DANIELS COLLEGE OF BUSINESS UNIVERSITY OF DENVER

BURNS REVIEW

FRANKLIN L. BURNS SCHOOL OF REAL ESTATE AND CONSTRUCTION MANAGEMENT SUMMER 2015

DANIELS COLLEGE OF BUSINESS
UNIVERSITY of DENVER
FRANKLIN L. BURNS SCHOOL OF REAL ESTATE AND CONSTRUCTION MANAGEMENT

Calendar of Events

University of Denver
Spring 2015 Graduate Commencement
June 5, 2015, 4:30 pm
Magness Arena, Ritchie Center

University of Denver
Spring 2015 Undergraduate Commencement
June 6, 2015, 9:30 am
Magness Arena, Ritchie Center

The Burns School's Annual
Directors & Chairs Conference
June 11-12, 2015
Daniels College of Business

Women in Construction
Leadership Workshop
July 7-10, 2015
The Nature Place
Florissant, Colorado

Design-Build Educator Workshop
August 10-14, 2015
University of Denver

Burns School Golf Tournament
Honoring the retirement of Dr. Michael J. Crean
September 21, 2015
Highlands Ranch Golf Course
A fundraiser for the Marion J. Crean Collaboratory at the University of Denver

Energy Land Management Certificate Series
Upcoming Classes

- Energy Land Management (ELM) Certificate
  classes begin July 11, 2015
- Energy Finance & Management (E,F &M) Certificate
  classes begin August 16, 2015

For ELM information visit daniels.du.edu/burns or call Debra Ortlip at 303.871.3997

For more information about any events or programs, contact the Burns School 303.871.3432 or burnsevents@du.edu

Education Beyond University Walls

A Letter from Director Dr. Barbara Jackson

We all know that hands-on, real life learning is the best education of all. Yet we all also understand that most of the core concepts and competencies of Real Estate and Construction Management is typically learned through a University education. The Burns School of Real Estate and Construction Management has figured out a way for students to do both while completing their degree at the University of Denver.

We have recently launched a new initiative associated with helping students gain new knowledge outside the classroom through **Performance Accelerator Workshops (PAW Program)**. These workshops connect the Burns School with an industry partner to host short course educational opportunities related to specialized topics most pertinent to the RE and AEC industries today. This quarter, we have partnered with Mortenson Construction who is hosting the **Mortenson BIM Boot Camp** for students of the Burns School. This non-credit short course focuses on how best to utilize Building Information Modeling, and other technologies like Blue Beam and Sketch-Up, to better manage construction and development projects. There are no additional fees or tuition charged to students who attend the workshops. We see this opportunity as a value-added experience enhancing their educations. Because there are only a limited number of seats in each of these specialized sessions, students must apply to attend the Performance Accelerator Workshops. Each student receives a Certificate of Completion at the end of the session, along with an applied knowledge of technology as it is used on the job and exposure to the wisdom and experience of seasoned practitioners in the industry. Of course, the great benefit to the companies that partner with the Burns School in the delivery of these workshops is that they get to engage with and meet some of our best and brightest students and get a jump start in the recruiting process in their search for interns and new graduates.

Because of accreditation requirements, credit limits, high tuition costs, and other restrictions associated with the traditional university education model, it is very difficult to teach students many of the practical, hands on components of the industry that we would like to. Although the Burns School does a good job of it, these Performance Accelerator Workshops give our students an additional edge. It's also a great way for students to begin building their professional network. It's a win-win all around for the students and the companies who participate in the program.

If you'd like to learn more about how your company can participate in the Burns School PAW Program, please contact Dr. Barbara Jackson at barbara.jackson@du.edu or call Ceci Smith at 303.871.3432.

Sincerely,

Barbara (Barb) J. Jackson
Director, Franklin L. Burns School of Real Estate and Construction Management
Daniels College of Business, University of Denver

The Burns School, together with FMI Management Consulting, will host a three-day, mission-oriented, outcome-driven, intensive "Boot Camp" to engage with other women leaders to affect transformative change in the construction industry.

July 7-10, 2015

The Nature Place Conference and Education Center
Florissant, Colorado

For more information contact the Burns School
303.871.3432 or du.edu/burns and click on "Boot Camp"

Come Discover the Power of Your own Purpose!

NAIOP 2015 Competition — Burns Wins the Cup!

The Burns School NAIOP Student team with mentors: From left: Erik Husted, Marie Kline, Matt Vernon, Adelicia Colmenero, Joe Larkin, Prof. Jeff Engelstad, Adam Moore, Dr. Barbara Jackson, Jon Griffis, Tyler Dumon, Jerad Larkin, Rebecca Weiner

The Burns School / University of Denver proudly claimed the Victory Cup at the 13th Annual NAIOP Rocky Mountain Real Estate Challenge May 7th. The event showcases real estate students from DU competing with CU real estate students in a Challenge designed to develop a vision for a specific property owned by the 2015 Project Sponsor – Westfield Company.

The Burns / DU winning team consisted of Adelicia Colmenero, Tyler Dumon, Erik Husted, Jerad Larkin, Joe Larkin, Adam Moore, Matthew Vernon and Rebecca Weiner.

The project for the Challenge was the Midtown Industrial Center in River North (aka RiNO). RiNO is one of Denver's most active areas for hip and edgy developments. It is the home of art galleries, restaurants, bars and breweries; a hot spot for attracting creative entrepreneurs. Students participating in the Challenge had to evaluate the mixed-use site and make their recommendations for developing it. Each final team's idea was presented to a panel of judges from the industry which looks for feasibility, creativity, marketing plans and sound financial forecasting as part of the criteria for a winning project. Students from the two programs compete against one another for scholarships, future employment and the prestigious and very large NAIOP Cup; a traveling trophy which the winning team proudly displays at their school for one year.

Winning teams reach the Challenge by first competing internally for the right to represent their respective University. Approximately 40 students were initially involved preparing for the internal competition. The winning DU team first had to get past their fellow student team with stiff competition from Campbell Clarey, Lauren Conrad, Zachary Cornell, Adam Katz, Hanbo Li, Andrea Morgan and Brian Veatch.

Over the 13 year period that DU has been competing against CU in the NAIOP Real Estate Challenge, DU has carried eight wins and CU five. The two schools always present great teams and the evening is one for high levels of entertainment for the industry. Burns congratulates all students from DU and CU who participated in this extremely time-intensive and rewarding experience.

Student Spotlight

Carlos Villar
Junior in Real Estate & the Built Environment (REBE) at the Burns School plans to graduate March 2016.

Because of his dedication to community service and exceptional performance as a student of the Burns School, Carlos Villar, a junior studying Construction Management, is the recipient of the **Daniels College of Business Margery Reed Service Award**. Villar is from Thornton, CO and chose the Burns School because of his interest in Construction Management.

Villar is a currently a member of the National Association of Home Builders (NAHB) Student chapter, whose team took fourth place at the national student competition at the NAHB Conference in Las Vegas in January 2015. He is also a member of the Design Build Institute of America (DBIA) Student Chapter, and has been a Burns School student assistant for the past two years.

In his free time, Villar volunteers with Center for Multi-Cultural Excellence (CME) at events to promote college to low-income Hispanic students, and at a Latino/Pioneer Prep Leadership Institute over the summer, promoting college access, leadership development and cultural awareness. Villar also speaks at conferences, where he encourages college and scholarship funding to first-generation students. He mentors students and helps to motivate and guide them through high school. Villar will begin a summer internship with Weitz Construction, and looks forward to his involvement with projects all over the Denver area.

Burns Launches Jumpstart Career Program

As part of our mission to engage students with industry, the Burns School hosts weekly Company Info Sessions to expose students to career options and assist companies with recruitment of Burns School students. Employers come to campus, present their companies to students and stay for Q&A and networking. Students sign-up for interviews which are held at a later date. It is a win-win for all involved.

Currently we are scheduling for Fall and Winter Quarter Info Sessions. Please contact Ceci Smith ceci.smith@du.edu or 303.871.3432 to get on the schedule now.

Alumna Katie Johnson (second from left) returned to Burns on May 6, representing the Urban Land Institute (ULI) and brought a "sample of the industry" with representatives from Centennial Bank, CBRE, Neo Studio Architecture, Holland Partners, Alliance Construction, and Stream Realty Partners, presenting the full-range of career paths in Real Estate and Construction Management industries to students as part of the Burns Jumpstart Careeer Program.

We'd like to thank past participating companies: Weitz Construction, Swinerton Builders, DTZ, Ryan, Alliance Construction, Mortenson, The Beck Group, ULI, BluSky Restoration, Neenan Archistruction, UCREW and Corporex Colorado.

The Burns Review

The Franklin L. Burns School
of Real Estate & Construction Management

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Please send all comments, questions and story suggestions for the newsletter to burnsinfo@du.edu.

The *BURNS REVIEW* is published quarterly by the Franklin L. Burns School of Real Estate and Construction Management in the Daniels College of Business at the University of Denver.

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For more information about the Burns School: www.daniels.du.edu/burns

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