



BURNS REVIEW

FRANKLIN L. BURNS SCHOOL OF REAL ESTATE AND CONSTRUCTION MANAGEMENT

SPRING 2008

Calendar of Events

Executive Real Estate Roundtable (ERER)

Thursday, May 22, 7:30 – 9 a.m.
 School of Hotel, Restaurant and Tourism Management (HRTM) Atrium
 Jamal Abdel-Sater, National International Holding Co.
 RECM Club member cost: \$5; non-members: \$20
 RSVP to cpavelk2@du.edu

Women of Enterprise (WE) Forum

Friday, April 18, Noon – 5 p.m.
 Reception immediately following program
 Seawell Ballroom, Denver Center for the Performing Arts
 Register and agenda at womenofenterprise.com

NAIOP Challenge—DU vs. CU

Come cheer on the DU Team!
 Wednesday, May 7, 5–8 p.m.
 Marriott City Center
 Register online: naiop-colorado.org

Alumni and Friends Networking Event

Thursday, May 8, 5 – 7 p.m.
 Hosted by Mable Sutton, Leonard & Leonard and Associates, at Cathedral Plaza
 Complimentary/RSVP to burnsevents@du.edu
 21 and older

Professional Short Courses—Using ARGUS Software for Financial Analysis of Real Estate

Friday, May 16, 4 – 8 p.m.
 Saturday, May 17, 8 – 4 p.m.
 Daniels College of Business
 Register online: daniels.du.edu/burns/events

Executive Real Estate Roundtable (ERER)

Thursday, June 12, 7:30 – 9 a.m.
 School of Hotel, Restaurant and Tourism Management (HRTM) Atrium
 Tom Gougeon, Principal, Continuum Parnters LLC
 RECM Club member cost: \$5; non-members: \$20
 RSVP to cpavelk2@du.edu

Alumni and Friends Networking Event

Thursday, June 12, 5 – 7 p.m.
 Hosted at The Curtis Hotel, downtown Denver
 Complimentary/RSVP to burnsevents@du.edu
 21 and older

Executive Master Students' Spring Residency

June 11 – 13

LEED 2.2/Green Building Training

Saturday, June 14, 8 a.m. – 4:30 p.m.
 Sturm College of Law Room 180
 Seven hours CE credit offered
 Register and agenda at daniels.du.edu/burns/events

Burns Land and Sea Delegation—Northern Isles

Iceland, Norway, Denmark and Nova Scotia
 August 14 – 29

For more information or to register for an event, visit daniels.du.edu/burns/events, call 303.871.7987 or email burnsevents@du.edu

RSVP instructions—please always include your student status, MSRECM, MBA candidate or company name, etc. and the specific event for which you are RSVPing. ■

Stay Connected

If you are an alumnus of the Burns School or would like to be notified of conferences, networking events, Burns Coffees or visiting campus speakers, visit daniels.du.edu/burns-connected.aspx

A Letter From the Director

The clocks have been changed, and we have evidence that spring is here and summer is “just around the corner.” At Burns, we are looking forward to celebrating our 70th year. Yes, we are the oldest real estate and construction management school in a college of business in the United States. We have 70 years of history to guide us and to provide the foundation that makes us the best real estate training ground in the country. Of course, our alumni and friends play no small part in keeping this program among the leaders in real estate and construction management education.

In addition to our Burns 70th anniversary, the Daniels College of Business is celebrating its 100th year. This is a giant year for all of us at Daniels.

We can reflect on the roughly 500 students currently enrolled in Burns' Real Estate and Construction Management Program. We continue to have many symposia, having concluded our very successful Housing Program and our Global Construction and Technology Program in February and March. We recently welcomed Hugh Rice (FMI) to campus as a visiting industry expert and Dr. Norm Miller as a Burns Scholar to lend their areas of expertise to our students. Our Women of Enterprise Forum is coming up on April 18. Of course, we are excited about our Burns NAIOP Challenge Team, our alumni and friends events, our global delegation to Europe (which follows our recent trip to the Middle East, Dubai, Abu Dhabi, etc.) and much, much more.

Come get involved with our Burns Counselor Board, Burns alumni and friends events, Burns Scholars, Burns Club and so many other exciting activities that help shape our students and provide opportunities for you to meet students and for them to meet you. Of course, we have internships, part- and full-time positions that are highly coveted by our students. We can match your need for talent with our outstanding talent pool. Give us a call.

Welcome spring—and thank you for your continued involvement support.

Best regards,



Mark Lee Levine
 Director, Professor and Mark Lee Levine Director's Chair
 Franklin L. Burns School of Real Estate and Construction Management
 Daniels College of Business | University of Denver



Daniels College
 of Business

Franklin L. Burns School of
 Real Estate and Construction
 Management

Mark Lee Levine
 Director, Professor and Mark Lee Levine Director's Chair
 Franklin L. Burns School of Real Estate
 and Construction Management

Marie Kline
 Associate Director, Operations
 Franklin L. Burns School of Real Estate
 and Construction Management

Suzanne Dastin
 Editor
 Franklin L. Burns School of Real Estate
 and Construction Management

Please send all comments, questions and story suggestions for the newsletter to Suzanne Dastin at sdastin@du.edu

The *BURNS REVIEW* is published quarterly by the Franklin L. Burns School of Real Estate and Construction Management in the Daniels College of Business at the University of Denver.

The opinions expressed in the *BURNS REVIEW* are those of the writers and do not necessarily represent official positions of the Daniels College of Business or the University of Denver.

Visit daniels.du.edu/burns for more information.

A Global Perspective

The Burns School offers an experiential learning opportunity for students and industry professionals through travel opportunities two to three times a year. Students can enroll in a course on global real estate and often one other course while they travel and receive credit. Professionals do not have to take a course, but are invited to sit in on them. They are also included in all the meetings that are set up while on the trip. The venue is often a sea cruise, and at each port, participants meet with government officials, builders, developers, and/or a variety of real estate experts. This exchange provides a unique opportunity to establish personal contacts with international industry leaders. Most recently, delegates returned from a trip to the Middle East including the Emerites of Dubai and Abu Dhabi. The next Global Delegation is planned for August 14 – 29 to Norway, Iceland, Newfoundland, Nova Scotia and Denmark. A land based trip is also planned for India in December. ■

Joy S. Burns Honored



The Burns School is proud to announce that Joy S. Burns, longtime DU trustee, and benefactor of the Burns School, was honored at the University of Denver Founders Day Gala on March 14, 2008 for her distinguished service to the University. The Burns School is named after Joy's husband, Franklin L. Burns. ■

Alumni Spotlight



Jacque Bauer received her bachelor's degree in Real Estate and Construction Management, graduating from DU with honors in 2006. Bauer was awarded the Burns Women of Enterprise Scholarship in both her junior and senior years. She also received other industry scholarships.

Bauer works as the assistant development manager on the CityNorth project in Phoenix. The project is being developed by the Thomas J. Klutznick Co. out of Chicago and Related Urban out of New York City. The privately held real estate companies have extensive experience in mixed-use, office, retail, hotel, resort, residential and planned communities. Projects include: Snowmass Base Village, Colo.; Time Warner Center, New York City; CityPlace, West Palm Beach, Fla.; Little Nell, Aspen, Colo.; Grand Avenue, La.; and Water Tower Place, Chicago.

The CityNorth Project will be a 5.5 million-square-foot mixed-use development built on 144 acres. It will be the urban core and major regional center for the Northeast Valley of Phoenix. Jacque is working to integrate sustainable design and building practices and to earn a LEED certification for the project. Phase I is scheduled for completion in October 2008. Please visit CityNorthAZ.com for more information. ■

Burns Gives "Green" Light to Students



As the world and the real estate industry shift their focus to sustainable practices, so does the curriculum at Burns. We are proud to announce that three of our students taking courses in sustainable construction, taught by Associate Professor Dr. Hazem Elzarka, passed the LEED accreditation exam last month. Congratulations to Natalie Dustman, Andrew Myers and Peter Pincoffs. ■

Women of Enterprise Forum

The 2008 Women of Enterprise (WE) Forum is scheduled for Friday, April 18, from 12:45–5:30 p.m. at the Seawell Ballroom, Denver Center for the Performing Arts. The chairperson is Marilee Utter, president of Citiventure Associates of Denver.

This highly successful annual forum allows professional men and women in real estate, law, lending, development, marketing, management and related industries a platform to hear national and international speakers share strategies and tactics to enhance business and career success. The forum is followed by a popular networking hour for attendees, sponsors and speakers.

This year's featured speaker is Colleen C. Barrett, President and Corporate Secretary of Southwest Airlines Company, Dallas. Barrett will discuss the positioning of Southwest Airlines in Denver, its future, the challenges of the energy crunch and how rising fuel prices will affect travel both nationally and internationally.

Other national level speakers are Katherine Aguilar Perez, VP Forest City Development, Los Angeles; Kathy Cecilian, Cecilian Worldwide, Trenton, New Jersey and Leslie Lundin, Inland Mortgage Capital, Walnut Creek, California.



Marilee Utter, Chair
2008 WE Forum



Dana Crawford
2008 Joy S. Burns Woman of
Enterprise Award Recipient

Locally, we will bring in Anne B. Ricker of Leland Consulting Group, Vince Mathews of the Colorado Geological Survey and Ruth Jebe of the University of Denver to speak on business ethics in a changing market.

The 2008 Joy S. Burns Woman of Enterprise Recipient is Dana Crawford, president and owner, Urban Neighborhoods, Denver. Crawford will be honored and provide a brief presentation during the event.

Title Sponsor for 2008 is Asbury Green, and CREW Denver continues their support as our marketing affiliate. Registration for the event can be found at womenofenterprise.com ■

2008 Technology and Construction Symposium

The 2008 Technology and Construction Symposium, *Global Trends and Technology in Design and Construction*, was held March 7 and featured international experts in architecture, construction and global development speaking on best practices throughout the United States, Europe and the Pacific Rim. Attendees gained valuable insight, ideas and solutions on how to understand the different design and construction methods that contribute to the overall improvement and longevity of building structures.

Featured international speakers included Chris Luebke, director for Global Foresight and Innovation for the Arup Group in London; Zhishen Wu, professor of engineering at Japan's Ibaraki University; Heng Li, professor at the Research Center for Construction Innovation at Hong Kong Polytechnic University; Chung-Bang Yun from the department of Civil and Environmental Engineering for the Korea Advanced Institute of Science and Technology. Local experts featured were Ron Judkoff, director



l to r: Brit Probst, Dr. Chris Luebke and
Dr. Mark Lee Levine

of Buildings and Thermal Systems Center at Golden's National Renewable Energy Lab; Derek Cunz, director of project development for Denver's M.A. Mortenson Company; Brit Probst, principal with Denver's Davis Partnership Architects; Fred Pax, Associate with Denver's Davis partnership Architects, and Rahmat Shoureshi, dean of the University of Denver's School of Engineering and Computer Science. ■

Real Estate Research Center Hosted Affordable Housing Conference

The 2008 Housing Conference, co-sponsored by the Colorado District Council of the Urban Land Institute (ULI Colorado), explored mixed-income housing at transit oriented developments. Burns and ULI chose to feature mixed-income housing believing that in addition to being a cornerstone of good, socially-just public policy, it is a viable business model for the for-profit developer. The objective of the conference was to bring together best practices and new thinking to Colorado's housing industry in order to increase the development

of quality and sustainable mixed-income housing in the state. The conference provided developers the tools to understand market demand, provide exposure to new design and development concepts and create awareness of new financing vehicles for community development and affordable, mixed-income/mixed-use housing. Highlighting the event was Jonathan EP Rose, president of New York-based Jonathan Rose Companies and principal of Denver-based Perry Rose Companies. ■