

Course #	Course Title	Prerequisites	Credits	Completed
University Common Curriculum			52 - 60	
FSEM 1111	First Year Seminar		4	
WRIT 1122	Writing and Rhetoric: Academic Writing	FSEM 1111	4	
WRIT 1133	Writing and Rhetoric: Writing and Research	WRIT 1122	4	
Language	Foreign Language (FOLA)		4-12	
AI- Natural	Analytical Inquiry: Natural (MATH 1200/1951) (grade below C- must be repeated)		4	
AI- Society	Analytical Inquiry: Society		8	
SI- Natural	Scientific Inquiry: Natural		12	
SI- Society	Scientific Inquiry: Society (ECON 1020) (grade below C- must be repeated)		4	
	Scientific Inquiry: Society (cannot be an ECON course)		4	
ASEM	Advanced Seminar	Jr & entire Common Curriculum	4	
Additional Requirements (courses with grades below 'C-' must be repeated)			13	
ECON 1030	Micro and Macroeconomics 2	ECON 1020	5	
STAT 1300	Statistics 1 (includes Microsoft Certification – MOS)	MATH 1200 or 1951	4	
STAT 1400	Statistics 2 (includes Microsoft Certification – MOS)	STAT 1300	4	
Business Core Requirements (courses with grades below 'C-' must be repeated)			44	
MGMT 2000	Foundations of Business and Management	Soph & corequisite with LGST 2000	4	
LGST 2000	Foundations of Business Law	Soph & corequisite with MGMT 2000	4	
ACTG 2200	Introduction to Financial Reporting	DCB 1	4	
ACTG 2300	Accounting for Decision Making	DCB 1 & ACTG 2200	4	
FIN 2800	Financial Decision Making	DCB 1 & ACTG 2200	4	
ITEC 2800	Strategic Advantages of Technology	DCB 1	4	
MKTG 2800	Introduction to Marketing	DCB 1	4	
MGMT 2850	Public Policy and Business	DCB 2	4	
STAT 2800	Survey of Operations Management	DCB 2	4	
MGMT 3800	Business Policy and Strategy (Capstone)	Sr & entire B-Core	4	
BUS 3800	Capstone 2	MGMT 3800	4	
Economics Major Requirements (courses with grades below 'C-' must be repeated)			32	
Maximum hours allowed in major = 45				
ECON 2020	Intermediate Microeconomics AND	ECON 1020; 1030	5	
ECON 2030	Intermediate Macroeconomics	ECON 1020; 1030	5	
OR				
ECON 2000	Neoclassical Economic Theory AND	ECON 1020; 1030	5	
ECON 2050	History of Economic Thought	ECON 1020; 1030	5	
AND				
ECON 3996	Senior Paper Research	Sr. Standing	2	
<b>Choose 5 courses (20 credits) of Economics electives, including at least one 3000-level course:</b>				
ECON 3____		ECON 1020; 1030	5	
ECON ____		ECON 1020; 1030	5	
ECON ____		ECON 1020; 1030	5	
ECON ____		ECON 1020; 1030	5	
International Experience (see pg 2)				
Electives (apply any minor credit hours here)			36-44	
Note: In an effort to create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.				
Total Credits for BSBA – Economics Major			185	

**Curriculum Sequence Considerations**

The Daniels Curriculum is sequential. Degree Check Points (DCB 1 & 2) serve as collective prerequisites to ensure mastery of necessary content and background. Students **may not** enroll in courses in the next Check Point until they have satisfied all requirements in the current Check Point.

**Courses Required for Secondary Admissions**

- MATH 1200 or MATH 1951
- STAT 1300
- STAT 1400
- FSEM 1111
- WRIT 1122
- WRIT 1133
- ECON 1020
- MOS

**DCB 1**

- 45 credit hours
- FSEM 1111
- WRIT 1122
- WRIT 1133
- MATH 1200 or MATH 1951
- STAT 1300
- STAT 1400
- ECON 1020
- FOA or SI-Natural
- MGMT 2000
- LGST 2000
- MOS Excel
- MOS Word
- MOS PowerPoint

**DCB 2**

- 90 credit hours
- ACTG 2200
- ACTG 2300
- ECON 1030
- FIN 2800
- MKTG 2800
- ITEC 2800
- FOA & SI-Natural

*This document is an advising guide; it is not a substitute for meeting with an adviser. Students should meet with their adviser quarterly. The final responsibility for completing graduation requirements rests with the student. Program requirements are subject to change without notice.*

### Additional Information

- Only grades of "C-" or above may be used in completing business courses AND including ECON 1020, ECON 1030, STAT 1300, STAT 1400 and MATH 1200 (or MATH 1951).
- Repeated courses count toward the GPA calculation but not toward overall hours.
- A minimum average GPA of 2.0 is required for all major course work, all business course work, and the overall cumulative GPA in order to graduate.
- Students may take up to 8 hours in their major prior to DCB Check Point 2.
- DCB Check Point 2 requires completion of SI-Natural and FOLA sequences, or two years of FOLA. Please note that both the FOLA sequence and the SI-Natural sequence must be completed as graduation requirements.
- Students who successfully test *beyond* the first year of FOLA must take 4 hours of 2000 or 3000 level course work for the language into which they place or, take a 12 quarter-hour first-year sequence in a different language to complete the requirement.
- Microsoft Certification (MOS) requires standard levels of proficiency in Excel, Word, and PowerPoint; it is both a DCB 1 requirement and a graduation requirement.
- Elective credits may be applied toward a minor within or outside Daniels (other than general business minor), a second major, or fulfilled through course work from any campus unit(s) with the exception of The Women's College and University College.
- At least 50% of required business courses for undergraduate business degrees (majors and minors) must be completed at the Daniels College of Business.
- For further information regarding the Common Curriculum, visit <http://www.du.edu/commoncurriculum>
- For further information regarding Study Abroad, visit <http://www.du.edu/intl/abroad/index.html>

### International Experience

Business students must be prepared to interact with persons from other cultures and to manage in circumstances where business practices and social conventions are different from the graduate's native country. To meet this requirement, all students must fulfill an international experience before they can graduate as a business major. Participating in the Cherrington Global Scholars program will satisfy this requirement; otherwise the requirement must be met via a Daniels College of Business course that covers global content. See an adviser for details. Note: International Business majors meet this condition via major requirements. International students meet this requirement by virtue of studying at DU.

**Economics, Located in Sturm Hall south, room 246, [www.daniels.du.edu](http://www.daniels.du.edu)**

#### Faculty

Dr. Katherine Freeman  
Dr. Peter Ho  
Dr. Tracy Mott, Department Chair  
Dr. Markus Schneider  
Dr. Robert Urquhart  
Dr. Yavuz Yaşar

#### Academic and Career Services Advising:

Office of Undergraduate Programs  
Margery Reed Hall, 1<sup>st</sup> Floor  
Appointments: 303.871.6910  
[DCBUndergrad@du.edu](mailto:DCBUndergrad@du.edu)

### Enhance Your Experience at Daniels...

- As this document pertains primarily to your academic years at Daniels and DU, relevant summer work and internships play a large role in your ability to contribute inside the classroom as well as create your entrée into the post-graduation workforce.
- Visit Career Services in the Office of Undergraduate Programs for all your needs with respect to internships, resume writing, career counseling, and employment search.
- Daniels Undergraduate Programs Blackboard site (available via WebCentral) offers a complete array of policies and documents, as well as a full-service interactive site to assist you during all phases of your matriculation.
- To maximize your educational experience and position yourself as a student and for your future career, Daniels offers many co-curricular activities within our Backpacks to Briefcases program: <http://www.daniels.du.edu/b2b>
- As well, you need to become involved in one or several of student organizations <http://www.daniels.du.edu/students/studentorganizations.html>

***Daniels Vision: To be a premier business college globally recognized as a leader whose educational experiences, outreach, and knowledge creation transforms lives, organizations and communities.***