

STEPHEN R. HENNIS, MAI, ISHC, CHA

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EXPERIENCE

Principal (2017-present)

Hotelogy, Arvada, Colorado

- provide development, acquisition and litigation support
- perform market research, due diligence, underwriting, feasibility studies, and appraisals
- produce industry updates and presentations

Managing Director (2009-2017)

STR, Broomfield, Colorado

- oversaw budgeting, client relations, staffing, product development, and sales and marketing
- administered customized consulting projects
- developed new analytical products focused on asset management and investment analysis
- created customized dashboards and templates
- produced annual reports for investment, development, and profitability trends
- presented at lodging industry and organizational conferences
- composed articles for HotelNewsNow.com

Managing Director (2006-2010)

Hospitium, Arvada, Colorado

- performed market research, due diligence, underwriting, feasibility studies, and appraisals
- provided deal sourcing, transaction and litigation support
- produced research publications
- developed comprehensive database of U.S. upscale and luxury hotels

Vice President, Hospitality Investments (2000-2006)

Destination Hotels & Resorts, Englewood, Colorado

- sourced and underwrote potential acquisitions and developments
- devised investment strategies for new acquisitions and current portfolio
- managed transactions through underwriting, negotiation, due diligence, and transition
- evaluated property-level budgets, capital plans, and marketing strategy
- produced annual market studies, projections, valuations, and investment recommendations for portfolio

Vice President, Special Projects (1994-2000)

HVS International, Boulder, Colorado

- administered market study, feasibility, and appraisal projects
- consulted on over 500 lodging facilities in North America
- developed hotel feasibility and valuation computer models and templates for companywide use
- managed hotel asset, sales, and operating history databases
- produced research publications

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EDUCATION

Bachelor of Science in Business Administration, with Honors (1994)

University of Denver, Daniels College of Business, Fritz Knoebel School of Hospitality Management

MAI Designated Member

Appraisal Institute

PROFESSIONAL ORGANIZATIONS

American Hotel & Lodging Association, Certified Hotel Administrator & Certification in Hotel Industry Analytics

Fritz Knoebel School of Hospitality Management, Executive Advisory Board

International Society of Hospitality Consultants, Board of Directors

Urban Land Institute

COMPUTER SKILLS

proficient in Excel, Word, Access, Tableau, PowerPoint

INTERESTS

travel, camping, hiking, hockey, golf, snowboarding, racquetball
