

# COMMUNIQUE

A PUBLICATION OF THE INTERNATIONAL MBA PROGRAM



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## Reconnect: Update Your Profile

Lost touch? Connect with Daniels and update your profile on the DU alumni online directory using the following instructions.

1. Visit [alumni.du.edu](http://alumni.du.edu) and select "First Time Login."
2. Enter your last and first name, then click "Find."
3. Find your name, click on it, then enter your DU ID number.
4. If you don't have your DU ID number, use the online form to request your number at [alumni.du.edu/rif](http://alumni.du.edu/rif) or contact Chuck Crowe at 303.871.4750 or [ccrowe@du.edu](mailto:ccrowe@du.edu) to obtain it.
5. Once registered, you will be able to modify or add to your profile and contact information at your convenience. If you are on Facebook, the system will automatically connect your profile.

## Stay in Touch

IMBA alumni move around a lot and that makes keeping track of former students difficult for Daniels staff. In an effort to keep our contact and mailing lists up-to-date, we encourage you to let the Global Business Programs staff know where you are and where you're going. Also, you may often be the best source of information about your fellow alums, so encourage your friends and classmates to stay in touch as well. Please contact Leslie Carter at [lcarter@du.edu](mailto:lcarter@du.edu) to update your contact information.

*The opinions expressed in the International Business Communiqué are those of the writers and do not necessarily represent official positions of the Daniels College of Business or the University of Denver.*

*Front cover photo by Doug Allen*

## A Note from the Director of International MBA Programs



As spring arrives in Denver and graduation approaches, there are increasing numbers of economic "green shoots" that suggest an economic recovery may be in the making after a very tough year. The recovery will likely be gradual, and it is becoming increasingly clear that the global financial crisis will leave in its wake a new understanding of global interdependence.

Exclusive focus on the G7 as the world's financial powerhouse is rapidly giving way to a stronger role for the G20 in fostering a healthy global economy. Somewhat paradoxically, China's strong performance during the recession, and interdependence with the United States, has caused attention to be turned to the "G2" as well. Meanwhile, emerging economies are rightfully demanding a larger voice as they exert increasing influence upon—and are impacted by—the fortunes and behavior of the industrialized world.

While we can see an economic recovery in the offing, the credibility of our institutions has not bounced back so quickly. A Gallup poll of Americans (cited in the March 22, 2010, Asian edition of *Time Magazine*) finds that public trust in our elite institutions is at an all time low: banks, newspapers, government, CEOs, organized religion and science, to name a few, are all part of this phenomenon.

This crisis in confidence occurs at a particularly critical time. The world needs strong leaders who enjoy the confidence of their people—leaders who are capable of managing change and charting a course through this new reality. Therefore, leaders, to be effective, will need to earn back the trust of the public that has been so widely squandered in recent years.

At the Daniels College of Business, the International MBA and our many other business offerings continue a long tradition of placing attention on ethics and responsibility. These values combine with the rigors of a strong business training in preparing graduates year after year to lead with integrity, competence and vision through very challenging times.

The global financial crisis and the questions it has raised has brought with it unprecedented opportunity to dream about a future that is different and superior to that of the past. I look forward to hearing your stories of brave leadership as you help your organizations and the world embrace the uncertainties and the promise of the early 21st century.

With best wishes,



Douglas Allen  
Director, International MBA Programs  
Daniels College of Business | University of Denver

**IMBA Advisory Board Member, Myrna Ann Adkins**



Myrna Ann Adkins is the President and CEO of the Spring Institute for Intercultural

Learning, headquartered in Denver, Colorado. She provides leadership for the Institute and its diverse programs, leads the marketing and development of the Institute, designs programs, and present workshops in Cross-Cultural Communication in International Business and on Managing Effectively in Culturally Diverse Environments. The Institute not only provides training, consulting and facilitation services, but also conducts direct service programs related to language and culture.

In addition to serving on the IMBA Advisory Board, Myrna Ann is on the board of directors of the North America Mongolia Business Council and serves as vice president of the Denver Sister Cities Mongolia Executive Committee. She is a former president of the Colorado Council of International Organizations and Colorado TESOL. Ms. Adkins has a master's degree in Far Eastern studies from the University of Michigan. She has lived and traveled extensively throughout Southeast Asia, Japan, China and Mongolia and served in the Peace Corps and as a trainer of Peace Corps volunteers.

**IMBA Faculty, Roy Becker**



Roy Becker has worked in the international departments of several

major banks for much of his corporate career. During that time he worked directly with importers and exporters consulting on the intricate

banking needs associated with international trade. After 34 years in the private sector, Roy made the decision to become a corporate trainer, consultant, speaker and publisher. Companies, both large and small, hire Roy to help them reduce risk and improve cash flow in their international transactions.

Roy serves as adjunct faculty for the International MBA programs at the University of Denver and the University of Colorado Denver. He is a frequent speaker at workshops and seminars at the World Trade Center Denver. He was a member of Toastmasters International and has earned the Advanced Toastmaster Gold Award. He currently holds the position of vice president of education for the Denver Transportation Club.

Roy has authored a book, *More Banker's Insight on International Trade, 101 Lessons Based on Practical Experience.*

**IMBA Alumnus, Noah Eckert, MS Finance 2007**



During his final year at Daniels, Noah was fortunate to receive an internship

with BP Solar, which turned into a full-time position upon graduation. His responsibilities were to develop, build and finance large commercial solar projects throughout the United States. During that time, he had the privilege to build solar systems at 20 Walmart stores as well as implement the largest U.S. solar energy rooftop system for FedEx. In terms of sustainability, these initiatives were equivalent to removing over 2,500 cars from the road per year. Recently, Noah was promoted to start up the solar division at one of the largest semiconductor companies

in the world. He is excited about traveling to Taiwan and expanding his international business skill-set (and learning a little Mandarin). Currently, Noah lives in Napa, California, with his wife, Allison, who works in the wine trade, and their lives are happily devoted to both the sun and the vine.

**Current Student, Erika Lapsys, IMBA Candidate 2010**



Erika Lapsys is an IMBA candidate, who recently accepted a position with

the Daniels College of Business Executive Education Program. Erika holds a BA in history and chemistry from Duke University and a MS in international relations from the London School of Economics. Upon graduating from Duke, Erika moved to a small village outside Vilnius, Lithuania, to live with street boys on a traditional farmstead, helping them transition from street life by providing a stable, safe, familial home. This adventure inspired Erika to dive into international issues, which led her to the London School of Economics, an experience that verified Erika's passion for foreign policy, international politics and international sustainable development.

Since 2003, Erika has worked in resource development and individual donor fundraising for nonprofit organizations in Colorado until recognizing the need to supplement her experience with technical business and management skills. At Daniels, Erika has participated in classes that have taken her to Ghana and South Africa with Newmont Mining and Uganda and Kenya with Deutsche Bank. These experiences have inspired Erika to help companies design

holistic sustainability strategies, integrating them into corporate culture and values.

**Profile of Note:**

**Angela Mutungi, MIM Finance 1999**



While on a private visit to the Balkan region in October 2009, President

Bill Clinton attended the annual private Diners Club Slovenia corporate event in Ljubljana, Slovenia, as the guest of honor. Alumna Angela Mutungi was present at the event in her capacity as advisor to the chairman of the board of directors of the Diners Club credit card businesses in Slovenia and Italy. The elite society event was attended by top officials in the Slovenian government, distinguished business members of the American Chamber of Commerce in Slovenia, and exclusive holders of the Diners Club Slovenia black card. In his keynote address, President Clinton shared his perspective on the challenges facing our times and the role of global interdependency. This was followed by a Q&A session where he gave insights into his private life, including the philanthropic and goodwill activities he is involved in and supports. "It was a rare and incredible honor to personally meet the president of the United States, and it is a moment that will stay with me for the rest of my life. What stayed with me most was his humility, grace, charisma and appeal to always assist the less fortunate." •

# CIAO studies abroad for the first time in Turkey

By Doug Allen

The International MBA CIAO study trip made its first visit to Turkey this past December. Ranking as the 17th largest economy in the world and emerging from the global financial crisis in better shape than many other areas of the world, Turkey is truly becoming a brilliant economic star—in addition to a cross-cultural hub.

The trip began in Turkey's third-largest city, Izmir, a beautiful seaside city with a thriving port and mixed industrial base. In addition to meetings with a number of local companies and the U.S. Commercial office, a visit to the 3,000-year-old city of Ephesus offered powerful insight into Turkey's status as one of the true cradles of civilization. Ephesus ranks as one of the seven wonders of the ancient world and was, at one time, the world's second-largest city with an estimated population of 250,000!



From Izmir, we traveled by road to the bustling industrial city of Bursa where we were introduced to Turkey's thriving auto industry through a visit to the massive TOFAS Fiat research and development and production facility. Many foreign companies have joined local industrial players to make Turkey a major manufacturing hub. Turkey is the sixth-largest producer of automobiles in Europe and a significant exporter of vehicles—including the Ford Transit Connect, which is just beginning to arrive in the U.S.

Our understanding of Turkey's role as a geographic, historical and cultural crossroads was powerfully reinforced during our final stop in Istanbul. Spanning both sides of the Bosphorus, the city sits in both Europe and Asia. Its streets are alive with wonderful juxtapositions of East and West, as well as old and new. Restaurants serve up a wide variety of tasty Turkish specialties, including *Iskender kebab* (a tasty meat drizzled in tomato sauce, melted butter and yogurt), wonderful eggplant and other vegetable dishes, and one of the most impressive arrays of sticky sweet desserts to be found anywhere. Visits to several of Istanbul's many historical sites including the Grand Bazaar, the Hagia Sophia (dedicated in 360AD), the Blue Mosque (completed in 1616) and the

Topkapi Palace (1465) further reinforced the depth of Turkish history and religious tradition. The announced discovery in Istanbul of an 8,000-year-old harbor just after we arrived took this appreciation to yet another level.

Local companies such as Bersay Communications and multinationals such as Jones Lang LaSalle and General Electric described the dynamism of the Turkish economy and the many business opportunities that attract foreign direct and local investment alike. Several companies spoke with us about the emerging role of corporate social responsibility as part of their broader strategy and most spoke very optimistically about the future of Turkey's business climate. Kagider, an NGO dedicated to promoting female entrepreneurship in Turkey, highlighted the changing role of women in Turkish society. In fact, throughout the trip, the class noted the significant number of senior-level female executives we met in private and public sector organizations alike.

Throughout our travels, the issue of Turkey's accession to the European Union was frequently discussed. Many different opinions and forecasts were expressed, but several common themes emerged. While many believe that accession is a long way off, a few are hopeful that accession could happen in as little as five years. Most expressed some frustration that although Turkey had been accepted as an EU candidate

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*“The rich history of Turkey, coupled with its position for centuries as a world trading power, made it the perfect location to learn about modern business practices. Our CIAO course was eye-opening—from the NGO dedicated to promoting female entrepreneurship, to the booming offices of regional chambers of commerce—every professional we met with was optimistic about the future and the importance of U.S./Turkey relations. The trip also opened my eyes to a personal opportunity. My cousin, the daughter of a Turkish immigrant, and I are working to document the relationship between the two dynamic countries and showcase the potential to the world.”*

—MacKenzie Roebuck-Walsh, IMBA Candidate 2011

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country in 1999, the process of accession appeared to be a moving target with no clearly defined finish line.

Overall, Turkey represents a wonderful location for travel and study, offering a rich mix of cultural and international business perspectives wrapped in a spirit of warmth and hospitality. Keep Turkey on your radar screen. It is certainly one of the emerging cultural and economic powerhouses in the world today. •

## IMBA and international development

By Eric Jones

I was initially attracted to Daniels College of Business because of its unique focus on sustainable business practices and its excellence in ethics. After a year of challenging and rewarding coursework, I discovered the Josef Korbel School of International Studies (JKSIS). After researching the school and its programs, I decided that the International Development program at JKSIS would dovetail well with my International MBA program at Daniels. I was also delighted to find that it was not too late to augment my IMBA with an additional degree from Korbel.

When I initially began my courses at Korbel, I was a tad apprehensive. I'd heard rumors of the anti-globalization view that many people at Korbel held, and that students at Korbel were sometimes not as welcoming to a pro-business perspective. Mentally I found myself on the defensive, constantly feeling that I needed to stand up for a certain viewpoint. It took me nearly a quarter to relax my mind, and open my ears. After this I quickly realized that, just like at Daniels, each Korbel student and professor came from a different perspective. These perspectives were not necessarily a challenge to the teachings of Daniels, but simply added additional variety to a particular subject. By rejecting my earlier held stereotypes, I was able to bolster many of my arguments, and create a plethora of varying perspectives.



My additional understanding did come at a cost, and a dual degree may not be the best course of action for many students. While the University worked with me to create a flexible degree program, it still added an additional year of courses to my schedule, costing time and money. As I am preparing to graduate in June 2010, I definitely feel that the sacrifice has been well worth it. The dovetail I'd initially hoped for has materialized, and I leave feeling that I can meet any challenge with a wealth of experiences and perspectives on which I can draw. •

*Eric Jones is an IMBA and masters of arts in international development candidate, and he expects to graduate June 2010. Before starting his dual-degree program, Eric was an assistant vice president at FirstBank of Cherry Creek, and then joined the Peace Corps, working in Cameroon in the Small Enterprise Development Program. For the past four years, he has volunteered extensively with Namlo International, a nonprofit that builds schools in Nepal and Nicaragua.*

## Global finance, trade and economic integration and IMBA

By Mike Davis

Universities around the world are developing interdisciplinary academic programs in response to demand from students. The University of Denver's Daniels College of Business and Josef Korbel School of International Studies offer an interdisciplinary dual-degree program that



responds to these demands, as well as the desire by corporations for an integrated skill set. I chose the GFTEI-IMBA program over other top-tier programs because of its integrated curriculum, flexibility, unique focus on ethics and applied policy-making, and the opportunity to learn from and interact

with other like-minded individuals. From the moment I attended orientation, the subset of dual-degree students quickly formed a lasting camaraderie due to their uncommon status: an international studies student at Daniels and a business student at Korbel. The solidarity endured through classes at both institutions, at times arguing the pro-business position in a sometimes business-skeptical environment at Korbel or disputing the political and economic impact of a business decision during a Daniels course. The commonalities existed outside of the classroom, in activities such as the Association of International Management (AIM), Graduate Business Student Association (GBSA), Race and Case, and Council on International Finance, Trade and Economics (CIFTE). The unity continued through graduation, figuring out, together, how to wear both graduation hoods and walking across the stage twice—just because we could. The friendships created through the dual-degree program persist even though many of us have moved around the world after graduation.

The interdisciplinary dual-degree program benefits me in all aspects of my current position. Our projects necessitate a comprehensive examination of government, research and higher education strategy and policy—demanding research methodologies, policy analysis and writing garnered from Korbel, and intercultural competence, financial analysis and strategic planning acquired from Daniels. With every project, I find myself referring to critical lessons learned at both Daniels and Korbel.

The GFTEI-IMBA program is not for all students who attend Daniels or Korbel. Students interested in the program should be willing to step outside their comfort zone, explore opportunities in untested environments, push the boundaries of their knowledge and be open and accepting of new ideas—in the world of business and the world of international studies.

*Michael Davis is an economic and technology policy analyst at SRI International's Center for Science, Technology and Economic Development ([www.sri.com/policy/csted/](http://www.sri.com/policy/csted/)). He is based in Sharjah, United Arab Emirates, and participates in strategy consulting projects for governments, research organizations and higher education institutions throughout the Middle East and Gulf Cooperation Council (GCC). He graduated with an International MBA and MA in global finance, trade and economic integration from the University of Denver in June 2008.*

# A valued experience: studying abroad in Buenos Aires

By Jennifer P. Stamm, IMBA Candidate 2010

It's early in the evening on a Monday night. I am standing in front of a classroom, sweating, getting ready to make a presentation. It's a 30-second elevator pitch for a business plan. It's not in my native language. This is how my study abroad experience in Buenos Aires began. ¡Bienvenidos!

With the help of several new friends the night before, I had practiced my speech over and over. As the professor started class, he explained how the evening would proceed.



Of course, I had to go first. I stepped up to the front of the room and spoke, more nervous than

I had ever been in my life. When I was finished, I went back to my seat, hoping there would be no questions, and terrified that if there were, I wouldn't understand them.

My experience was one of the hardest, but most rewarding, things I have ever done. I had always dreamed of studying abroad, but when I was completing my undergraduate degree, circumstances made it impossible. I felt like I had a second chance as a master's student at DU. When I first interviewed to enter the International MBA program, I was excited to learn that study abroad was something easily incorporated into the curriculum.

I am not your typical study abroad student. I'm 31 years old, married, with a full-time job, a mortgage and responsibilities. But I decided I couldn't let the opportunity pass me by once again, so I asked for a leave of absence from my job and dove in. I learned so much while I was there, both inside and outside the classroom—but it will be the lessons from outside the classroom that stick with me the longest.

I discovered how difficult it is to take classes in another language, and learned a newfound respect for all of the international students at DU, whose English-language skills far surpass mine in Spanish. Out of the seven exchange students studying at CEMA when I

was there, I was the weakest in terms of the language. But my classmates coached me and taught me, and never made me feel embarrassed or inferior. I'm not so sure that here in the U.S. we would be so generous.

I learned that people will go out of their way to help you, if you have the right attitude and ask. I wrote my first business plan, with a team of Argentines who were all incredibly patient and supportive to welcome a Yanqui onto the team. I learned never to trust your bank when it says it won't turn off your debit card. I learned how to build a support network. It's difficult to throw yourself into a foreign country, and there are good days and bad. I made some wonderful friends in Buenos Aires, who I could rely on for help for everything from practicing conjugation to exterminating las cucarachas. And sometimes help would come when I least expected it. On one of my most homesick days, I received an email from Karyn Sweeney in the study abroad office, asking me how my stay was going. It was as if she knew I was having a tough day.

Would I recommend studying abroad, even as a graduate student? Absolutely. To be successful in international business, I believe it is essential to have exposure to the world. I can think of no better way to do that than to live in another country, giving yourself both the highs of integration and the lows of embarrassing mistakes. And don't forget the food—steaks anyone? •

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*Jennifer P. Stamm is the marketing manager of The Cable Center. She has more than 10 years of marketing experience in the nonprofit, business-to-business and business-to-consumer sectors. Stamm serves on the board of the Cable and Telecommunications Association for Marketing Rocky Mountain chapter where she works with Daniels students on the Cable Apprentice case study competition. She was named a "Woman to Watch" by Women in Cable Telecommunications in 2009. Stamm earned both bachelor's and master's degrees in communications and will complete her IMBA from the University of Denver this fall.*

## Welcome!

The Winter/Spring 2010 incoming class of graduate IMBA students is an academically gifted group from a wide variety of backgrounds. Join us in welcoming these outstanding individuals as they launch their internationally focused academic careers at the Daniels College of Business:

Xenia Belousova, Stefan Burris,  
Adam Cheatham, David Hoven,  
Natalie Kleopfer, Anna Pishchulina  
and Matthew Thompson

In addition, we would like to extend our congratulations to the following IMBA alumni who completed their degrees in Spring 2010:

Stefan Bast, Brittany Brown,  
Kathleen Burke, Alexandra Cervenka,  
Travis Clark, Andrea Collatz,  
Corey Danko, Kevan Degryse,  
Jared Doi, Christopher Dunne,  
William Epperson, Peter Erdman,  
Autumn Gorman, Raymon Gragg,  
Kelly Granado, Bradley Griffith,  
Dustin Hinkle, Katherine Hudson,  
Kara Jacobs, Eric Jones, Michael Kleen,  
Jared Lamb, Kyle Leigh, Stephanie  
Leonard, Oleya Lowery, Meredith  
McCullough, Newsha Rostampour,  
Julianne Salisbury, Wilhelm Schaeffler,  
Kara Seeley, Troy Stiles, Lauren Swan  
Carpenter, Thomas Udesky,  
Elizabeth Watts and Jennifer Zweibel

## Upcoming CIAO Trips

Spring '10 – China  
Fall '10 – Tanzania  
Spring '11 – China  
Fall '11 – Turkey

## IMBA Communiqué Now Online

Communiqué is now available online.  
Visit: [daniels.du.edu/IMBAnews](http://daniels.du.edu/IMBAnews)

**John Critikos, MIM 1997**



John Critikos is vice president and chief information officer of Shapell Industries, Inc., a privately held homebuilding and real estate management company with operations in California.

In this pivotal role, Mr. Critikos is responsible for developing and implementing information technology services strategies across the business. Leading all information technology activities, John provides direction for implementing business solutions that integrate the latest technologies to deliver reliable technical performance and savings; ensuring goal alignment with business objectives and managing a high-performance IT infrastructure.

Mr. Critikos has extensive experience in enterprise architecture development, business process re-engineering, and software selection and implementation. Prior to joining Shapell Industries, John served as an area director of Business Process Integration for Pulte Homes, managing business process and system alignment, system design, development and deployment. He has also held management consulting positions with Fujitsu Consulting, Deloitte and Accenture.

Mr. Critikos holds a BA in both political science and international studies from Willamette University and earned a masters of international management with a finance specialization from University of Denver, Daniels College of Business.

**Matthew Krebs, IMBA 2009**



Upon graduation in the summer of 2009, Matt landed a job at the Denver-based digital signage company Four Winds Interactive. For six months, Matt worked

to develop the company's international partner sales program, helping to close purchases and installations of the company's digital signage software in London, Dubai, Bangkok, Beijing and Bab Guissa, Morocco, among others. He has worked for the past three months on the company's new business development team, helping to develop an Amazon.com-like platform to reach larger markets for the

software. While his focus at work has shifted away from international subjects, Matt continues to benefit from the IMBA curriculum at DU, as well as the many connections he made in that program.

Matt appreciates the supportive culture in the IMBA program, where 4+1 students are given an opportunity to "jump right into" tough material and contribute in their diverse teams. He believes that the multi-disciplined curriculum, while not necessarily geared toward molding experts in any one field, offers opportunities to form a mature worldview to conceptualize the role of business leaders in our shared future.

**Erica Weiszmann Maciel, IMBA 2004 and Jorge Maciel, IMBA 2004**



Erica Weiszmann Maciel is a manager of exam analytics at Western Union (WU), focused on ensuring compliance with anti-money laundering and terrorist

financing laws around the globe. She also works closely with the WU Foundation to support and encourage employees to give back to their community through volunteerism. Before completing her IMBA, she met Jorge Maciel, who was also completing an IMBA and master of finance, on a class trip to Egypt. The trip was the beginning of their story, which led to their marriage and the recent birth of their son, Noah. Jorge Maciel is a senior financial analyst in the Financial Planning and Analysis group at Teletech Holdings (TTEC) where he oversees the global capital expenditure budget and manages the IT department's budget and costing forecast.

**Lisa Moretti de Mainka, IMBA 2007**



Currently living in Manhattan, Lisa works for Nike, Inc. on the North America Direct to Consumer Marketing team in a role that supports retail brand

marketing efforts for Nike stores in the East. Highlighting sport moments such as the New York and Boston Marathons, World Cup and the U.S. Open, Lisa created strategic integrated marketing programs that deliver premium

brand experiences while driving traffic and increasing revenue for Nike stores. Prior to her role in New York, Lisa worked in the Nike offices in Miami, Florida where she focused on implementation in the southeastern region.

Lisa obtained dual bachelor degrees in marketing and advertising at the University of Colorado at Boulder. She graduated from DU's IMBA program in 2007, where she was a co-founder of the Daniels Graduate Women in Business group.

Along with her husband, Jurgen, and their new daughter, Luciana, Lisa enjoys experiencing the abundance of culture, entertainment and international influence of the Big Apple.

**Takashi (Waki) Wakisaka, IMBA 2008**



While completing his IMBA, Waki interned at Western Export Services (WES), a Denver-based export management company representing American

food and beverage suppliers including Celestial Seasonings and Ghirardelli Chocolate. As a sales and marketing assistant, Waki gained hands-on experience in the international food and beverage industry. Upon graduation, he joined WES full-time as an assistant manager of the International Sales and Marketing division.

While at WES, Waki has also helped the company be recognized as a leading export management company by winning the 2007 Small Business Administration Exporter of the Year, 2008 U.S. Department of Commerce Export Achievement and 2010 Commercial News USA Exporter of the Year awards.

Waki currently works with distributors in more than 30 countries including Asia Pacific, Europe, Latin America and the Middle East. His cross-cultural business experience provides effective sales and marketing strategies to support these customers' business. •

**Calling for Alumni Notes**

New career, new promotion, new spouse? We want to know. Log into [alumni.du.edu](http://alumni.du.edu) using Facebook Connect to submit your update along with a photo.

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Please recycle.

## Engage

### The Great Global Alumni Scavenger Hunt

The 2010 IMBA Scavenger Hunt has begun! IMBA faculty and staff are scouring the globe to find as many IMBA alumni as possible. You can help us achieve our goal by logging on to the alumni website and telling us where you are in the world and encouraging other IMBA alumni to do the same.

#### Alumni can register in three easy steps:

- Go to [alumni.du.edu](http://alumni.du.edu) and select “First Time Login” in the top left.
- Enter your last and first name, then click “Find.”
- Find your name, click on it, then enter your DU ID number.\*

Joining the Daniels alumni network will grant you access to IMBA graduates located all over the world. Our alumni network helps graduates locate former classmates and make new connections across industries and borders. Past graduates have used alumni resources to research global cultures, prepare for a career change and offer guidance to current IMBA students. •

\*If you no longer have access to your DU ID number please contact Chuck Crowe at [chuck.crowe@du.edu](mailto:chuck.crowe@du.edu) or 303.871.4750

## AIM Update

This winter, the Association of International Management (AIM) worked to engage students and reconnect with the alumni and board. Toward this end, we participated in the international student orientation and continued the buddy program. Xiang Chen and Peijun Cong co-chair AIM and paired 19 new international students with domestic Daniels students.

Throughout the spring, AIM will continue its efforts by hosting a Fall Welcome Reception for new students. AIM plans to host a BBQ event that will take place in the middle of Spring quarter. For the Summer and Fall quarters, AIM will continue its mission of building meaningful relationships that foster intercultural competence within the Denver business community through an international career fair and more guest speakers.

AIM is focused on facilitating interaction between international and domestic students at Daniels, alumni and the Denver international business community. •