



Course #	Course Title	Prerequisites	Credits	Completed
University Common Curriculum			52 - 60	
FSEM 1111	First Year Seminar		4	
WRIT 1122	Writing and Rhetoric: Academic Writing	FSEM 1111	4	
WRIT 1133	Writing and Rhetoric: Writing and Research	WRIT 1122	4	
Language	Foreign Language (FOLA)		4-12	
AI- Natural	Analytical Inquiry: Natural (MATH 1200/1951) (grade below C- must be repeated)		4	
AI- Society	Analytical Inquiry: Society		8	
SI- Natural	Scientific Inquiry: Natural		12	
SI- Society	Scientific Inquiry: Society (ECON 1020) (grade below C- must be repeated)		4	
	Scientific Inquiry: Society (cannot be an ECON course)		4	
ASEM	Advanced Seminar	Junior & entire Common Curriculum	4	
Additional Requirements (courses with grades below 'C-' must be repeated)			12	
ECON 1030	Micro and Macroeconomics 2	ECON 1020	4	
INFO 1010	Analytics 1: Data & Analysis (incl. MOS Certification)		4	
INFO 1020	Analytics 2: Business Stats & Analysis (incl. MOS Cert.)	MATH & INFO 1010	4	
Business Core Requirements (courses with grades below 'C-' must be repeated)			40	
BUS 1000	Gateway to Business		4	
LGST 2000	Foundations of Business Law	Sophomore & BUS 1000	4	
ACTG 2200	Introduction to Financial Reporting	DCB 1	4	
ACTG 2300	Accounting for Decision Making	DCB 1 & ACTG 2200	4	
FIN 2800	Financial Decision Making	DCB 1 & ACTG 2200	4	
MKTG 2800	Introduction to Marketing	DCB 1	4	
MGMT 2100	Management and Organizational Behavior	DCB 1	4	
INFO 2020	Analytics 3: Business Modeling and Analysis	DCB 1	4	
MGMT 2850	Business and Society	DCB 2	4	
MGMT 3800	Business Policy and Strategy (Capstone)	Senior & entire B-Core	4	
International Business Major Requirements (courses with grades below 'C-' must be repeated)			36	
Maximum hours allowed in major = 45				
INTS 1500	Contemporary Issues in the Global Economy		4	
INTS 1700	Introduction to International Politics		4	
INTS 2370	Global Political Economy		4	
ECON 2610	International Economics (cross-listed with INTS 2610)	ECON 1030	4	
MGMT 2420	International Management	DCB 2 & MGMT 2100	4	
MKTG 3630	International Marketing	DCB 2 & MKTG 2800	4	
FIN 3410	Multinational Financial Management	DCB 2 & FIN 2800	4	
LGST 3700	International Business Law	DCB 2 & LGST 2000	4	
	Elective course to be pre-approved by Dr. McGowan	DCB 2	4	
International Experience (see pg 2)				
Electives (apply any minor credit hours here)			37-45	
Note: In an effort to create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.				
Total Credits for BSBA – International Business Major			185	

## Curriculum Sequence Considerations

The Daniels Curriculum is sequential. Degree Check Points (DCB 1 & 2) serve as collective prerequisites to ensure mastery of necessary content and background. Students **may not** enroll in courses in the next Check Point until they have satisfied all requirements in the current Check Point.

## Courses Required for Secondary Admissions

- ☐ MATH 1200 or MATH 1951
- ☐ INFO 1010
- ☐ INFO 1020
- ☐ BUS 1000
- ☐ FSEM 1111
- ☐ WRIT 1122
- ☐ WRIT 1133
- ☐ ECON 1020
- ☐ MOS

## DCB 1

- ☐ 45 credit hours
- ☐ FSEM 1111
- ☐ WRIT 1122
- ☐ WRIT 1133
- ☐ MATH 1200 or MATH 1951
- ☐ INFO 1010
- ☐ INFO 1020
- ☐ ECON 1020
- ☐ ECON 1030
- ☐ BUS 1000
- ☐ LGST 2000
- ☐ MOS Excel
- ☐ MOS Word
- ☐ MOS PowerPoint

## DCB 2

- ☐ 90 credit hours
- ☐ ACTG 2200
- ☐ ACTG 2300
- ☐ FIN 2800
- ☐ MGMT 2100
- ☐ INFO 2020
- ☐ MKTG 2800
- ☐ Foreign Language

**This document is an advising guide; it is not a substitute for meeting with an adviser. Students should meet with their adviser quarterly. The final responsibility for completing graduation requirements rests with the student. Program requirements are subject to change without notice.**

### Additional Information

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- Only grades of "C-" or above may be used in completing business courses AND including ECON 1020, ECON 1030, INFO 1010, INFO 1020 and MATH 1200/MATH 1951.
- Repeated courses count toward the GPA calculation but not toward overall hours.
- A minimum average GPA of 2.0 is required for all major course work, all business course work, and the overall cumulative GPA in order to graduate.
- Students may take up to 8 hours in their major for which they have met prerequisites, prior to DCB Check Point 2.
- DCB Check Point 2 requires completion of the FOLA sequence. Please note that both the FOLA sequence and the SI-Natural sequence must be completed as graduation requirements.
- Students who successfully test *beyond* the first year of FOLA must take 4 hours of 2000 or 3000 level course work for the language into which they place or, take a 12 quarter-hour first-year sequence in a different language to complete the requirement.
- Microsoft Certification (MOS) requires standard levels of proficiency in Excel, Word, and PowerPoint; it is a DCB application requirement and a graduation requirement.
- Elective credits may be applied toward a minor within or outside Daniels (other than general business minor), a second major, or fulfilled through course work from any campus unit(s) with the exception of The Women's College and University College.
- At least 50% of required business courses for undergraduate business degrees (majors and minors) must be completed at the Daniels College of Business.
- For further information regarding the Common Curriculum, visit <http://www.du.edu/commoncurriculum>
- For further information regarding Study Abroad, visit <http://www.du.edu/intl/abroad/index.html>

### International Experience

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Business students must be prepared to interact with persons from other cultures and to manage in circumstances where business practices and social conventions are different from the graduate's native country. To meet this requirement, all students must fulfill an international experience before they can graduate as a business major. Participating in the Cherrington Global Scholars program will satisfy this requirement; otherwise the requirement must be met via a Daniels College of Business course that covers global content. See an adviser for details. Note: International students meet this requirement by virtue of studying at DU.

### Departmental Contact Information International Business, located in the Management Department

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**Department Chair, and all approvals:**  
Dr. Robert McGowan [rmcgowan@du.edu](mailto:rmcgowan@du.edu)  
Department of Management, Daniels 471

**Academic and Career Advising:**  
Office of Undergraduate Programs  
Joy Burns Center, 3<sup>rd</sup> Floor  
Appointments: 303-871-6910  
[DCBUndergrad@du.edu](mailto:DCBUndergrad@du.edu)

### Career Services

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*Gaining valuable work and internship experience throughout your time in Daniels is paramount.*

**Pioneer Career Pathfinder: Follow key professional development phases for a successful job search:**

- Phase 1: SELF-ASSESS AND EXPLORE
- Phase 2: DEVELOP SKILLS
- Phase 3: SEARCH FOR JOBS AND INTERNSHIPS
- Phase 4: MAKE DECISIONS AND TRANSITION

**Meet with a Career Counselor (schedule an appointment through WebCentral).**

<b>Rebecca Wolfe</b>	<b>Sue Worden</b>
Academic & Career Adviser	Career Counselor

**Attend a Career Fair to learn more about specific jobs and internships! Dates for 2012-2013:**

- Fall 2012 Career & Internship Fair: 10/24/12, Gates Field House
- Winter 2013 Career & Internship Fair: 2/20/13, Gates Field House
- Spring 2013 Non-Profit and Government Career & Internship Fair: 4/17/13, Gates Field House

### Enhance Your Experience at Daniels

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- Daniels Undergraduate Programs Blackboard site (available via WebCentral) offers a complete array of policies and documents, as well as a full-service interactive site to assist you during all phases of your matriculation.
- To maximize your educational experience and position yourself as a student and for your future career, Daniels offers many co-curricular activities within our Backpacks to Briefcases program <http://www.daniels.du.edu/b2b>
- As well, you need to become involved in one or several of student organizations <http://www.daniels.du.edu/students/studentorganizations.html>

***Daniels Vision: To be a premier business college globally recognized as a leader whose educational experiences, outreach, and knowledge creation transforms lives, organizations and communities.***