

## DANIELS IN THE NEWS

In 2009–2010, the national and international media called upon our faculty and staff for insight on today's issues. The following list of print, broadcast and online media featured our experts.

**KUSA 9News**, March 16

"Ikea to open local store"

**FEATURING:** Dr. Andy Sherbo,  
Department of Finance

**The Denver Post**, March 7

"A sickness unto death"

**FEATURING:** Dr. Buie Seawell,  
Department of Business Ethics  
and Legal Studies

**Zimbio.com** and eight other  
publications, March 3

"Foreclosures in Denver made  
impact on rental vacancy rate"

**FEATURING:** Dr. Gordon Von Stroh,  
Department of Management

**ABC News**, February 25

"If you want a job, get a webcam"

**FEATURING:** Julie Lucas, Office of  
Communications and Marketing

**The Denver Post**, February 21

"Merger muddles Republic Airways'  
branding"

**FEATURING:** Dr. Cynthia Fukami,  
Department of Management

**KUSA 9News**, February 9

"Katrina evacuee celebrates Saints,  
expert expects economic benefit"

**FEATURING:** Dr. David Corsun,  
School of Hotel, Restaurant and  
Tourism Management

**KUSA 9News**, February 9

"Marketing expert breaks down best,  
worst Super Bowl commercials"

**FEATURING:** Dr. Daniel Baack,  
Department of Marketing

**Philanthropy News Digest**, January 24

"Daniels Fund awards \$7.5 million  
to universities for business ethics  
initiative"

**KMGH 7News**, January 21

"Advocates predict challenge to  
Colorado campaign finance law"

**FEATURING:** Dr. John Holcomb,  
Department of Business Ethics and  
Legal Studies

**MyContentBuilder.com**, January 20

"New technology: RealDealPoker.com"

**FEATURING:** Dr. Robert Hannum,  
Department of Statistics and  
Operational Technology

**The New York Times**, January 14

"From an owner to the quietest  
sports emperor"

**FEATURING:** Dr. Maclyn Clouse,  
Reiman School of Finance

**KMGH 7 News**, January 4

"Workforce centers looking for  
employees"

**FEATURING:** Dr. Karen Dowd, Executive  
Director, Graduate Career Services,  
Suits Center for Career Services

**USA Today**, January 2

"Small business owners pass on  
entrepreneurial spirit to family"

**FEATURING:** Alumnus David Sutton  
(MS, 2009)

**CNN.com**, March 3

"On the job, nice  
guys may finish last"

**AUTHORED BY:**

Christine Riordan, Ph.D., Dean,  
Daniels College of Business



**ColoradoBIZ Magazine**, January 1

"Cote's Colorado: Coming out of  
the shadows"

**FEATURING:** Christine Riordan, Ph.D.,  
Dean, Daniels College of Business  
and Lalo Pacheco, Daniels sophomore

**ColoradoBIZ Magazine**, January 1

"State of the state: Human side of  
going green"

**FEATURING:** Dr. Bruce Hutton,  
Department of Marketing

**Denver Business Journal** and seven  
other publications, January 1

"DU offers degree for charter  
school leaders"

**FEATURING:** Christine Riordan, Ph.D.,  
Dean, Daniels College of Business

**The Denver Post**, December 27

"Business person of the year:  
Frontier's Sean Menke"

**FEATURING:** Dr. Maclyn Clouse,  
Reiman School of Finance

**KUNC National Public Radio**,

December 22

"Denver Zoo expands  
amid recession"

**FEATURING:** Dr. Ronald Rizzuto,  
Reiman School of Finance

**The Denver Post**, December 13

"Ski area time shares just  
marking time?"

**FEATURING:** Dr. Glenn Mueller,  
Franklin L. Burns School of Real Estate  
and Construction Management

**Careerealism**, December 11

"Grad school: 'Hit the snooze button'  
or 'good idea'"

**FEATURING:** Greg Grauberger,  
Office of Undergraduate Studies

**Rocky Mountain PBS**, December 9  
"Colorado state of mind"

**FEATURING:** Dr. Ronald Throupe,  
Franklin L. Burns School of  
Real Estate and Construction  
Management

**CBS4 Denver**, December 7  
"Public pays for cell phones for fire  
department wives"

**FEATURING:** Dr. Kevin O'Brien,  
Department of Business Ethics and  
Legal Studies

**Franchise Talk**, December 4  
"Scanty clothes, plentiful customers"

**FEATURING:** Dr. Peter Whalen,  
Department of Marketing



**ABCNews.com** and 30 other  
publications, December 9

"University of Denver study: Undocumented immigrants  
should become citizens if certain conditions are met"

**FEATURING:** Dr. James Griesemer, Department of Management

**About.com**, December 3  
"MBA rankings from Beyond Grey  
Pinstripes—Daniels College of  
Business listed in "Best Small Schools"

**Westword/New Times**, December 3  
"Can a mild-mannered bakery clerk  
solve the grocery workers' labor strife?"

**FEATURING:** Dr. Cynthia Fukami,  
Department of Management

**The Denver Post**, December 2  
"Charging ahead in credit-card tech"

**FEATURING:** Dr. Stephen Haag,  
Department of Information Technology  
and Electronic Commerce

**KUSA 9News**, November 29  
"Smaller stores struggling to keep up  
with Cyber Monday"

**FEATURING:** Dr. Ronald Rizzuto,  
Reiman School of Finance

**KUSA 9News**, November 27  
"Black Friday no longer ends at Midnight"

**FEATURING:** Dr. Maclyn Clouse,  
Reiman School of Finance

**Investors Business Daily**, November 27  
"Lay out clear objectives"

**FEATURING:** Dr. James O'Toole,  
Department of Business Ethics and  
Legal Studies

**ColoradoBIZ Magazine**, November 24  
"The human side of going green"

**FEATURING:** Dr. Bruce Hutton,  
Department of Marketing

**The Denver Post**, November 22  
"The debate about immigration"

**AUTHORED BY:** Dr. James Griesemer,  
Department of Management

**Consumer Electronics Net** and five  
other publications, November 19  
"Gsphere debuts powerful analytics  
tool for financial professionals"

**FEATURING:** Daniels College of  
Business

**The Denver Post**, November 15  
"God is CEO's co-pilot at Republic Air"

**FEATURING:** Dr. Buie Seawell,  
Department of Business Ethics and  
Legal Studies

**San Francisco Business Times** and five  
other publications, November 12  
"BusinessWeek ranks Daniels 53rd  
among part-time MBA programs"

**The Denver Post**, November 10  
"It's 2004 again for grocery union"

**FEATURING:** Dr. Cynthia Fukami,  
Department of Management

**Denver Business Journal** and six other  
publications, November 4

"Denver-area apartment vacancy  
rates fall: Experts warn against  
calling it a trend"

**FEATURING:** Dr. Gordon Von Stroh,  
Department of Management

**KMGH 7News**, November 3  
"Study: more shoppers to do holiday  
Spending online"

**FEATURING:** Dr. Steven Hartley,  
Department of Marketing

**KUSA 9News**, November 2  
"Holiday shoppers look for early  
retail deals"

**FEATURING:** Dr. Maclyn Clouse,  
Reiman School of Finance

**The Denver Post**, October 31  
"Retailers hope for sales to rebound  
now that the snow is over"

**FEATURING:** Dr. Ronald Rizzuto,  
Reiman School of Finance

**Live-PR** and three other press-release  
outlets, October 30

"Amadeus Consulting nominated  
for the CEBA Business Ethics and  
Sustainability Award for 2009"

**FEATURING:** Dr. Bruce Hutton,  
Department of Marketing

**Financial Times**, October 27  
"Is it possible to teach ethics to  
business school students?"

**FEATURING:** Dr. James O'Toole,  
Department of Business Ethics  
and Legal Studies

**Denver Business Journal**, October 22  
"Three Colorado MBA programs make  
Aspen Institute's social-values list"

**Financial Times** and four other  
publications, October 19  
"EMBA Rankings 2009—Daniels'  
EMBA program ranked number 85,  
up from number 90 last year"

**Denver Business Journal**, and five  
other publications, October 14  
"Sie's aims to create 1M jobs"

**FEATURING:** Dr. Ronald Rizzuto,  
Reiman School of Finance

**KUSA 9News**, October 14  
 “Local economist: Dow exceeded expectations”

**FEATURING:** Dr. Ronald Rizzuto, Reiman School of Finance

**MSN Money** and seven other publications, October 7  
 “DU to offer MBA in school leadership”

**FEATURING:** Christine Riordan, Ph.D., Dean, Daniels College of Business

**CBS4Denver.com**, October 2  
 “Prof. has advice for businesses worried about H1N1”

**FEATURING:** Dr. Maclyn Clouse, Reiman School of Finance

**Denver Business Journal** and six other publications, September 28  
 “Grocery workers’ strike may drive away customers”

**FEATURING:** Dr. Cynthia Fukami, Department of Management

**Multichannel News**, September 28  
 “Doing right by customers—James M. Cox Foundation endowment used to create chair in customer experience management at Daniels College of Business”



**AOL Finance**, March 16  
 “Can the Masters Tournament help resurrect Tiger, the brand?”  
**FEATURING:** Greg Wagner, Department of Marketing

**The New York Times** and 14 other publications, September 24  
 “Summit’s a big deal—but does it help the locals?”

**FEATURING:** Dr. Maclyn Clouse, Reiman School of Finance

**SOA World** and three other publications, September 21  
 “Envysion donates its managed video as a service (mvaas) technology to the University of Denver’s School of Hotel, Restaurant and Tourism Management”

**The Denver Post**, September 20  
 “Staging a scheme before Madoff was the ‘Voysey’ scam”

**FEATURING:** Dr. Buie Seawell, Department of Business Ethics and Legal Studies

**The Denver Post**, September 12  
 “Acrimony left on the shelf for Colorado grocers’ union”

**FEATURING:** Dr. Cynthia Fukami, Department of Management

**Tribune Media Services** and five other media sources, September 6  
 “Entering grad school without a break”

**FEATURING:** Greg Grauberger, Office of Undergraduate Programs

**MSN Money** and four other publications, September 4  
 “CDOH releases 2nd quarter vacancy survey of deed-restricted housing”

**FEATURING:** Dr. Gordon Von Stroh, Department of Management

**Associated Press** and four other publications, September 3  
 “Taking their chances on poker’s legality”

**FEATURING:** Dr. Robert Hannum, Department of Statistics and Operational Technology

## Upcoming Events

### MAY 2010

- 1 Graduate Business Student Association Gala
- 7 School of Accountancy Annual Spring Banquet
- 10 Pioneering Connections
- 10 Voices of Experience—Stephen M.R. Covey, CEO of CoveyLink Worldwide
- 13 Pioneer Awards
- 14 Honors Convocation
- 21 Supply Chain Roundtable
- 27 Marketing Roundtable
- 28 Last Day of Spring Quarter

### JUNE 2010

- 4 Academic Hood Presentation and Ceremony
- 4 Graduate Commencement
- 5 Undergraduate Commencement
- 7–9 Executive Master’s Residency
- 14 Classes Begin for Summer Quarter

### AUGUST 2010

- 12 Last Day of Summer Quarter
- 12 Academic Hood Presentation and Ceremony
- 13 Commencement

For current information, to register and for additional Daniels events, visit [daniels.du.edu/newsevents](http://daniels.du.edu/newsevents)