

EXECUTIVE EDUCATION

Denver Leadership Experience



Daniels College of Business
UNIVERSITY OF DENVER

OVERVIEW

Leadership is more than managing teams and running organizations; successful leaders set meaningful goals, inspire others and create internal cultures of excellence. The best leaders know that leadership must be refined and practiced.

The **Denver Leadership Experience (DLX)** is an award-winning, transformational program designed to challenge you to think and perform differently in order to reach your leadership potential. Developed by faculty from the highly-ranked Daniels College of Business, the program delivers timely, relevant and innovative leadership development essentials for our ever-changing, increasingly complex business world.

This five-day workshop focuses on developing leaders through the lens of the Daniels Leadership

Model. The Model is used to help leaders adapt and thrive in our uncertain and disruptive world. At the core of the Daniels Leadership Model is the understanding that leadership starts from within. Engaged leaders can respond to challenges by learning new strategic skills, engaging in critical thinking and developing stronger partnerships.

With these skills, you will have the agility and resilience to succeed in today's complex and dynamic business environment. Through class discussions, experiential learning, case studies and coaching, the Denver Leadership Experience helps leaders cultivate and refine these skills to accelerate potential and performance.

“ Leadership development starts with self-awareness. ”

Scott McLagan
Faculty, Daniels Executive Education



OBJECTIVES

Developed from our experience with thousands of executives, this five-day workshop focuses on developing leaders through the lens of the Daniels Leadership Model. The program is designed for leaders looking to:

- ▶ Prepare leaders for an uncertain and rapidly changing world
- ▶ Develop self-awareness and articulate one's values and vision
- ▶ Use collaboration and teamwork to develop a high performing organization
- ▶ Discover the leader's role in attracting and retaining top talent
- ▶ Learn behaviors to manage your energy for better focus and engagement
- ▶ Create a culture that fosters innovation and change to solve business challenges
- ▶ Build a plan to achieve organizational goals through your personal leadership

WHO SHOULD ATTEND

This program is designed for experienced professionals who are currently leading a team, enterprise or global initiatives, or major projects in a company or organization. The program requires a 15-minute phone assessment that can be scheduled online. Ideal candidates:



Are senior leaders at their organization



Have seven-plus years of direct people-management experience



Are leaders working on the enterprise (organization-wide) level

PARTICIPANT BENEFITS



GAIN KNOWLEDGE AND SKILLS

- ▶ Relevant learnings you can immediately apply to your business context
- ▶ World-class curriculum delivered by Daniels Executive Education faculty



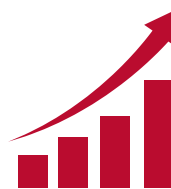
ENHANCE YOUR CAREER

- ▶ Improve marketability
- ▶ Differentiate yourself as a professional
- ▶ Add leadership education to your resume



BUILD SOCIAL CAPITAL

- ▶ Establish connections with experienced professionals from a variety of industries and backgrounds



TRANSFORM YOUR ORGANIZATION

- ▶ Improve performance of your team
- ▶ Retain your top talent

THE DANIELS DIFFERENCE

In addition to our world-class faculty from the Daniels College of Business, the Denver Leadership Experience also includes:

- ▶ An individual assessment to help build self-awareness and an understanding of communication preferences
- ▶ Varied delivery methods (discussion, activities, reflection, experiences) to both learn and practice concepts
- ▶ Individual pre-program call with faculty - 30 minutes, occurs approximately one week prior to the program start
- ▶ An individual action plan for both you and your organization
- ▶ Optional coaching add-on, powered by Quantuvos



EXPERIENTIAL LEARNING

Experiential learning is a key component of the Denver Leadership Experience. For one, a memorable, shared experience strengthens connections among members of a cohort of learners. But more importantly, learning experiences outside of the classroom provide an area for leaders to develop the tools they need to be successful in our increasingly complex and uncertain world.

LEADERSHIP AND HORSES

While immersed in an outdoor classroom, individual participants develop skills which develop new behaviors, navigate ambiguous and charged situations and promote authentic leadership skills while interacting with horses.

IMPROV THEATER

The Denver Leadership Experience uses improv theater to develop the skills of agility, innovation and collaboration. By disrupting normal brain activity, participants can access new ideas and tackle new challenges.



DLX ALUMNI

Since the workshop began in 2016, more than 164 professionals have benefited from Denver Leadership Experience at Daniels Executive Education. The average age of participants in this workshop is 44 years old. Past participants come from a wide variety of industries including manufacturing, energy, healthcare, technology, government and nonprofit, and they hold positions such as Directors, Managers and Vice Presidents.

PARTICIPANT TESTIMONIALS



“DLX was extremely valuable for me, and it helped prepare me for the future role that I stepped into a year after the course. I regularly utilize my notes, reading library and techniques that I picked up in the course, as I take what I learned from DLX and apply it daily.”

Brooke Conner

Recovery Support Branch Chief
FEMA



“The intentionality and thought that were put into designing this program are so apparent! The application of adult development principles along with the skill, compassion, and experience of the instructors makes it a near perfect learning experience. I loved the combination of didactic and experiential learning.”

Sharif Abdelhamid

Senior Director Patient Experience and Language Services
Denver Health

FACULTY



ALI BOYD

Ali Boyd is an executive coach, professor, consultant, facilitator and sought-after speaker who sparks transformative growth in leaders, teams and systems. Ali works to generate new ways of doing, seeing and being for thriving in a complex world. She specializes in working with senior leaders and their teams to leverage deep inner work in service of performance and transformational change. A certified executive coach, Ali brings credentials in a number of leadership development tools and experience from a range of platforms into her practice.



SCOTT MCLAGAN

Scott is an Emeritus Professor of the Practice in Management at the University of Denver, Daniels College of Business. He was the Faculty Lead for the Executive Leadership and Global Business elements (classroom and experiential) in DU's highly ranked Executive MBA program for 18 years prior to retiring in 2022. Scott continues to teach and consult in the areas of Leadership, Executive Team Development and Strategic Planning/Execution. Over the last 20 years he has led leadership programs and consulting engagements for over 80 organizations.

SAMPLE SCHEDULE

DAY 1

8:30 a.m. - 9:00 a.m.	Introductions & Overview
9:00 a.m. - 10:30 a.m.	Individual Development Plan
10:30 a.m. - 12:00 p.m.	Daniels Leadership Model
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 4:30 p.m.	Experiential Activity: Presence, Authenticity & Agility
4:30 p.m. - 5:00 p.m.	Reflection & Discussion
5:00 p.m. - 6:00 p.m.	Happy Hour

DAY 2

8:30 a.m. - 10:00 a.m.	Neuroleadership
10:00 a.m. - 11:30 a.m.	Building High-Performing Teams
11:30 a.m. - 12:30 p.m.	Leading for High Engagement
12:30 p.m. - 1:30 p.m.	Lunch
1:30 p.m. - 4:30 p.m.	Insights Discovery®
4:30 p.m. - 5:00 p.m.	Reflection and Discussion

DAY 3

9:00 a.m. - 12:00 p.m.	Experiential Activity: Self-Awareness/Self-Management, Mindfulness, High Performing Teams (cont.)
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 4:30 p.m.	Experiential Activity: Self-Awareness/Self-Management, Mindfulness, High Performing Teams (cont.)

SAMPLE SCHEDULE

(continued)

DAY 4

8:30 a.m. - 10:00 a.m.	Contextual Intelligence
10:00 a.m. - 11:15 a.m.	External Analysis
11:15 a.m. - 12:30 p.m.	Strategic & Systems Thinking
12:30 p.m. - 1:30 p.m.	Lunch
1:30 p.m. - 4:30 p.m.	Coaching Practicum
4:30 p.m. - 5:00 p.m.	Reflection & Discussion

DAY 5

8:30 a.m. - 10:30 a.m.	Dynamic Alignment
10:30 a.m. - 12:30 p.m.	Execution / Management Operating System
12:30 p.m. - 1:30 p.m.	Lunch
1:30 p.m. - 4:30 p.m.	Individual Development Plan Completion
4:30 p.m. - 5:00 p.m.	Graduation



ABOUT US

TRANSFORMATIONAL LEARNING

At Daniels Executive Education, we believe that investing in people transforms organizational performance. That is why we proudly offer life-changing learning opportunities, powered by the top-ranked Daniels College of Business, the eighth-oldest business school in the nation.

Each year, Daniels Executive Education partners with dozens of organizations and hundreds of clients to accelerate capacity to create measurable results and lead with purpose.

53+

years Daniels has offered transformational learning through Executive Education.

98%

of participants would recommend their Executive Education program to a colleague.

928

professionals were involved with Executive Education last year.



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