

# OUTDOOR RECREATION INDUSTRY LEADERSHIP CERTIFICATE

## TAKE ALL THIRTEEN\* OF THE REQUIRED 1-CREDIT COURSES

Overview of the Outdoor Industry*	Leading Self	Regulatory Environment in the Outdoor Industry	Sustainability and Markets
Business Models in the Outdoor Industry*	Leading Teams	Land Use in the Outdoor Industry	Public Policy Challenges for the Outdoor Industry
Supply Chains in the Outdoor Industry	Leading Organizations	Enterprise Risk Management in the Outdoor Industry	Resolving Stakeholder Conflict in the Outdoor Industry
Talent Management and DEI in the Outdoor Industry			



## CHOOSE THREE\* OF THE FOLLOWING 1-CREDIT ELECTIVES

Advanced Accounting for the Outdoor Industry	Strategic Data Management and Analytics	Access in the Outdoor Industry	Environmental and Social Governance (ESG)
Strategic Finance in the Outdoor Recreation Industry	Strategic Marketing in the Outdoor Recreation Industry		

**16 TOTAL CREDIT HOURS**

Daniels course
  Sturm course
  Korbel course

*\*Required courses marked with an asterisk may be swapped for two additional electives for individuals with outdoor industry experience.*