## Master’s in Management

### Business Foundations

<table>
<thead>
<tr>
<th>Marketing Concepts</th>
<th>Business Analytics Fundamentals</th>
<th>Financial Accounting and Reporting</th>
<th>Managerial Finance</th>
</tr>
</thead>
</table>

16 Credit Hours

### Select One of the Following Specialized Pathways

#### Digital Marketing

- Digital Strategies
- Data Science for Marketers
- Foundations of Digital Marketing
- Social Media Marketing

#### Human Resources

- Human Relations in Organizations
- Employee Compensation
- Employee Total Benefits
- Employment Law

### Strategic Healthcare

- Healthcare Macroeconomics
- Management Principles in Healthcare Systems
- Innovative Strategies and Change Management
- Organizational Behavior in Healthcare

### Supply Chain

- Fundamentals of Supply Chain Management
- Fundamentals of Supply Chain Planning
- Fundamentals of Supply Chain Execution
- Structured Problem Solving in Supply Chain Management

16 Credit Hours

### Leadership Fundamentals

<table>
<thead>
<tr>
<th>Leading Self</th>
<th>Leading Teams</th>
<th>Leading Organizations</th>
<th>Career-readiness Sprint (1 credit hour)</th>
</tr>
</thead>
</table>

13 Credit Hours