

| Course # | Course Title | Prerequisites | Credits | Completed |
|--|---|-----------------------------------|---------|-----------|
| University Common Curriculum | | | 52 - 60 | |
| FSEM 1111 | First Year Seminar | | 4 | |
| WRIT 1122 | Writing and Rhetoric: Academic Writing | FSEM 1111 | 4 | |
| WRIT 1133 | Writing and Rhetoric: Writing and Research | WRIT 1122 | 4 | |
| Language | Foreign Language (FOLA) | | 4-12 | |
| AI- Natural | Analytical Inquiry: Natural (MATH 1200/1951) (grade below C- must be repeated) | | 4 | |
| AI- Society | Analytical Inquiry: Society | | 8 | |
| SI- Natural | Scientific Inquiry: Natural | | 12 | |
| SI- Society | Scientific Inquiry: Society (ECON 1020) (grade below C- must be repeated) | | 4 | |
| | Scientific Inquiry: Society (cannot be an ECON course) | | 4 | |
| ASEM | Advanced Seminar | Jr & entire Common Curriculum | 4 | |
| Additional Requirements (courses with grades below 'C-' must be repeated) | | | 13 | |
| ECON 1030 | Micro and Macroeconomics 2 | ECON 1020 | 5 | |
| STAT 1300 | Statistics 1 (includes Microsoft Certification – MOS) | MATH 1200 or 1951 | 4 | |
| STAT 1400 | Statistics 2 (includes Microsoft Certification – MOS) | STAT 1300 | 4 | |
| Business Core Requirements (courses with grades below 'C-' must be repeated) | | | 44 | |
| MGMT 2000 | Foundations of Business and Management | Soph & corequisite with LGST 2000 | 4 | |
| LGST 2000 | Foundations of Business Law | Soph & corequisite with MGMT 2000 | 4 | |
| ACTG 2200 | Introduction to Financial Reporting | DCB 1 | 4 | |
| ACTG 2300 | Accounting for Decision Making | DCB 1 & ACTG 2200 | 4 | |
| FIN 2800 | Financial Decision Making | DCB 1 & ACTG 2200 | 4 | |
| ITEC 2800 | Strategic Advantages of Technology | DCB 1 | 4 | |
| MKTG 2800 | Introduction to Marketing | DCB 1 | 4 | |
| MGMT 2850 | Public Policy and Business | DCB 2 | 4 | |
| STAT 2800 | Survey of Operations Management | DCB 2 | 4 | |
| MGMT 3800 | Business Policy and Strategy (Capstone) | Sr & entire B-Core | 4 | |
| BUS 3800 | Capstone 2 | MGMT 3800 | 4 | |
| General Business Major Requirements (courses with grades below 'C-' must be repeated) | | | 36 | |
| Maximum hours allowed in major = 45 | | | | |
| Cannot duplicate Business Core courses for major credits | | | | |
| *Accounting or Statistics | | One Course | 4 | |
| *Economics or Business Law | | One Course | 4 | |
| *Finance | | Two Courses | 8 | |
| *Management | | Three Courses | 12 | |
| *Marketing | | Two Courses | 8 | |
| *Internship or Independent Study hours may not be applied toward General Business major requirements | | | | |
| International Experience (see pg 2) | | | | |
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| Electives (apply any minor credit hours here) | | | 32-40 | |
| Note: In an effort to create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business. | | | | |
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| Total Credits for BSBA – General Business Major | | | 185 | |

Curriculum Sequence Considerations
The Daniels Curriculum is sequential. Degree Check Points (DCB 1 & 2) serve as collective prerequisites to ensure mastery of necessary content and background. Students **may not** enroll in courses in the next Check Point until they have satisfied all requirements in the current Check Point.

Courses Required for Secondary Admissions

- MATH 1200 or MATH 1951
- STAT 1300
- STAT 1400
- FSEM 1111
- WRIT 1122
- WRIT 1133
- ECON 1020
- MOS

DCB 1

- 45 credit hours
- FSEM 1111
- WRIT 1122
- WRIT 1133
- MATH 1200 or MATH 1951
- STAT 1300
- STAT 1400
- ECON 1020
- FOLA or SI-Natural
- MGMT 2000
- LGST 2000
- MOS Excel
- MOS Word
- MOS PowerPoint

DCB 2

- 90 credit hours
- ACTG 2200
- ACTG 2300
- ECON 1030
- FIN 2800
- MKTG 2800
- ITEC 2800
- FOLA & SI-Natural

This document is an advising guide; it is not a substitute for meeting with an adviser. Students should meet with their adviser quarterly. The final responsibility for completing graduation requirements rests with the student. Program requirements are subject to change without notice.

Additional Information

- Only grades of "C-" or above may be used in completing business courses AND including ECON 1020, ECON 1030, STAT 1300, STAT 1400 and MATH 1200 (or MATH 1951).
- Repeated courses count toward the GPA calculation but not toward overall hours.
- A minimum average GPA of 2.0 is required for all major course work, all business course work, and the overall cumulative GPA in order to graduate.
- Students may take up to 8 hours in their major prior to DCB Check Point 2.
- DCB Check Point 2 requires completion of SI-Natural and FOLA sequences, or two years of FOLA. Please note that both the FOLA sequence and the SI-Natural sequence must be completed as graduation requirements.
- Students who successfully test *beyond* the first year of FOLA must take 4 hours of 2000 or 3000 level course work for the language into which they place or, take a 12 quarter-hour first-year sequence in a different language to complete the requirement.
- Microsoft Certification (MOS) requires standard levels of proficiency in Excel, Word, and PowerPoint; it is both a DCB 1 requirement and a graduation requirement.
- Elective credits may be applied toward a minor within or outside Daniels (other than general business minor), a second major, or fulfilled through course work from any campus unit(s) with the exception of The Women's College and University College.
- At least 50% of required business courses for undergraduate business degrees (majors and minors) must be completed at the Daniels College of Business.
- For further information regarding the Common Curriculum, visit <http://www.du.edu/commoncurriculum>
- For further information regarding Study Abroad, visit <http://www.du.edu/intl/abroad/index.html>

International Experience

Business students must be prepared to interact with persons from other cultures and to manage in circumstances where business practices and social conventions are different from the graduate's native country. To meet this requirement, all students must fulfill an international experience before they can graduate as a business major. Participating in the Cherrington Global Scholars program will satisfy this requirement; otherwise the requirement must be met via a Daniels College of Business course that covers global content. See an adviser for details. Note: International students meet this requirement by virtue of studying at DU.

General Business, located in the Management Department Daniels room 455 www.daniels.du.edu

Faculty:

Dr. Doug Allen
Dr. Bahman Ebrahimi
Dr. James Griesemer
Prof. Sylvester Houston
Prof. Edward Lewis
Dr. Vijaya Narapareddy
Dr. Paul Olk
Dr. Gordon Von Stroh
Dr. Joan Winn

Dr. Donald Bergh
Dr. Cynthia Fukami
Dr. Van Johnston
Dr. Robert McGowan
Dr. Karen Newman
Dr. Nancy Sampson
Dr. Paul Seaborn
Professor Barbara Stuart
Dr. Dennis Wittmer, Department Chair

Academic and Career Services Advising:

Office of Undergraduate Programs
Margery Reed Hall, 1st Floor
Appointments: 303.871.6910
DCBUndergrad@du.edu

Enhance Your Experience at Daniels...

- As this document pertains primarily to your academic years at Daniels and DU, relevant summer work and internships play a large role in your ability to contribute inside the classroom as well as create your entrée into the post-graduation workforce.
- Visit Career Services in the Office of Undergraduate Programs for all your needs with respect to internships, resume writing, career counseling, and employment search.
- Daniels Undergraduate Programs Blackboard site (available via WebCentral) offers a complete array of policies and documents, as well as a full-service interactive site to assist you during all phases of your matriculation.
- To maximize your educational experience and position yourself as a student and for your future career, Daniels offers many co-curricular activities within our Backpacks to Briefcases program: <http://www.daniels.du.edu/b2b>
- As well, you need to become involved in one or several of student organizations <http://www.daniels.du.edu/students/studentorganizations.html>

Daniels Vision: To be a premier business college globally recognized as a leader whose educational experiences, outreach, and knowledge creation transforms lives, organizations and communities