



DANIELS COLLEGE OF BUSINESS  
CLASS OF 2022 FIRST-DESTINATION DETAILS



UNIVERSITY *of*  
DENVER

## DATA COLLECTION & KNOWLEDGE RATE

The data presented in this report reflects 6-month outcomes information for all graduation dates from August 2021 through June 2022 following the standards outlined by the National Association of Colleges and Employers (NACE).

Our collection of first-destination outcomes data is a multi-step process that includes student self-reported data as well as information collected from numerous additional sources. As a result, in most instances, we use the term “knowledge rate” rather than “response rate” to explain the percentage of students for whom we have data.

Knowledge rate includes data secured from the following sources:

- At-graduation self-reported
- 3-month/6-month email surveys
- 3-month/6-month phone surveys
- Graduate student enrollment provided by the National Student Clearinghouse
- Online research via LinkedIn
- University of Denver Human Resources employment information
- International Student & Scholar Services OPT forms
- Faculty and staff reported information

In alignment with Institutional Research best practices, all students are reported once within the first-destination data based on the primary major listed within their student record.

## BACHELOR’S AND MASTER’S DEGREES

Summaries are shown for bachelor’s and master’s degrees for the college overall and segmented by major for post-graduation outcomes, salaries, and internship participation. Salaries are shown when four or more were reported.

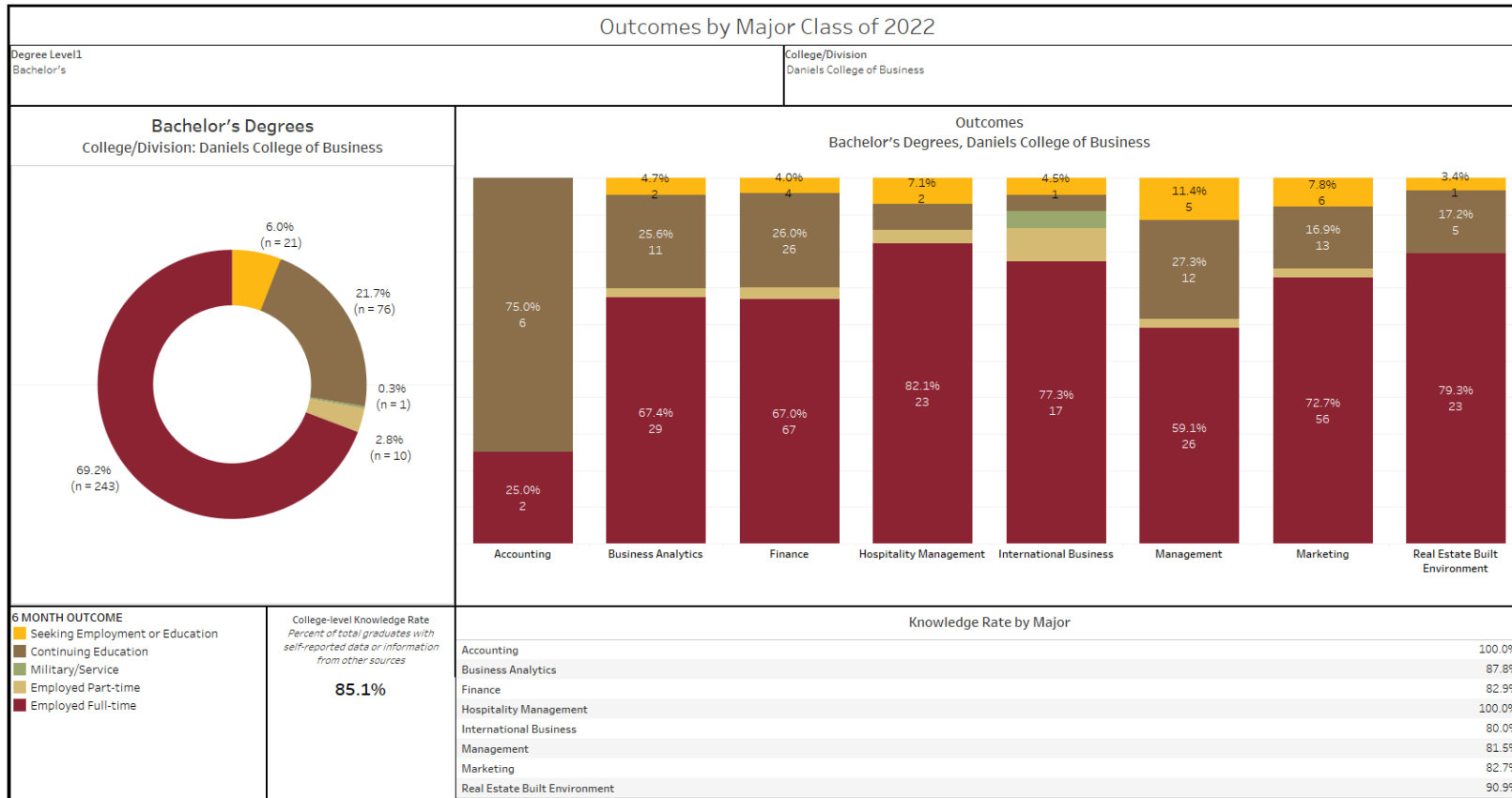
## DOCTORATE DEGREES

Eight doctoral students graduated in the class of 2022, six of whom had available information. 83.3% of the doctoral graduates were employed. Insufficient data was collected for reporting on salaries and internship participation.

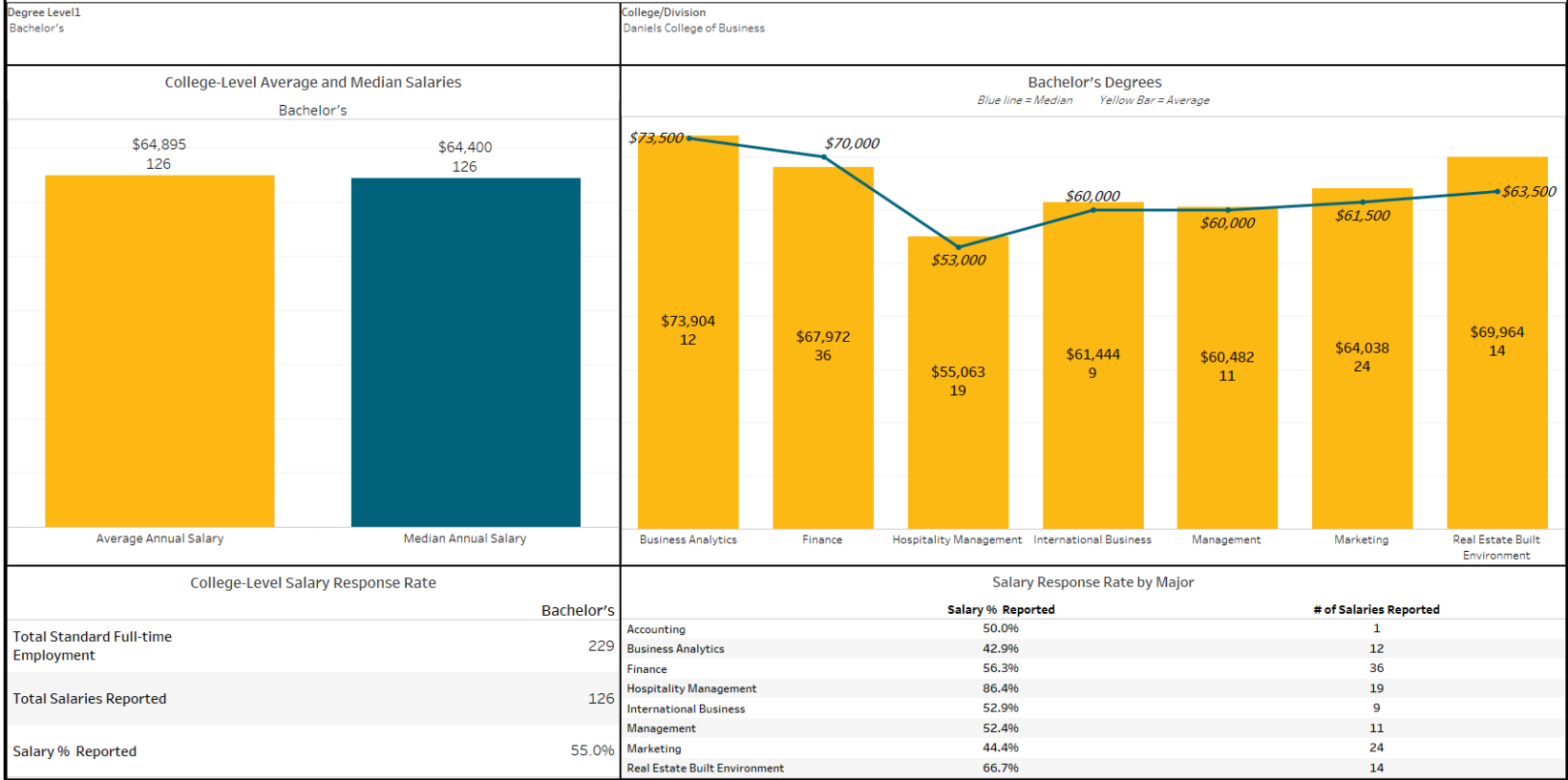
## ADDITIONAL INFORMATION

Additional details on job quality, job source, geographic location, industries, employers, and graduate schools are available on request from: Career & Professional Development, [career@du.edu](mailto:career@du.edu)

# BACHELORS



### Salaries by Major Class of 2022

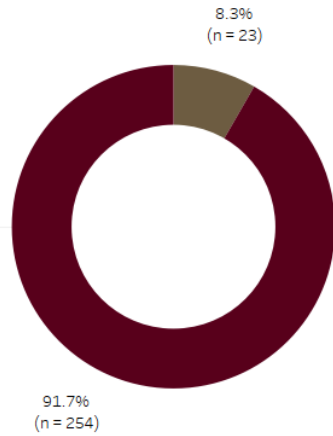


## Internships by Major Class of 2022

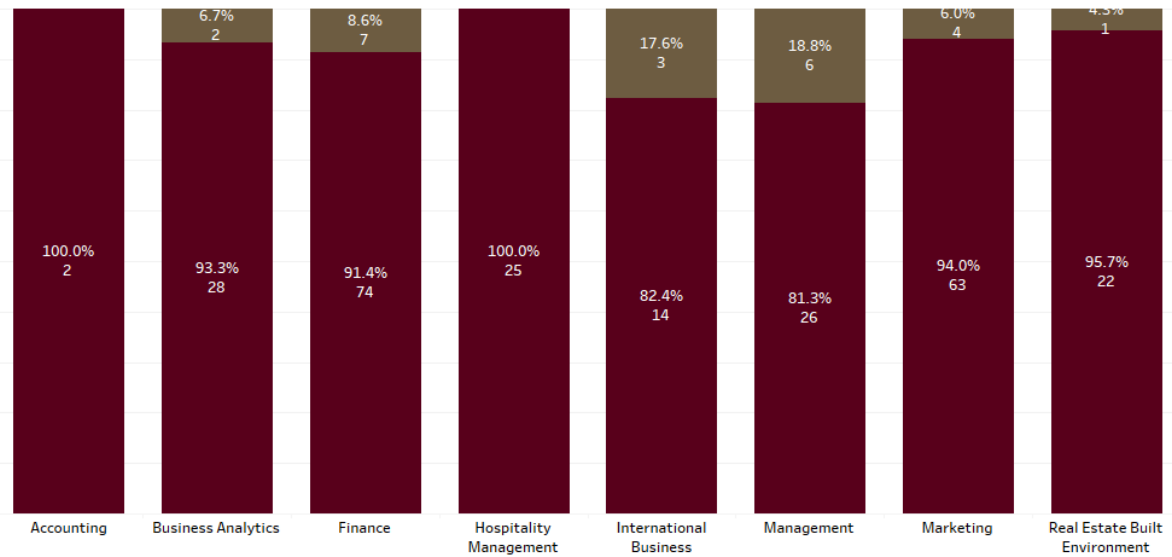
**Degree Level1**  
Bachelor's

**College/Division**  
Daniels College of Business

**Bachelor's Degrees**  
College/Division: Daniels College of Business



### Internship Participation



■ Confirmed No Internship Participation  
■ Internship Participation Confirmed

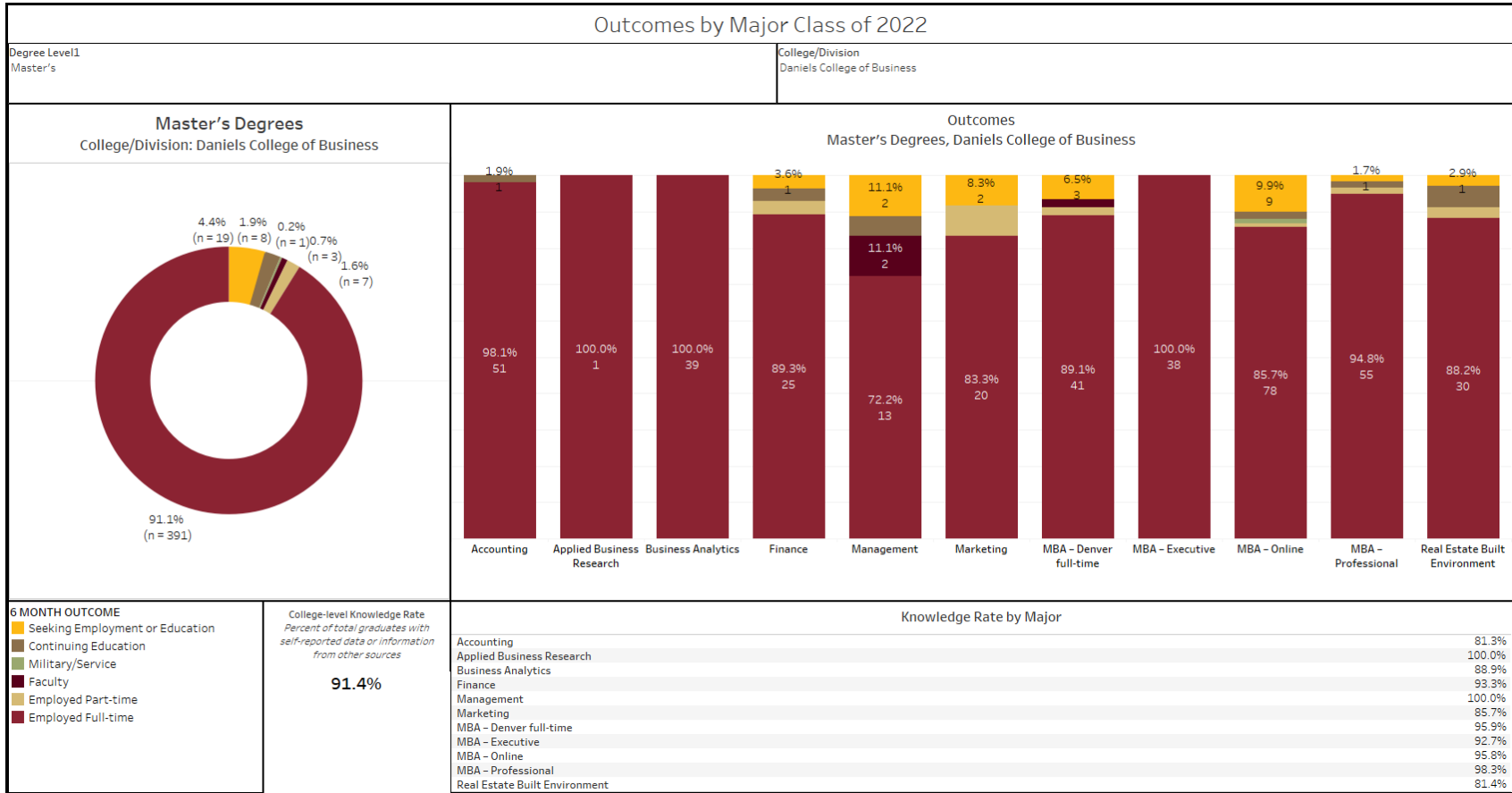
### Internship Response Rate by Major

Accounting	25.0%
Business Analytics	61.2%
Finance	65.9%
Hospitality Management	89.3%
International Business	56.7%
Management	59.3%
Marketing	68.4%
Real Estate Built Environment	69.7%

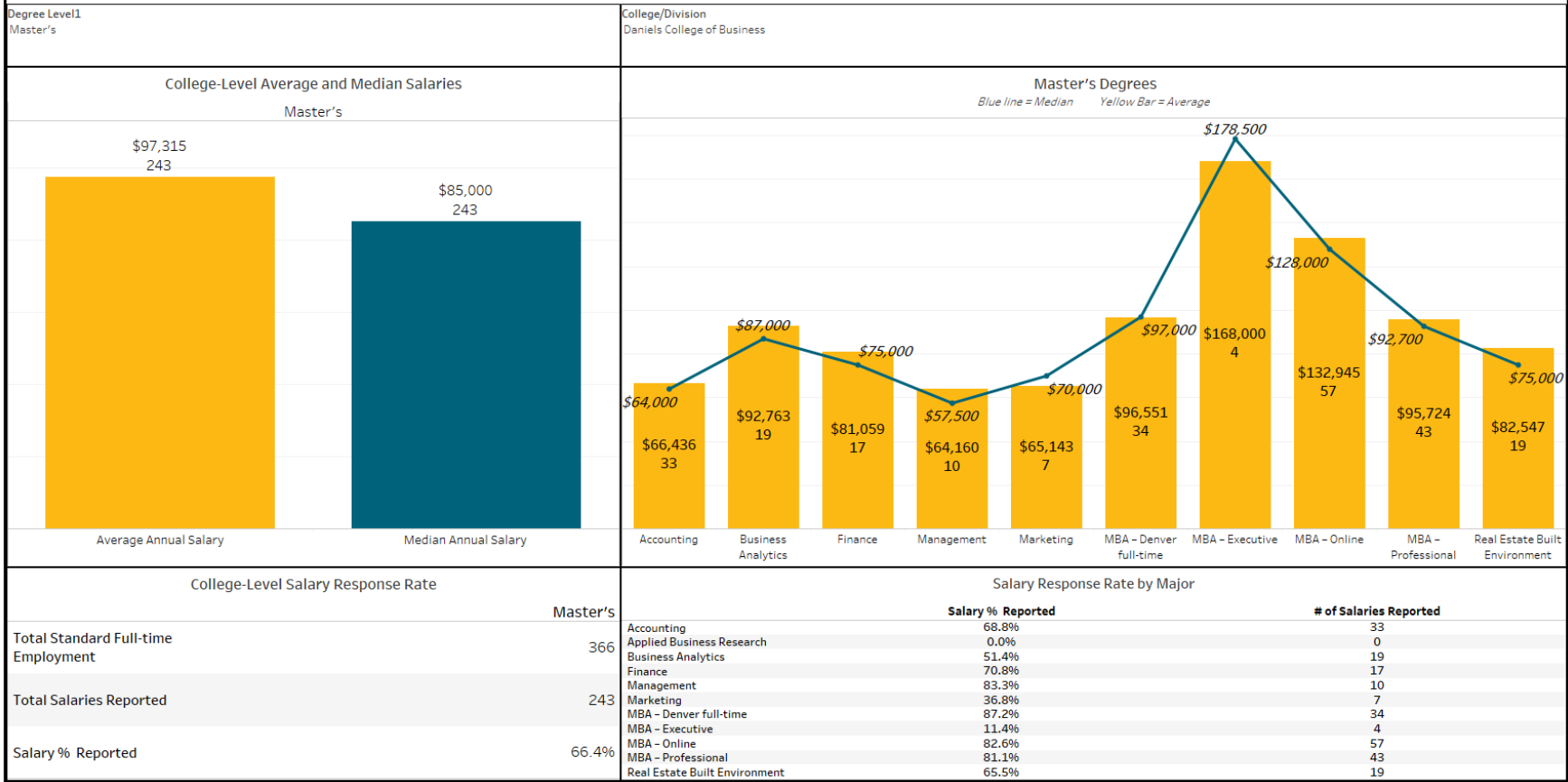
**College-Level Internship Response Rate**

65.5%

# MASTERS



## Salaries by Major Class of 2022

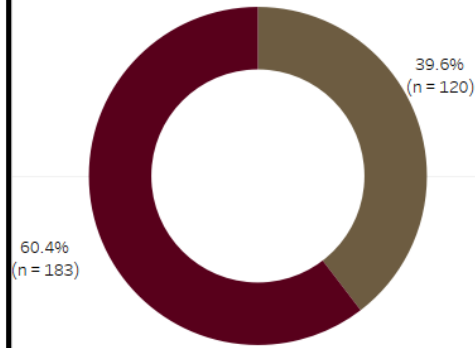


## Internships by Major Class of 2022

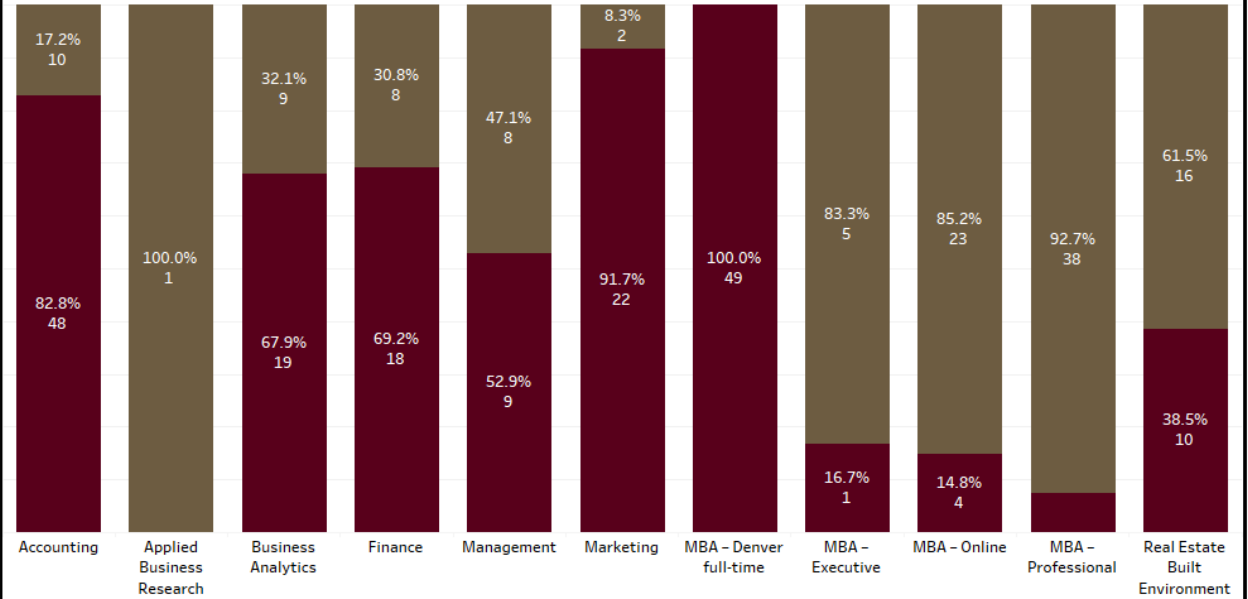
**Degree Level1**  
Master's

**College/Division**  
Daniels College of Business

Master's Degrees  
College/Division: Daniels College of Business



### Internship Participation



Confirmed No Internship Participation  
Internship Participation Confirmed

### Internship Response Rate by Major

Accounting	90.6%
Applied Business Research	100.0%
Business Analytics	62.2%
Finance	86.7%
Management	94.4%
Marketing	85.7%
MBA - Denver full-time	100.0%
MBA - Executive	14.6%
MBA - Online	28.1%
MBA - Professional	69.5%
Real Estate Built Environment	60.5%

College-Level Internship Response Rate

**63.9%**



# DOCTORATE

Outcomes by Major Class of 2022																																	
Degree Level1 Doctorate		College/Division Daniels College of Business																															
<p><b>Doctorate Degrees</b> College/Division: Daniels College of Business</p> <table border="1"> <caption>Doctorate Degrees Distribution</caption> <thead> <tr> <th>Outcome</th> <th>Percentage</th> <th>Count (n)</th> </tr> </thead> <tbody> <tr> <td>Employed Full-time</td> <td>50.0%</td> <td>3</td> </tr> <tr> <td>Seeking Employment or Education</td> <td>16.7%</td> <td>1</td> </tr> <tr> <td>Faculty</td> <td>16.7%</td> <td>1</td> </tr> <tr> <td>Employed Part-time</td> <td>16.7%</td> <td>1</td> </tr> </tbody> </table>		Outcome	Percentage	Count (n)	Employed Full-time	50.0%	3	Seeking Employment or Education	16.7%	1	Faculty	16.7%	1	Employed Part-time	16.7%	1	<p><b>Outcomes</b> Doctorate Degrees, Daniels College of Business</p> <table border="1"> <caption>6-Month Outcomes</caption> <thead> <tr> <th>Outcome</th> <th>Percentage</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Employed Full-time</td> <td>50.0%</td> <td>3</td> </tr> <tr> <td>Seeking Employment or Education</td> <td>16.7%</td> <td>1</td> </tr> <tr> <td>Faculty</td> <td>16.7%</td> <td>1</td> </tr> <tr> <td>Employed Part-time</td> <td>16.7%</td> <td>1</td> </tr> </tbody> </table>		Outcome	Percentage	Count	Employed Full-time	50.0%	3	Seeking Employment or Education	16.7%	1	Faculty	16.7%	1	Employed Part-time	16.7%	1
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<p><b>6 MONTH OUTCOME</b></p> <ul style="list-style-type: none"> <li><span style="color: yellow;">■</span> Seeking Employment or Education</li> <li><span style="color: darkred;">■</span> Faculty</li> <li><span style="color: gold;">■</span> Employed Part-time</li> <li><span style="color: maroon;">■</span> Employed Full-time</li> </ul>		<p><b>College-level Knowledge Rate</b> Percent of total graduates with self-reported data or information from other sources</p> <p style="text-align: center;"><b>75.0%</b></p>																															
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