

# CannaBusiness

AN EXECUTIVE EDUCATION IDEATION SUMMIT



UNIVERSITY of  
DENVER

DANIELS COLLEGE OF BUSINESS  
Executive Education

*CannaBusiness Ideation Summit | June 1, 2017 | University of Denver | Daniels College of Business*

## MORNING

*Location: Tuscan Ballroom, Joy Burns Center*

10:00 AM | *Summit Opening and Welcome*  
*Dr. Brent Chrite, Dean, Daniels College of Business*

10:15 – 11:15 AM | *CannaBusiness Horizons: 2020 and Beyond...*  
*Keynote: Ashley Kilroy, Executive Director of Excise and Licenses, City and County of Denver*  
*Supporting Speakers: Dr. Paul Seaborn, Professor of Management, University of Denver; Kristi Kelly, Marijuana Industry Group*

*This session will focus on the Economic and Political Realities of CO's growing Cannabis Industry including glimpses into the regulatory initiatives and frameworks on the horizon.*

11:15 AM – 12:00 PM | *CannaBusiness Diversity: Celebrating our Past, Formulating our Future*  
*Keynote Speaker: Kayvan Khalatbari, Denver Relief*  
*Supporting Speaker: Wanda James, SimplyPure*

*This session will celebrate the rich history of Cannabis in Colorado and paint a picture of Colorado's future, as a quintessential industry leader in inclusive excellence.*

12:00 PM | *Lunch Served*

12:30 AM – 1:30 PM | *Relationships: The Secret Ingredient*  
*Keynote Speaker: Ron Kammerzell, Senior Director of Enforcement, Colorado Department of Revenue*  
*Panelists: Neal Levine, LivWell Enlightened Health; Ryan Brown, Native Roots; Wanda James, Simply Pure; Chuck Smith, Dixie Brands; Mark Grindeland, Coda Signatures*

*This session will focus on the highly productive relational infrastructures within the CannaBusiness Landscape and how to sustain them by leveraging partnerships, creating collaborations, and planning intentionally for CO's desired future.*

## AFTERNOON

*Location: Tuscan Ballroom, Joy Burns Center*

1:30 – 3:30 PM | *CannaBusiness: Ideation Challenge*

*This highly interactive session will engage cross-disciplinary summit participants (Business Leaders, Regulatory Officials, Industry Partners, Legal Experts) in a Design Thinking session, led by Daniels facilitators, to ideate creative solutions and implementation strategies for 3 Cannabis Industry Challenges. (280E; Inter-State Growth; Banking)*

**3:30 PM | Concluding Remarks**

*Kevin Cuthbert, Associate Dean, University of Denver*

**3:35 PM | Networking Power Hour**