

Course #	Course Title	Prerequisites	Credits	Completed
University Common Curriculum			52-60	
FSEM 1111	First Year Seminar		4	
WRIT 1122	Writing and Rhetoric: Academic Writing	FSEM 1111	4	
WRIT 1133	Writing and Rhetoric: Writing and Research	WRIT 1122	4	
Language	Foreign Language (FOLA)		4-12	
AI- Natural	Analytical Inquiry: Natural (MATH 1200/1951) (grade below 'C-' must be repeated)		4	
AI- Society	Analytical Inquiry: Society		8	
SI- Natural	Scientific Inquiry: Natural		12	
SI- Society	Scientific Inquiry: Society (ECON 1020) (grade below 'C-' must be repeated)		4	
	Scientific Inquiry: Society (cannot be an ECON course)		4	
ASEM	Advanced Seminar	Jr & entire Common Curriculum	4	
Additional Requirements (courses with grades below 'C-' must be repeated)			13	
ECON 1030	Micro and Macroeconomics 2	ECON 1020	5	
STAT 1300	Statistics 1 (includes Microsoft Certification – MOS)	MATH 1200 or 1951	4	
STAT 1400	Statistics 2 (includes Microsoft Certification – MOS)	STAT 1300	4	
Business Core Requirements (courses with grades below 'C-' must be repeated)			44	
MGMT 2000	Foundations of Business and Management	Soph & corequisite with LGST 2000	4	
LGST 2000	Foundations of Business Law	Soph & corequisite with MGMT 2000	4	
ACTG 2200	Introduction to Financial Reporting	DCB 1	4	
ACTG 2300	Accounting for Decision Making	DCB 1 & ACTG 2200	4	
FIN 2800	Financial Decision Making	DCB 1 & ACTG 2200	4	
ITEC 2800	Strategic Advantages of Technology	DCB 1	4	
MKTG 2800	Introduction to Marketing	DCB 1	4	
MGMT 2850	Public Policy and Business	DCB 2	4	
STAT 2800	Survey of Operations Management	DCB 2	4	
MGMT 3800	Business Policy and Strategy (Capstone)	Sr & entire B-Core	4	
BUS 3800	Capstone 2	MGMT 3800	4	
Hospitality Management Core (courses with grades below 'C-' must be repeated)			27	
HRTM 1100	Exploring Hospitality Management		2	
HRTM 1120	Distinguished Lecture Series		1	
HRTM 2360	Managing the Restaurant Operation	HRTM 1100	4	
HRTM 2401	Hotel and Resort Management	HRTM 1100	4	
HRTM 2501	Managing Human Capital in Hospitality	MGMT 2000, HRTM 1100, 1200, 2360, 2401	4	
HRTM 2502	Hospitality Cost Management	HRTM 1100, 1200, 2360, 2401	4	
HRTM 2504	Hospitality Information Systems and Technology	HRTM 1100, 1200, 2360, 2401	4	
HRTM 3800	Hospitality Services Management	Hospitality Core & Area of Focus (AoF)	4	
Non-Credit Core Requirements				
HRTM 1200	Industry Work Experience (500 Hours)			
HRTM 2201	International Experience (study abroad)			
HRTM 2202	Management Internship Program (500 hours)	HRTM 1200		
Areas of Focus (AoF): Choose 1 of 3 listed below				
AoF 1: Lodging/Resort Operations			12	
HRTM 2402	Revenue Management	ACTG 2300, HRTM 2360, 2401, 2504	4	
HRTM 3401	Managing Mixed Use Properties	HRTM 2402	4	
HRTM 3402	Hospitality Asset Management	HRTM 3401	4	

Curriculum Sequence Considerations

The Daniels Curriculum is sequential. Degree Check Points (DCB 1 & 2) serve as collective prerequisites to ensure mastery of necessary content and background. Students **may not** enroll in courses in the next Check Point until they have satisfied all requirements in the current Check Point.

Courses Required for Secondary Admissions

- MATH 1200 or MATH 1951
- STAT 1300
- STAT 1400
- FSEM 1111
- WRIT 1122
- WRIT 1133
- ECON 1020
- MOS

DCB 1

- 45 credit hours
- FSEM 1111
- WRIT 1122
- WRIT 1133
- MATH 1200 or MATH 1951
- STAT 1300
- STAT 1400
- ECON 1020
- FOA or SI-Natural
- MGMT 2000
- LGST 2000
- MOS Excel
- MOS Word
- MOS PowerPoint

DCB 2

- 90 credit hours
- ACTG 2200
- ACTG 2300
- ECON 1030
- FIN 2800
- MKTG 2800
- ITEC 2800
- FOA & SI-Natural

AoF 2: Hospitality Sales and Marketing			12	
HRTM 2506	Event Sales and Services	HRTM 1100, 2360, 2401, MKTG 2800	4	
HRTM 3503	Lodging Sales Management	HRTM 2506	4	
HRTM 3504	Sales and Marketing Practicum	HRTM 3503	4	
AoF 3: Restaurant/Food and Beverage Management			12	
HRTM 2361	Contemporary Cuisine	HRTM 2360, 2401	4	
HRTM 3301	Beverage Management	HRTM 2361 & 21 years of age	4	
HRTM 3360	Restaurant/F & B Concept Development	HRTM 3301	4	
Hospitality Management Electives			6	
International Experience (see below)				
Electives (apply any minor credit hours here)			23-31	
Note: In an effort to create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.				
RECM 1777	Introduction to Real Estate		4	
Total Credits for BSBA – Hospitality Management major			185	

This document is an advising guide; it is not a substitute for meeting with an adviser. Students should meet with their adviser quarterly. The final responsibility for completing graduation requirements rests with the student. Program requirements are subject to change without notice.

*New courses are in the development/approval process and will be offered no later than Fall 2012. Hospitality Management students will choose an Area of Focus (AoF) no later than winter quarter of their junior year. Some current courses are undergoing numbering/title changes, and will be in effect for those who enter the Fritz Knoebel School of Hospitality Management in fall 2010.

Additional Information

- Only grades of "C-" or above may be used in completing business courses AND including ECON 1020, ECON 1030, STAT 1300, STAT 1400 and MATH 1200 (or MATH 1951).
- Repeated courses count toward the GPA calculation but not toward overall hours.
- A minimum average GPA of 2.0 is required for all major course work, all business course work, and the overall cumulative GPA in order to graduate.
- **Students may take HRTM 1100 (2 hours), and either HRTM 2360 (4 hrs) OR HRTM 2401 (4 hrs), for a total of 6 hours in the major prior to DCB Check Point 2.**
- DCB Check Point 2 requires completion of SI-Natural and FOLA sequences, or two years of FOLA. Please note that both the FOLA sequence and the SI-Natural sequence must be completed as graduation requirements.
- Students who successfully test *beyond* the first year of FOLA must take 4 hours of 2000 or 3000 level course work for the language into which they place or, take a 12 quarter-hour first-year sequence in a different language to complete the requirement.
- Microsoft Certification (MOS) requires standard levels of proficiency in Excel, Word, and PowerPoint; it is both a DCB 1 requirement and a graduation requirement.
- Elective credits may be applied toward a minor within or outside Daniels (other than general business minor), a second major, or fulfilled through course work from any campus unit(s) with the exception of The Women's College and University College.
- At least 50% of required business courses for undergraduate business degrees (majors and minors) must be completed at the Daniels College of Business.
- For further information regarding the Common Curriculum, visit <http://www.du.edu/commoncurriculum>
- For further information regarding Study Abroad, visit <http://www.du.edu/intl/abroad/index.html>

International Experience

Hospitality Management majors **may only** meet the international experience by participating in a pre-approved study abroad program for at least one academic term. The Cherrington Global Scholars program fulfills this requirement. Students may take a maximum of four (4) pre-approved hours toward their Hospitality Management major requirements while abroad.

Careers in Hospitality Management

The program in Hospitality Management prepares individuals for a variety of managerial positions in the hospitality field, both internationally and within the United States. The school enjoys an excellent reputation and strong support from within the industry. Graduates hold challenging positions in resorts, hotels, restaurants, meeting and event venues, and industry-related sales organizations.

The degree requirements include a core set of business management courses that provide a solid foundation for the specialized core in hospitality management. This curriculum plan incorporates a broad base of business and hospitality knowledge, preparing the student for a wide variety of career opportunities. Specific career direction is established through study in an area of focus, work experience, and elective courses. Faculty advisers meet with all Hospitality Management majors for career advising.

Fritz Knoebel School of Hospitality Management 303.871.4473 <http://daniels.du.edu/schoolsdepartments/kshm/>

Faculty, and Advisers for Seniors

Dr. Daniel Connolly
Dr. David Corsun, School Director
Ms. Patty Farmer
Mr. Paul Laesecke
Mr. Eric Lane
Chef Raymond Liegl

Dr. Robert Christie Mill
Ms. Barbara L. Pemble – **(Academic Adviser
for Freshmen and Sophomores)**

Dr. Amrik Singh
Dr. Cheri Young

Academic Advising of Juniors

Office of Undergraduate Programs
Margery Reed Hall, 1st Floor
Appointments: 303-871-6910
DCBundergrad@du.edu

Enhance Your Experience at Daniels...

- As this document pertains primarily to your academic years at Daniels and DU, relevant summer work and internships play a large role in your ability to contribute inside the classroom as well as create your entrée into the post-graduation workforce.
- Daniels Undergraduate Programs Blackboard site (available via WebCentral) offers a complete array of policies and documents, as well as a full-service interactive site to assist you during all phases of your matriculation.
- To maximize your educational experience and position yourself as a student and for your future career, Daniels offers many co-curricular activities within our Backpacks to Briefcases program: <http://www.daniels.du.edu/b2b>
- As well, you need to become involved in one or several of student organizations <http://www.daniels.du.edu/students/studentorganizations.html>

Daniels Vision: To be a premier business college globally recognized as a leader whose educational experiences, outreach, and knowledge creation transforms lives, organizations and communities.