

**MBA & International MBA  
Concentration Requirements  
2011-2012**

COURSE #	COURSE TITLE	PREREQUISITES	CREDITS	QUARTER	COMPLETED
----------	--------------	---------------	---------	---------	-----------

**Accounting Concentration Courses .....16**

Requires a minimum of 16 credits in advisor-approved Accounting courses


**Customized Concentration Courses .....16**

Requires a minimum of 16 credits in advisor-approved concentration courses. Examples listed below.


Individualized, Applied Communications, Bioenterprise, Environmental Policy & Management, Geographic Information Systems, Human Resource Management & Development, Managerial Leadership, Not-For-Profit Management, Organizational Training & Development, Social Entrepreneurship, Sport & Entertainment Management, Strategic Management, Technology Management.

**Finance Concentration Courses .....16**

Choose a minimum of four courses from the following:

FIN 4200	Financial Investments and Markets	FIN 4630 & STAT 4610	4	_____	_____
FIN 4320	Securities Analysis and Valuation	FIN 4200	4	_____	_____
FIN 4330	Portfolio Management	FIN 4200	4	_____	_____
FIN 4410	Financial Planning and Analysis	FIN 4630	4	_____	_____
FIN 4420	Capital Expenditure Analysis	FIN 4630	4	_____	_____
FIN 4500	Financial Modeling	FIN 4200	4	_____	_____
FIN 4610	Multinational Finance	FIN 4630	4	_____	_____
FIN 4700	Finance Seminar – Topics Vary	Varies	4	_____	_____
FIN 4710	Marsico Investment Fund I	Instructor permission	4	_____	_____
FIN 4720	Marsico Investment Fund II	FIN 4710	4	_____	_____
FIN 4800	Organized Walk Down Wall Street	FIN 4630	4	_____	_____
FIN 4860	Risk Management	FIN 4200 & FIN 4500	4	_____	_____
FIN 4870	Strategic Finance	FIN 4410	4	_____	_____
FIN 4885	External Finance	FIN 4410	4	_____	_____
FIN 4890	Fixed Income Analysis	FIN 4200	4	_____	_____

**Innovation and Entrepreneurship Concentration Courses .....16**

Choose a minimum of four courses from the list below:

EVM 4350	Business Feasibility		4	_____	_____
EVM 4351	Planning the New Venture		4	_____	_____
EVM 4700	Real Business: Cases in Entrepreneurship		4	_____	_____
EVM 4704	Social Entrepreneurship		4	_____	_____
EVM 4710	Leading Innovation		4	_____	_____
EVM 4991	Independent Study		4	_____	_____
ITEC 4700	e-Business Entrepreneurship		4	_____	_____
ITEC 4488	Project Management		4	_____	_____
MGMT 4280	Business Plan		4	_____	_____

**Information Technology Concentration Courses.....16**

Choose a minimum of four courses from the list below:

**Business Information Technology Courses**

ITEC 4477	Database Driven Websites		4	_____	_____
ITEC 4475	Enterprise Intelligence		4	_____	_____
ITEC 4476	Process Analysis & Design		4	_____	_____
ITEC 4488	Project Management		4	_____	_____

**Data Warehousing & Business Intelligence Courses**

ITEC 4475	Enterprise Intelligence		4	_____	_____
ITEC 4377	Intro to Business Intelligence		4	_____	_____
ITEC 4378	Data Warehousing	ITEC 4377	4	_____	_____
ITEC 4379	Applied Business Intelligence	ITEC 4377	4	_____	_____

**Software Engineering Courses**

ITEC 4477	Database Driven Websites		4	_____	_____
ITEC 4476	Process Analysis & Design		4	_____	_____
ITEC 4486	Information Technology Management	ITEC 4476	4	_____	_____
ITEC 4488	Project Management		4	_____	_____

**Management Concentration Courses.....16**

Requires a minimum of 16 credits in advisor-approved Management courses

_____				_____	_____
_____				_____	_____
_____				_____	_____

**Marketing Concentration Courses.....16**

MKTG 4220	Intro to Customer Experience Management		4	_____	_____
MKTG 4370	Logistics Management		4	_____	_____
MKTG 4510	Concepts of Buyer Behavior	MKTG 4100 <small>prereq or coreq</small>	4	_____	_____
MKTG 4900	Advanced Marketing Strategy	w/in final quarter	4	_____	_____

**Real Estate and Construction Management Concentration Courses.....16**

Choose a minimum of four courses from the list below:

**Construction Management Courses**

CMGT 4405	Residential Construction Systems		4	_____	_____
CMGT 4410	Commercial Construction Systems	CMGT 4405	4	_____	_____
CMGT 4420	Construction Estimating	CMGT 4410	4	_____	_____
CMGT 4480	Construction Project Management	CMGT 4410	4	_____	_____

**Real Estate Courses**

REAL 4407	Income Property Finance		4	_____	_____
REAL 4007	Computer Appl. for R.E. Analysis	REAL 4407	4	_____	_____

*In addition, choose two courses from the following:*

REAL 4477	Income Property Investment	REAL 4007, REAL 4417	4	_____	_____
REAL 4417	Income Property Appraisal	REAL 4407	4	_____	_____
REAL 4467	Commercial Development & Feasibility Analysis	REAL 4007	4	_____	_____
REAL 4800	NAIOP Challenge	Permission of Instructor	4	_____	_____

**Values Based Leadership Concentration Courses.....16**

Choose a minimum of four courses from the list below:

LGST 4198	E-Commerce Law & Ethics		4	_____	_____
LGST 4700	International Law		4	_____	_____
LGST 4740	Science & Mgmt of Organizational Ethics		4	_____	_____
LGST 4760	CEOs & Corporate Governance		4	_____	_____
LGST 4765	Creating & Leading Ethical Organizations		4	_____	_____
LGST 4775	The Leader's Compass		4	_____	_____
LGST 4780	Leadership, Teams & Values		4	_____	_____
LGST 4790	Family Business Law and Ethics		4	_____	_____
LGST 4XXX	Advisor-approved elective		4	_____	_____

**Additional Information:**

For detailed academic policy information, refer to Graduate Student Handbook. An overall GPA of 3.0 is required for graduation. Electives must be graduate (4000-level) courses. Concentration course substitutions must be approved in advance by appropriate department. Program requirements are subject to change without notice.