Business Analytics Minor

The Business Analytics minor may be completed by students pursuing any type of undergraduate degree at the University of Denver, with the appropriate dean’s approval.

Students may not pursue the Business Analytics minor in conjunction with a Statistics minor.

Non-Business majors require 24 hours to satisfactorily complete the minor, including prerequisites INFO 1010 and INFO 1020.

The Business Analytics minor GPA must be 2.0 or higher to graduate.

Only grades of “C-” or above may be used in completing minor requirements.

Business Analytics minors must complete all of their minor requirements through INFO prefix coursework; MKTG electives that are available to Business Analytics majors will not fulfill BIA minor requirements.

Any minor course substitutions must be preapproved by the Chairperson of the Department of Business Information & Analytics.

Business Information Analytics involves using data to help businesses make decisions. Students completing this minor will gain critical thinking abilities that can be very important to potential employers in an increasingly competitive business environment.

Course #        Course Title                                Qtr. Hrs.

Prerequisites:

INFO 1010    Analytics I: Data Management & Analysis         4
INFO 1020    Analytics II: Business Statistics & Analysis     4
INFO 2020    Analytics III: Business Modeling and Analysis     4
(Non-business majors: Equivalent regression course can count as INFO 2020 prerequisite if student doesn’t take INFO 2020.)

Note: Business students take these courses as part of the Business Core. INFO 1010 and 1020 contain Microsoft Office Specialist Certification and additional fees. Microsoft Certifications are encouraged for non-business majors, but are not required to complete this minor.

Requirements:

INFO 3100    Automating Business Processes                  4
            (Coreq or prerequisite: INFO 2020)
INFO 3140    Foundations of Information Management          4
            (Coreq or prerequisite: INFO 3100)
INFO Elective                             4
INFO Elective                             4

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