

Resume

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Daniels College of Business
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PROFESSIONAL EXPERIENCE

- Sep. 2007 – March 2009: Professor in Residence, Daniels College of Business, University of Denver, Denver, Colorado (teaching The Business Environment – undergraduate, Fall 2007; Law & Public Policy – MBA, Winter 2008, Summer 2008, Essence of Enterprise, MBA Spring and Fall, 2008; Professional MBA Fall of 2008; Leading at the Edge, MBA Spring and Fall 2008; Professional MBA Fall of 2008. Leadership Challenges, Executive MBA, Summer 2008. Ethics and the 21st Century Professional, Professional MBA Winter 2009).
- July – Nov. 2008: Visiting Professor of Law and Ethics, Manchester Business School Worldwide (teaching Law and Ethics for Global Business, England and Singapore).
- Apr/May 2006. Visiting Professor, University of Iowa MBA Program (teaching Business Ethics); Instructor of International Law, Millersville University (Pennsylvania) at Foro Europeo, Huarte, Spain.
- Aug. 2003 – Aug. 2007: Professor of Management, Oakland University School of Business Administration (teaching Legal Environment of Business, International Business Ethics, International Law, and Environmental Law and Policy).
- Aug. 2002 – 2003. Visiting Professor of Law, History, and Communication, University of Michigan, Ann Arbor. (on leave from Oakland University, AY 2002-03) (Teaching Business Ethics, Marketing Law – MBA; Business Organizations, Legal Environment of Business, undergraduate.).
- Feb. 2001 – Aug. 2002. Professor of Management, Oakland University School of Business Administration.
- Oct. 2000 – Dec. 2001. Associate Dean for External Programs and Assessment, Oakland University School of Business Administration.
- Jan. – June, 1999. Visiting Instructor, California Polytechnic State University, San Luis Obispo, CA, College of Business, Department of Global Strategy and Law (teaching Business, Government and Society, and Business Law).
- 1995 – 2000. Associate Professor of Management, Oakland University School of Business Administration (teaching Legal Environment of Business, Business Ethics, and International Business Law at B.S. and M.B.A. levels).

- 1990 – 1994. Assistant Professor of Management, School of Business Administration, Oakland University, Rochester, Michigan.
- 1985 – 1990. Assistant Professor of Business Law, School of Business, Western Carolina University, Cullowhee, NC.
- 1984 – 1985. Chief Clerk for Legal Research, Wilkes, Artis, Hedrick and Lane, Chartered, Washington, DC. LL.M. candidate, Georgetown University Law Center.
- 1975 – 1983. Private law practice in Asheville, North Carolina. Associate, Lee and Lee, Attorneys at Law; Partner, Reynolds, Fowler, Nesbitt, Crawford, and Mayer; solo practitioner, Donald O. Mayer, P.A.; in-house counsel and administrative assistant, Holiday Inns of Asheville, N.C.
- 1973 – 1975: Office of the Staff Judge Advocate, Frances E. Warren Air Force Base, Cheyenne, Wyoming. Captain, USAF, Chief of Military Justice.

EDUCATION

LL.M. (1985) International and Comparative Law, Georgetown University Law Center, Washington, DC.

* Master's Thesis on the Export of Hazardous Products to Developing Countries (supervised by Robert Stein, Environmental Mediation International, Washington DC). Top honors in International Trade Law, Environmental Law, International Human Rights Law.

J.D. (1973) Duke University Law School, Durham, NC.

A.B. (1970) Kenyon College, Gambier, OH.
Magna cum laude, honors in philosophy. Phi Beta Kappa.

SELECTED RESEARCH AND PUBLICATIONS

- Ethical Problems for Multinationals, book chapter, with Ruth Jebe, in Business Ethics and Corporate Excellence for the 21st Century. *forthcoming*
- Corporate Social Responsibility, book chapter, with Bruce Hutton, in Business Ethics and Corporate Excellence for the 21st Century. *forthcoming*
- Corporate Citizenship, book chapter, in Business Ethics and Corporate Excellence for the 21st Century. *forthcoming*
- Peaceful Warriors: Private Military Security Companies and the Quest for Stable Societies, Journal of Business Ethics. *forthcoming*
- Chiquita Brands and Terrorism: Legal Challenges and Ethical Dilemmas, European Case Clearing House (ECCH), *forthcoming*
- International Business Law: Text, Cases, and Readings, 5th edition, Prentice Hall). 2009. Ray August and Michael Bixby (Boise State), co-authors.

- “Environmental Law and Regulation” in Encyclopedia of Business Ethics and Society, (Sage Publications, 2008); Robert Kolb, ed., pp. 751 – 759.
- “Corporate Citizenship and Trustworthy Capitalism: Co-Creating a More Peaceful Planet,” in 44 American Business Law Journal (Summer 2007), pp. 237 – 286.
- ”Integrative Social Contract Theory and Urban Prosperity Initiatives,” 72 Journal of Business Ethics (May 2007), at 263 – 278. (Co-authored by Anita Cava)
- “KPMG and ‘Abusive’ Tax Shelters: Key Ethical Implications for Legal and Accounting Professionals, 31 The Journal of the Legal Profession, (2007). Co-authored by Ethan Burger and Peter Bowal.
- “*Kasky v. Nike* and the Quarrelsome Question of Corporate Free Speech,” 17 Business Ethics Quarterly, vol. 1 (January 2007), pp. 65 – 96.
- “Public Interest and Private Rights in Eminent Domain: Moving Beyond *Kelo v. New London*,” 38 Business Law Review (Spring 2006), pp. 57 - 75.
- “Supreme Court Allows California Gun Victims’ Suit to Proceed to Trial Against Gun Manufacturers and Distributors,” 33 Journal of the Academy of Marketing Science, at 636 (Fall 2005).
- “Fort’s ‘Business as Mediating Institution’ – A Holistic View of Corporate Governance and Ethics,” 41 American Business Law Journal 595 (Summer 2004).
- “Yes! We Have No Bananas: *Forum Non Conveniens* and Corporate Evasion,” Academy of Legal Studies International Business Law Review, vol. 4, at 130 (2004) (Winner, Ralph Bunche Award, 2003).
- “DDT and the Precautionary Principle,” South Carolina Environmental Law Review , Vol. 9, No. 2 (Spring 2002), pp. 135 – 179.
- “Corporate Governance in the Cause of Peace: An Environmental Perspective,” Vanderbilt Transnational Law Journal, Vol. 35, No. 2 (March 2002), pp. 585 – 683.
- “Trading with the Enemy? The Case of American Avionics,” European Case Clearing House and the Center for International Business Education. (Fall 2001)
- “Communities, Business Ethics, and Global Capitalism,” 38 American Business Law Journal, (Summer, 2001), pp. 215-260.
- “Greenhouse Gas Emissions and the Social Responsibility of Automakers,” 103 Business and Society Review, (Fall 2000), pp. 347-360.
- “Environmental Law in Context: Integrating Ethics, Economics, and the International Dimension,” 16 Journal of Legal Studies Education, (Winter/Spring 1998), pp. 3-18.

- “Lessons in Law from A Civil Action,” 16 Journal of Legal Studies Education, (Winter/Spring 1998), pp. 113-148.
- Foreign Corrupt Practices Act,” “Sex Discrimination,” “Negligence,” “Climate Change and the Framework Climate Change Convention,” “Stakeholders and Stakeholder Theory.” ENCYCLOPEDIA OF BUSINESS, Gale Publishing, Second Edition (2000). [Two additional articles were co-authored by Assistant Prof. Chris Carr of California Polytechnic State University, San Luis Obispo, California. They are “International Law,” and “International Commercial Arbitration,”]
- “Institutionalizing Overconsumption,” in Westra and Werhane, eds., THE BUSINESS OF CONSUMPTION: ENVIRONMENTAL ETHICS AND THE GLOBAL ECONOMY, published by Rowman-Littlefield & Co. (1998) pp. 67-90.
- “International Letters of Credit: Arbitral Alternatives to Litigating Fraud,” co-authored with Mark Blodgett, Suffolk University. 35 American Business Law Journal (Spring 1998) pp. 443-467. Article also reprinted in the 1998 Annual Survey of Letter of Credit Law & Practice, published by the Institute of International Banking Law and Practice, with my permission.
- INSTRUCTOR'S MANUAL AND TEST BANK TO ACCOMPANY FISHER AND PHILLIPS' THE LEGAL, ETHICAL, AND REGULATORY ENVIRONMENT OF BUSINESS (6th edition), West Publishing Co. (1997).
- "Boundaries of the Moral Community," in BLACKWELL'S ENCYCLOPEDIA OF BUSINESS ETHICS, Pat Werhane and Ed Freeman, editors (1998) pp. 43-44.
- INSTRUCTOR'S MANUAL AND TEST BANK TO ACCOMPANY INTERNATIONAL BUSINESS LAW AND ITS ENVIRONMENT, by SCHAEFFER, EARLE, AND AGUSTI (THIRD EDITION, WEST PUBLISHING CO. 1995).
- "Arbitration of Employment Discrimination Claims and the Challenge of Contemporary Federalism," 47 South Carolina Law Review, No. 3 (Spring 1996) pp. 475-536.
- "Foreign Corrupt Practices Act," "International Free Trade," "International Arbitration," "Negligence," "Sex Discrimination," and "International Law," in the ENCYCLOPEDIA OF BUSINESS, Gale Publishing Co. (1996)
- Don Mayer and Anita Cava, "Social Contract Theory and Gender Discrimination: Some Reflections on the Donaldson-Dunfee Model," 5 Business Ethics Quarterly, (April, 1995) pp. 257-270.
- "Labeling, Packaging and Alleged Failures to Warn: Federal Pre-emption May Void Claims Based on State Law," 22 Journal of the Academy of Marketing Science, (Summer 1994) pp. 303-04.
- Don Mayer and David Hoch, "International Environmental Protection and the GATT: The Tuna/Dolphin Controversy," 31 American Business Law Journal (September 1993) pp. 187-244.

- Don Mayer and Anita Cava, "Ethics and the Gender Equality Dilemma for U.S. Multinationals," 12 Journal of Business Ethics (1993) pp. 129-136.
- Anita Cava and Don Mayer, "Gender Discrimination Abroad: Managerial Solutions to a New Legal Dilemma." 40 The Business & Economic Review (Oct/Dec. 1993), pp.13-16.
- David Hoch and Don Mayer, "Integrating Environmental Law Issues into the Legal Environment Curriculum," 11 Journal of Legal Studies Education, (Summer/Fall 1993) pp. 163-186.
- Donald O. Mayer and Ellwood F. Oakley, III., "Federalism and the Arbitration of Employment Discrimination Claims," 26 Business Law Review (Spring 1993) pp. 39-56.
- "Sovereign Immunity and the Moral Community," 2 Business Ethics Quarterly, (October 1992) pp. 411-434.
- "Contractual Arbitration and Choice of Forum Clauses: An Answer to Limits on Title VII's Extraterritorial Use?" 1 Southeastern Journal of Legal Studies (Spring 1992) pp. 1-19.
- "Arbitration of Employment Discrimination Claims Under the Federal Arbitration Act," 25 Business Law Review (Spring 1992) pp. 63-80.
- "Workplace Privacy and the Fourth Amendment: An End to Reasonable Expectations?" 29 American Business Law Journal (Winter 1992) pp. 625-663.
- "U.S. Civil Rights Law Does Not Protect U.S. Employees of U.S. Companies Abroad," 25 The Law Teacher (U.K.) No.2, pp. 173-178.
- "Deforestation and Global Warming: The Conflict Between State Responsibility and Sovereignty Over Natural Resources," 9 Midwest Law Review (Fall 1990) pp. 4 -32.
- "Global Warming and the Un-Ethics of Business-As-Usual," Journal of the Southern Business Law Association (1990) pp. 262-288.
- "Jurisdiction Over Foreign Companies: Minimum Contacts Become Even More Minimal (Irving v. Owens-Corning Fiberglas Corp.)," case comment published in Vol. 18, No. 2, Journal of the Academy of Marketing Science, (Spring 1990), pp. 182-183.
- "Unforeseeable Liability?: Distributor Ordered to Pay Damages for Improper, Non-marketed Use of Drug (Medics Pharmaceutical Corp. v. Newman)," case comment published in Vol. 18, No. 2, Journal of the Academy of Marketing Science, (Spring 1990), p. 183.
- "Chernobyl: Soviet Liabilities Under International Law," 6 Midwest Law Review (Spring 1988) pp. 51-72.
- Donald O. Mayer and Heydar F. Pourian, "From Revolutions to Regulations: Legal Risk and Foreign Direct Investment in Latin America," International Law Association Journal, (Fall 1987), pp. 1-9.

PROFESSIONAL ORGANIZATIONS

Academy of Legal Studies in Business
Business Ethics section (co-chair, 1991 meetings; Executive
Secretary, 1991-1993; Vice-chair, 1996-97; Chair, 1997-2000)
American Association of University Professors
International Society for Business, Ethics and Economics
North Carolina State Bar (since 1973)
Society for Business Ethics
Tri-State Academy of Legal Studies in Business
President, 2002-2003
Rocky Mountain Academy of Legal Studies in Business

CURRENT SERVICE

Reviewer: Journal of Business Ethics, Business Ethics Quarterly, Journal of the
Academy of Marketing Science, American Business Law Journal
“Ethics at Daniels” – Chair, Centennial Book Publication Committee
Undergraduate Curriculum Committee – Daniels College of Business

AWARDS, GRANTS, AND HONORS

Professor Virginia Maurer Outstanding Ethics Paper, Academy of Legal Studies
in Business, 2008.

Ralph Bunche Award – Best International Paper for 2008, Academy of Legal
Studies in Business.

The 2000 Center for International Business Education and Research (CIBER)
“Excellence in Case Writing” Award, Academy of Legal Studies in Business &
Indiana University, 2008.

Outstanding Article, American Business Law Journal (Hoerber Award),
Academy of Legal Studies in Business, 2007

Professor Virginia Maurer Outstanding Ethics Paper, Academy of Legal Studies
in Business, 2006.

Ralph Bunche Award – Best International Paper for 2003, Academy of Legal
Studies in Business.

Best Environment and Business Paper Award, Academy of Legal Studies in
Business, 2000.

The 2000 Center for International Business Education and Research (CIBER)
“Excellence in Case Writing” Award, Academy of Legal Studies in Business &
Indiana University, 2000.

Ralph Bunche Best Paper Award, 2nd Place, Academy of Legal Studies in Business, 1998.

Oakland University Faculty Recognition Day - Honoree, April 1997

Paul F. Lorenz Teacher of the Year Award (1995-96)

Southeastern Regional Business Law Association

Best Paper Award: 1989, 1991

Distinguished Paper Award: 1988

Tri-State Regional Business Law Association

Outstanding Paper Award - Runner Up, 1991, 1995

MacArthur Foundation Grant: Population, Consumption, and the Environment (1998)

ADMITTED TO PRACTICE

North Carolina (1973)

Fourth Circuit Court of Appeals (1978)

Federal District Court for the Eastern District of Michigan (2001)