourcing alliances to secure long-term competitive advantage
- *Product and customers*: Expanded product line from 1 to 5 products, successfully positioning Lafarge with an innovative product differentiation strategy
- *Sustainability*: Introduced biomass and alternative fuels up to 40% as a fuel to reduce carbon footprint and cost by 27% within 4 years. First Cement manufacturer in Tanzania to use biomass.
- *Innovation*: Developed innovative products and solutions for very low-income rural population to improve living conditions based on Soil Stabilized Bricks and Masonry Cement

Lafarge SA, Paris, France

Senior Vice-President, Group Purchasing

2006 - 2011

Responsible for the Lafarge global purchasing organization representing a 10 B€ external spend including energy, raw materials, transport services, direct and indirect spend. Transformed the purchasing function into a value-adding partner to the operations. Mobilized Purchasing to deliver on Lafarge top priorities such as Safety, Excellence 2010 Cost Reduction Program, Working Capital Reduction, and People Development.

- *Safety*: Established a strong Safety mindset by implementing a Contractor Safety Management program
- *Cost Reductions*: Delivered 500 M€ bottom line savings over a 3-year period (2007-09). Increased the scope of purchasing coverage from 50% in 2007 to 70% in 2010
- *Organization*: Transformed the purchasing organization to leverage synergies while keeping the accountability at the Business Unit level. Centralized the purchases of key commodities including Energy and established clear Energy Risk Management policies
- *People Development*: Through a variety of training programs, competency models, staff changes, and by raising the visibility of the purchasing function, enhanced the ability of Purchasing to attract and export talent across functions and operations
- *Systems*: Implemented a standardized ERP system based on JDE-Oracle with Shared Service Centers for Procurement and Finance, leading to Best-in-Class transactional efficiency and headcount reductions
- *Processes*: Re-engineered the purchasing performance measurement system to become fully aligned with the operations and the financial community, linking savings to the Business Units' P&L
- *Working Capital Reduction*: Mobilized the purchasing organization to deliver cash flow improvement

Lafarge North America, Reston, Virginia

Vice-President, Purchasing

2002 - 2006

Led a hundred-plus-person organization in support of a \$3B annual spend. Designed, built and implemented a purchasing organization capable of leveraging spend across all product lines, while driving best practices and common purchasing systems at the local business units' level, in a complex multi-site and matrixed organization.

- Achieved \$200M in Purchasing Performance, including \$85M in year-over-year cost reductions, and outperforming markets (oil, gas, fuels) by \$65M between 2002 and 2005
- Developed and implemented successfully Risk Management strategies for volatile commodities including hedging strategies
- Implemented a Procure-to-Pay module resulting in headcount reduction of 41 and transactional efficiency improvement of 105%

Bell Canada Enterprises – Teleglobe, Reston, Virginia
Director, Strategic Sourcing & Supplier Relationship Management 1999 - 2002

Led eight-person organization focused on maximizing value from the company's global supply chain in support of \$2.9B global capital investment program. Designed and implemented strategic sourcing process and infrastructure to support greater value creation and speed of value delivery.

Alcatel USA, Virginia, USA
Advanced Purchasing Manager 1998 - 1999
Advanced Procurement Engineering, Manager 1995 - 1998
Advanced Procurement Engineer 1991 - 1995

GOVERNANCE & BOARD POSITIONS

Board of Trustees – American Association of Members of the French Ordre of the Merit 2020 - today
Board member (Non-executive) of Bamburi Cement Ltd – Kenya (Corporate Public Board) 2012 - 2016
Board member (Executive) of Mbeya Cement Company Ltd – Tanzania (Corporate Board) 2011 - 2016
Board Member of Lafarge Cement Malawi – Malawi (Internal Board) 2014 - 2016
Chairwoman of East African Cement Producers Association of Tanzania 2013 - 2015

EDUCATION

- **MBA** Finance and International Business, University of Maryland
- **MSEE** Telecommunications, image and signal processing, ESIEE, Paris
- **C.P.M.** Institute for Supply Management
- **Leadership Program** – INSEAD
- **Center for Creative Leadership** – Leadership at the Peak

Citizenships: American and French