

DANIELS COLLEGE OF BUSINESS

CLASS OF 2019 FIRST-DESTINATION DETAILS



DATA COLLECTION & KNOWLEDGE RATE

The data presented in this report reflects 6-month outcomes information for all graduation dates from August 2018 through June 2019 following the standards outlined by the National Association of Colleges and Employers (NACE).

Our collection of first-destination outcomes data is a multi-step process that includes student self-reported data as well as information collected from numerous additional sources. As a result, in most instances, we use the term "knowledge rate" rather than "response rate" to explain the percentage of students for whom we have data.

Knowledge rate includes data secured from the following sources:

- At-graduation self-reported
- 3-month/6-month email surveys
- 3-month/6-month phone surveys
- Graduate student enrollment provided by the National Student Clearinghouse
- Online research via LinkedIn

- University of Denver Human Resources employment information
- International Student & Scholar Services OPT forms
- Faculty and staff reported information

In alignment with Institutional Research best practices, all students are reported once within the first-destination data based on the primary major listed within their student record.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

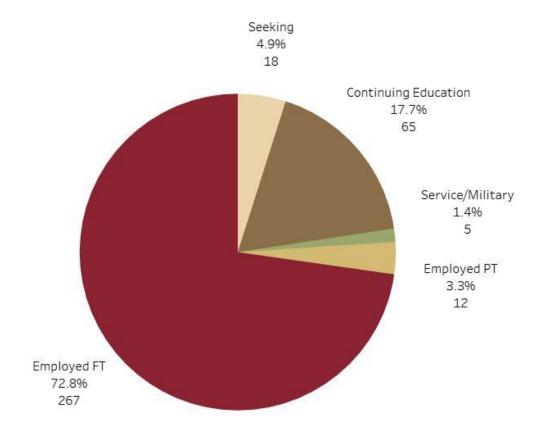
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BACHELOR'S DEGREE FIRST-DESTINATION DETAILS

95.1% of undergraduate Daniels College of Business students in the class of 2019 were employed, continuing their education, or pursuing service/military activities six months after graduation. The knowledge rate for the college is 92.7% for first-destination information which is exceptional.

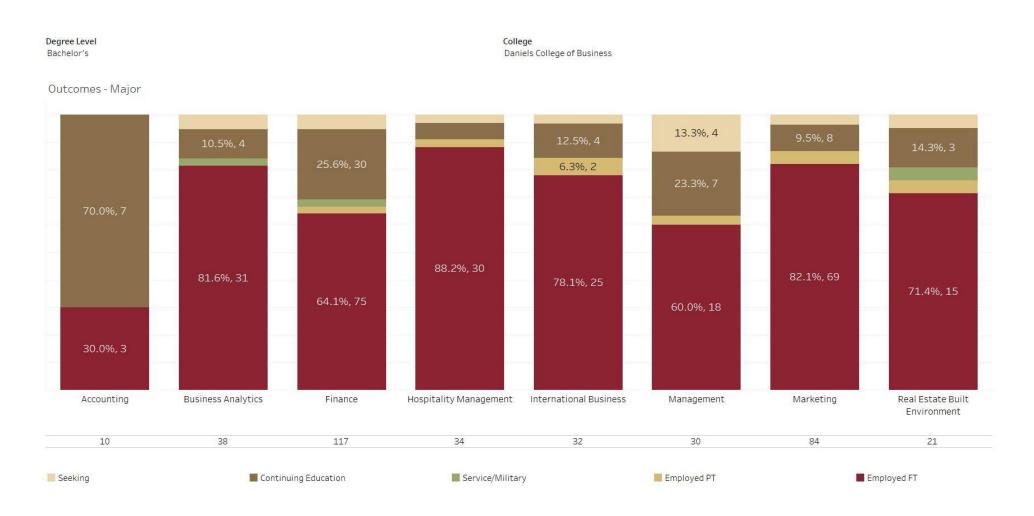
POST-GRADUATION ACTIVITY, BACHELOR'S DEGREE STUDENTS (N=367)

Excludes 24 graduates not seeking employment and 31 graduates with no information.



BACHELOR'S DEGREE POST-GRADUATION OUTCOMES BY MAJOR (N=367)

The below data represents a 92.7% knowledge rate for the college. One General Business major not shown. Small numbers not shown for clear labeling.



BACHELOR'S DEGREE INTERNSHIP PARTICIPATION BY MAJOR (N=313)

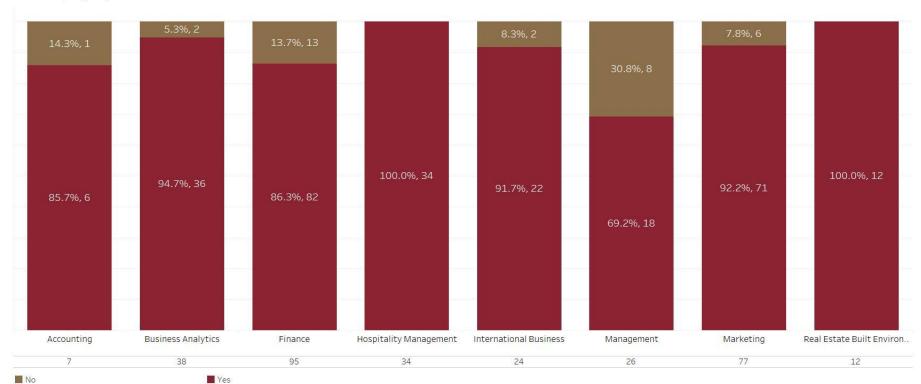
The below data set represents information reported from 74.2% of graduating students in the college as not all students answered this question. 89.8% of students in the college participated in an internship or research experience by graduation. Internships are required for Hospitality Management majors. Details by major are provided below.

Small numbers not shown for clear labeling.

 Degree Level
 College

 Bachelor's
 Daniels College of Business

Internships by Major



BACHELOR'S DEGREE SALARY DATA BY MAJOR, FULL-TIME STANDARD POSITIONS (N=117)

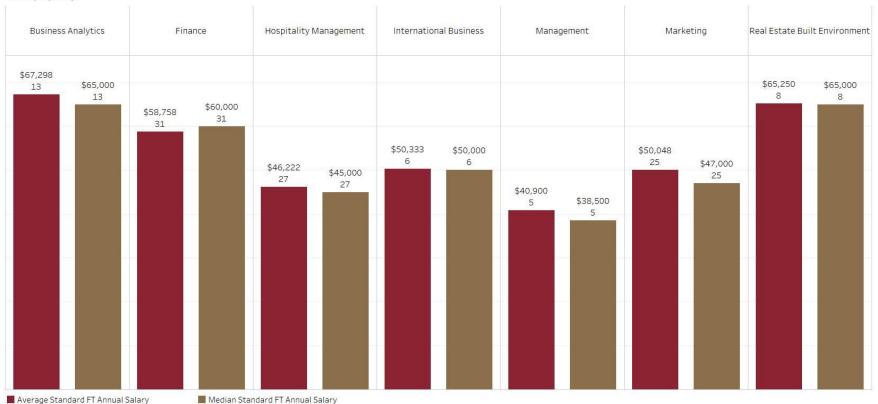
Of the 228 reporting full-time standard employment, 117 responded to this question for a response rate of 51.3%. (Two records for Accounting not shown).

Mean salary for bachelor's students in the college was \$54,095 with the median for the college \$51,000. Major specific salaries are below. Those majors not represented did not have enough respondents to share an average salary.

Degree Level Bachelor's

College Daniels College of Business

Salary by Major

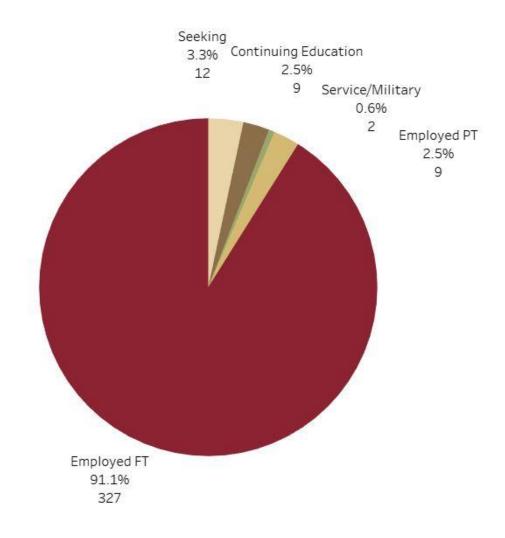


MASTER'S STUDENT FIRST-DESTINATION DETAILS

96.7% of master's students within the Daniels College of Business class of 2019 were employed, continuing their education, or pursuing service/military activities six months after graduation. The University of Denver has achieved a 92.9% knowledge rate for first-destination information within the college which is exceptional.

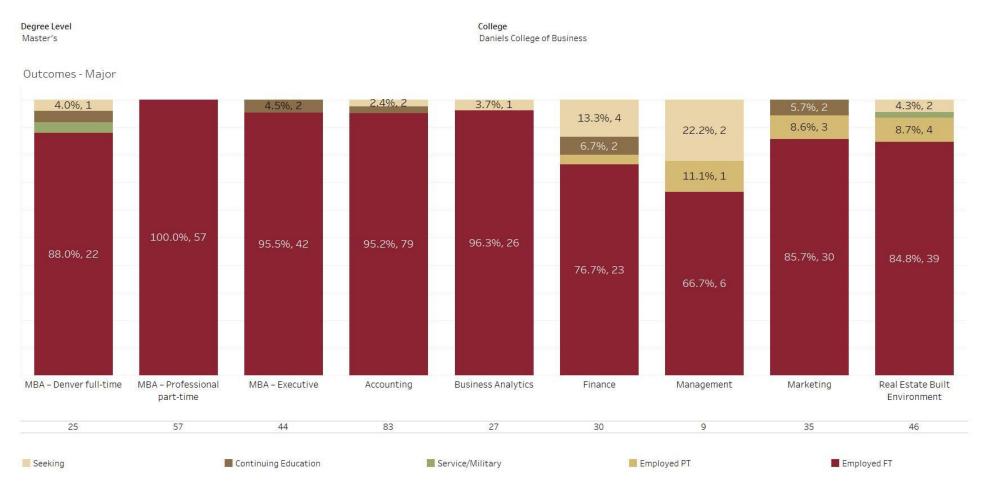
POST-GRADUATION ACTIVITY, MASTER'S DEGREE STUDENTS (N=359)

Excludes 6 graduates not seeking employment and 28 graduates with no information.



MASTER'S DEGREE POST-GRADUATION OUTCOMES BY PROGRAM (N=359)

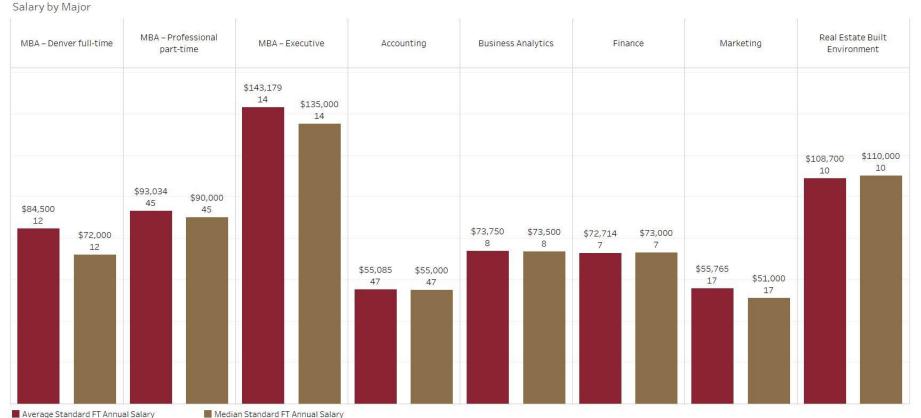
The below data represents a 92.9% knowledge rate for the college. Excludes 1 International Business and 2 MBA-Online. Small numbers not shown for clear labeling.



MASTER'S DEGREE, MEAN AND MEDIAN STARTING SALARY (N=162)

Mean and median salary information is calculated using only full-time standard positions and does not reflect those students in fellowships, internships, or other short term or part-time roles. Of the 305 students reporting full-time standard employment, 162 responded to this question for a response rate of 53.1%. The mean salary for master's students was \$80,303 with a median salary of \$69,500. (Two Management salaries not shown.)

Degree Level
Master's
College Daniels College of Business



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