

FACULTY NOTES | Publications

Our faculty at the Daniels College of Business are dedicated to advancing global business by engaging in quality research and scholarship. Below is a list of articles and books authored or co-authored by Daniels faculty members in 2009:

BOOKS

Business Fundamental

First edition, Global Text 2009

Dr. Donald McCubbrey, Editor-in-Chief
Department of Information Technology
and Electronic Commerce

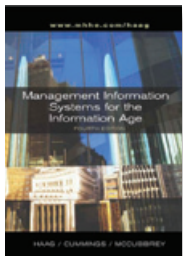
“International Business for the
Entrepreneur”

Dr. Douglas Allen, contributor
Department of Management

Intermediate Accounting

11th edition, South-Western College
Publications, 2009

Dr. John Bazley, coauthor
School of Accountancy



Management Information Systems for the Information Age

Fourth Canadian edition, McGraw-Hill Publishing, 2009

Dr. Stephen Haag, coauthor
Department of Information
Technology and Electronic
Commerce;

Dr. Donald McCubbrey, coauthor
Department of Information Technology
and Electronic Commerce

Computing Concepts in Action

Second edition, McGraw-Hill Publishing, 2009

Dr. Stephen Haag, coauthor
Department of Information Technology
and Electronic Commerce

Marketing: The Core

Second Canadian edition, McGraw-Hill
Ryerson Ltd., 2009, and Third U.S. edition,
McGraw-Hill, 2009

Dr. Steven Hartley, coauthor
Department of Marketing

Marketing

McGraw-Hill/Irwin, Second Ukrainian
edition and Ninth U.S. edition, 2009

Dr. Steven Hartley, coauthor
Department of Marketing

Handbook of Management Accounting Research

Vol. 3, Elsevier Publishing,
Oxford, England, 2009

“Management Accountants in the
United States—Current Perspectives”

Dr. James Sorenson, contributor
School of Accountancy

JOURNALS

“County Line Markets Store Remodel and New Store Investment”

Journal of Financial Education,
Spring 2009

Dr. Ronald Rizzuto and
Dr. Louis D’Antonio,
Reiman School of Finance

“The Future of Privacy Policies: A Privacy Nutrition Label Filled with Fair Information Practices”

*John Marshall Journal of Computer
and Information Law*, Spring 2009

Dr. Corey Ciocchetti
Department of Business Ethics and
Legal Studies

“Toward Legalization of Poker: The Skill vs. Chance Debate”

*Gaming Research and Review
Journal*, Vol. 13 No. 1, 2009

Dr. Robert Hannum,
Department of Statistics and
Operations Technology

“Technology and Learning: Reimagining the Textbook”

*The Journal of Continuing Higher
Education*, May 2009, Volume 57,
Issue 2

Dr. Douglas Allen, coauthor
Department of Management



“Guided by a Compass”

ICOSA magazine,
January/February
2009

Dr. Bruce Hutton,
Department of
Marketing;

Dr. Paul Bauer,
Department of Information Technology
and Electronic Commerce

“ERP at the Colorado Department of Transportation: The Whistle Blower’s Dilemma”

*Communications of the Association for
Information Systems*: Vol. 24,
February 2009

Dr. Donald McCubbrey,
Department of Information Technology
and Electronic Commerce;
Dr. Cynthia Fukami,
Department of Management

“Investing in Talent During Turbulent Times”

MasteryWorks.com, February 2009

Dr. Karen Newman,
Department of Management



FACULTY NOTES | Presentations

Daniels faculty travel the world educating business leaders, colleagues and industry associations about a variety of important business topics. In 2009, our faculty offered their expertise at the following conferences, forums and roundtables:

JANUARY

"Gaming Mathematics"

Johns Hopkins University Conference for Educators, January 2009

Dr. Robert Hannum,
Department of Statistics and
Operations Technology

"The Macro-Economic Drivers of Development"

National Association of Industrial and Office Properties 2009 CEO Retreat, Paradise Valley, Arizona, January 2009

Dr. Glenn Mueller,
Burns School of Real Estate and
Construction Management

"The Communication Gap: A Cross-Cultural Analysis of Communication Courses Taught in B-Schools"

World Universities Forum, Indian Institute of Technology, Bombay, Mumbai, India, January 2009

Dr. Vijaya Narapareddy, *copresenter*
Department of Management

"A Multi-period Study of the Evolution of Collaboration in Telemedicine"

Hawaii International Conference on System Sciences, Waikoloa, Hawaii, January 2009

Dr. David Paul,
Department of Information Technology
and Electronic Commerce

"Economic Update: Commercial Real Estate"

Commercial Real Estate and Economic Update, DMCAR, Denver Board of Commercial Realtors, January 2009

Dr. Ronald Throupe,
Burns School of Real Estate and
Construction Management

"The Economic Shift and its Impact on Housing"

National Housing Market Multi-Family Conference, January 2009

Dr. Gordon Von Stroh,
Department of Management

FEBRUARY

"Comparing Different Percentiles for Parallel Analysis Implementation"

Southeast Sciences Institute Meeting, Charleston, South Carolina, February 2009

Dr. Kellie Keeling,
Department of Statistics and
Operations Technology

"Macro Issues Affecting the U.S. and Denver Real Estate Markets"

Colorado Real Estate Journal Sixth Annual Property Management Expo, Denver, Colorado, February 2009

Dr. Mark Lee Levine,
Burns School of Real Estate and
Construction Management

"Unit Costing and Rate Setting"

Webinars, Center for Substance Abuse Treatment, Substance Abuse and Mental Health Services Administration, Department of Health and Human Services, Rockville, Maryland, February and March 2009

Dr. James Sorenson,
School of Accountancy

MARCH

"Simultaneous Confidence Bands for Regression Analysis"

International Conference on Multiple Comparisons Procedures, Tokyo, Japan, March 2009

Dr. Anthony Hayter,
Department of Statistics and
Operations Technology

"Sustaining Human Capital: Employer of Choice – Retaining the Best People Via Sustainability"

Fourth Annual Sustainable Opportunities Summit, Denver, Colorado, March 2009

Dr. Bruce Hutton,
Department of Marketing

"Forced Innovation in Transportation: 'The Detroit Auto Crash' for the American Society for Public Administration"

National Conference Professional Paper Presentation, Miami, Florida, March 2009

Dr. Van Johnston,
Department of Management

"Four Forecasts"

National Council of Real Estate Investment Fiduciaries Winter Conference, Salt Lake City, Utah, March 2009

Dr. Glenn Mueller,
Burns School of Real Estate and
Construction Management

Dr. Kellie Keeling
Department of
Statistics and
Operational
Technology



PRESENTATIONS | Continued

"Satyam Computers: India's Enron?"

Western Casewriters Association Annual Conference, Midway, Utah, March 2009

Dr. Vijaya Narapareddy, *copresenter*
Department of Management

"The Shadow Market – Is it Real?"

National Association of Residential Property Managers Northwest Conference, Portland, Oregon, March 2009

Dr. Gordon Von Stroth,
Department of Management

APRIL

"Want to Improve Student Learning? Drop your Textbook!"

Marketing Educators' Association Conference, Newport Beach, California, April 2009

Dr. Donald Bacon,
Department of Marketing

"Customer Satisfaction in the Cable Industry"

National Cable Telecommunications Convention, Washington, D.C., April 2009

Dr. Ronald Rizzuto,
Reiman School of Finance

MAY

"Poker and Skill"

"Super Pan 9: Unraveling the Mystery of the 70% Banking Rule"

14th International Conference on Gambling and Risk Taking, May 2009

Dr. Robert Hannum,
Department of Statistics and Operations Technology

"Where is the Real Estate Cycle Going?"

Investment Management Consultants Association Spring Professional Development Conference, San Diego, California, May 2009

Dr. Glenn Mueller,
Burns School of Real Estate and Construction Management

JUNE

"Building a Healthy Workplace"

Public Talks in Bangalore, India and Dubai, UAE, June 2009

Dr. Douglas Allen,
Department of Management

"Using data to make good management decisions"

International Conference on Advanced Data Analysis, Business Analytics, and Intelligence, Ahmedabad, India, June 2009

Dr. Anthony Hayter,
Department of Statistics

"How to Integrate Target Costing into Your Classroom or Organization"

Institute of Management Accounting 90th Annual Conference and Exposition, Denver, Colorado, June 2009

Dr. James Sorenson, *copresenter*
School of Accountancy

AUGUST

"The Role of Corporate Governance in Explaining the Risky Lending Practices which Fed the Sub-Prime Mortgage Crisis"

American Accounting Association Annual Meeting, New York, New York, August 2009

Dr. Hugh Grove,
School of Accountancy;
Dr. Lisa Victoravich,
School of Accountancy;
Pisun Xu,
Reiman School of Finance

"You-Tube and the Classroom: Using Student-Generated Videos to Demonstrate Learning"

"Competitor Identification in Dynamic Environments: Capability, Networks and Institutional Environments"

Academy of Management Annual Meeting, Chicago, Illinois, August 2009

Dr. Paul Olk,
Department of Management

Dr. Mark Lee Levine

Franklin L. Burns School of Real Estate and Construction Management