

PROFESSIONAL SERVICE PROVIDER



A Directory of vetted family enterprise service providers is a benefit for members of the Bailey Program for Family Enterprise. With a \$1,500 contribution, professional service providers in the region receive these benefits:

- Featured in the Bailey Program directory as a vetted family enterprise provider
- eNewsletter delivered to your inbox every other month with useful stories, research and trends
- Recognition in Bailey Program newsletter
- Attendance at webinars
- Opportunity to write articles or speak at events by invitation basis depending on the need and industry expertise

PROFESSIONAL SERVICE PROVIDER AGREEMENT

All Professional Service Providers of the Bailey Program for Family Enterprise agree to abide by the following guidelines:

- Solicitation among Members, Service Partners, Sponsors and Guests is not allowed. No handing out business cards unless they are freely requested.
- Members and Service Partners may overlap in some of their services. Each must respect the other's area of expertise.
- If asked to make a presentation at a Bailey Program event and/or submit an article for publication, the information should be educational, should not constitute solicitation and must stay within the boundaries of one's core service or product.
- Service Partners may not trade on their relationship with DU's Bailey Program in any way that compromises the reputation or effectiveness of the Program or the University.
- Service Partners may not infer that the University implicitly or explicitly endorses their business and may not represent, verbally or, in written material that it does without prior written consent.
- Marketing materials may mention that a business is a service provider of the Bailey Program at DU, but the logo of the University may not be used without permission from the Executive Director.

Find the Professional Service Provider application online at daniels.du.edu/Bailey. Contact Helena Karchere at helena.karchere@du.edu with any questions.