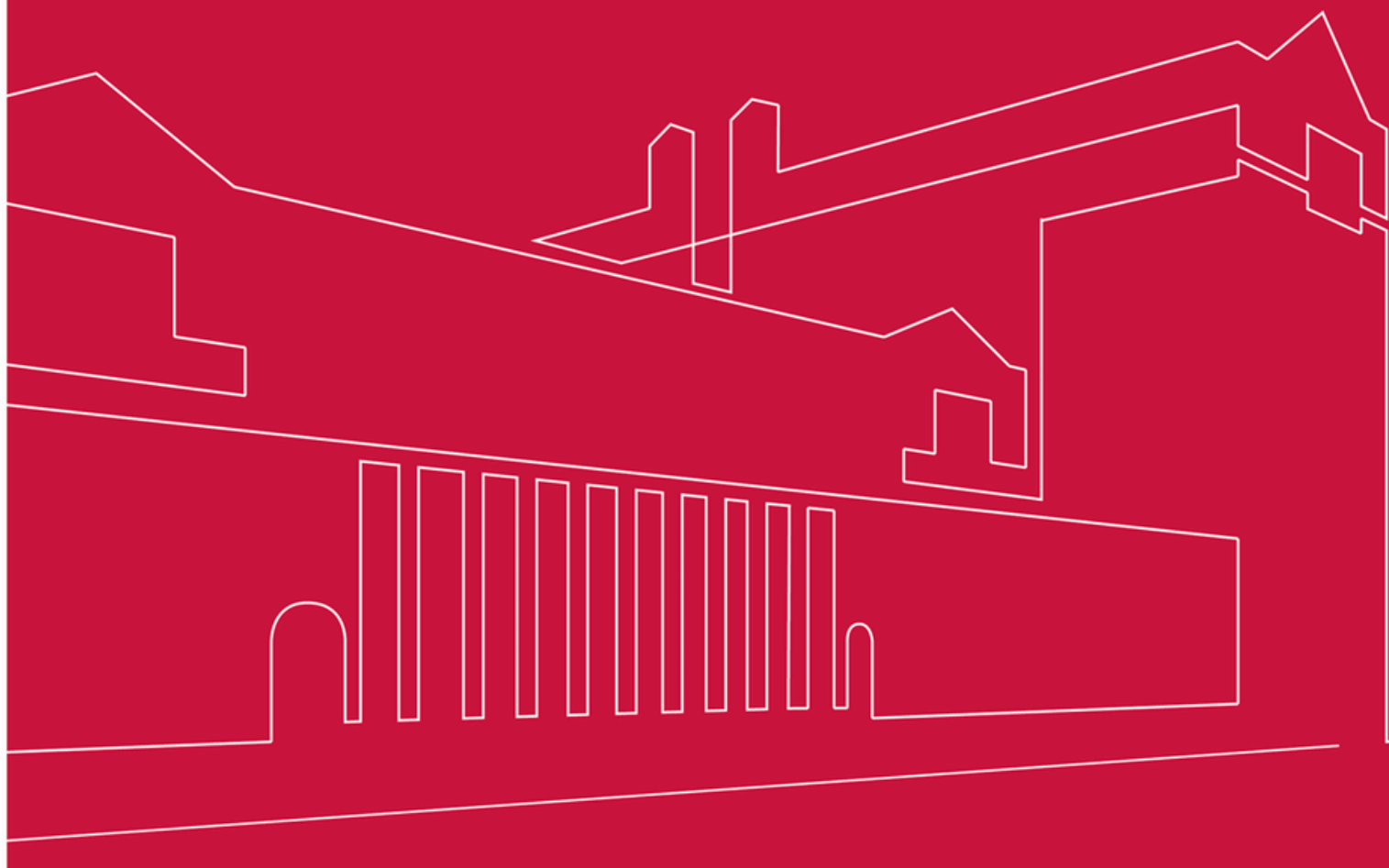


BUSINESS ACUMEN WORKSHOP  
FROM DU EXECUTIVE EDUCATION

# Dashboard in a Day Using Power BI



Learn to connect, clean, and visualize data across multiple sources using Power BI Desktop. In just one day, you'll go from spreadsheets to dashboards—gaining the confidence to create reports that reveal trends, track KPIs, and drive better decisions.



**Executive Education**  
UNIVERSITY OF DENVER

## WORKSHOP OVERVIEW

This one-day, hands-on, workshop covers the core capabilities of Power BI. Power BI is a free interactive data visualization application developed by Microsoft with a primary focus on business intelligence that gives a single view of your data, that allows you to monitor and report on organizational data in real time. No coding or algorithms are required!

*\*\*\*Please note this is a technology heavy class. You will be on laptops utilizing Excel and Power BI for most of the workshop. There is a two- to three-hour assignment which needs to be completed outside of class time*

## LEARNING OUTCOMES

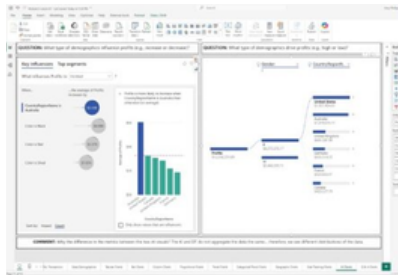
**01**



### LEARN TO CONNECT AND UTILIZE DATA SOURCES

Learn to connect, import, and transform business information from data sources.

**02**



### BUILD INTERACTIVE DASHBOARDS

Build intuitive, easy-to-navigate dashboards with Power BI Desktop.

**03**



### TRANSFORM DATA INTO ACTION

Leverage data storytelling to make smarter, faster business decisions.

## WORKSHOP AGENDA

### Introduction to Power BI and Power BI Demo

- Module 1: Accessing and preparing the data (LO1)
- Module 1: Accessing and preparing the data continued
- Module 2: Data modeling and exploration (LO2)

### Lunch

- Module 3: Visualizations (LO2)
- Module 4: Building a dashboard (optional Power BI service demo) (LO3)
- Module 5: Collaboration and distribution (option Power BI service demo) (LO3)

### Questions and Answers

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## WHO SHOULD ATTEND

A variety of professionals will benefit from the Dashboard in a Day workshop:

- Individuals looking to make sense of large amounts of data
- Individuals with limited familiarity with Power BI
- All levels of professionals who use data to sell, market and make decisions and are looking to transform data into actionable organizational intelligence
- No prior Power BI experience is necessary; a familiarity with Excel is recommended



Dashboard in a Day was a fantastic introduction to Power BI! The hands-on learning and Amy's engaging teaching style made me confident that I could create powerful dashboards to help my team make better, data-driven decisions.



-Mary Haynes, Workshop Alumni

## MEET YOUR INSTRUCTOR: AMY PHILLIPS

Amy L. Phillips is a former professor of teaching in the Department of Business Information & Analytics, Daniels College of Business, and is a core member of the Executive Education faculty. Her teaching and professional interests have spanned technical areas in business including web development and database management.

She is the co-author of the award winning and best-selling textbook Business Driven Information Systems. Amy received her MEd in educational technology in 1995 from Plymouth State College in New Hampshire, where she was a lecturer. She joined the University of Denver faculty in 2000. She is the author of the leading MIS textbook in the world, Business-Driven Information Systems, now in its second edition.





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### **SCAN TO LEARN MORE & REGISTER**

Please reach out to us with any additional questions at:  
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